West Virginia
Kiwanis
Mountaineer
Bulletin

May 2014

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WV Eliminate Update
I just got the latest totals for the Eliminate Project in West Virginia District. We are now at $213,533.24 or 43% of our goal! The Benchmark for the last of June is $250,000 or 50% of our goal. I think with your help in working with the our wonderful West Virginia Kiwanians that it is achievable!

Raymond Richardson

Why did you become a Kiwanian? Was your father or grandfather a Kiwanian? Did you see the impact that your club had in the local schools? Did you attend a pancake breakfast somewhere in WV and want to learn more? Why do we remain committed to serving the children of the world? What matters most to you about Kiwanis? What do you love? Now, who do you want to share it with? The Formula is an opportunity for Kiwanians to shape the future of their clubs and the service that impacts their communities.

“Love it” addresses the fact that Kiwanians have unique reasons they became and remain members. It asks members to draw from what they love about Kiwanis to talk to others about Kiwanis with others.

“Share it” is what happens when members love their clubs. It’s human nature to tell others about great experiences we have had with Kiwanis whether with helping with “Bringing up Grades” or to help clean up the neighborhood, by picking up trash, to helping at a fishing derby. This part of the story encourages Kiwanians to spread the word about their clubs.

“Live it” Be proud! Serve others! Show others that committed, passionate individuals with a heart for children can make an impact. Be a spokes person for that impact-and have energy for Kiwanis that is contagious. We should be proud to wear our Kiwanis pin or logo and to engage in club activities.

This is The Formula: Love being a Kiwanian, Love your club, Share it with others. Live it. “I Love my club!” I want you to repeat this phase at your club meetings.

Ken and I enjoyed a great evening with Logan County at their 90th birthday Thursday evening. The Meadows’ and I enjoyed the charter reception for the Williamstown club on the 13th of May. Division 4, under Shirley Keen, warmly welcomed the Governor and First Gent to Philippi on May 17. Looking forward to the Monroe charter dinner with Bill and Debbie May on May 5. Keep On Keeping On! Sherry
News from around the West Virginia Kiwanis District

**Kiwanis Club of Bridgeport:** Bridgeport High School Key Clubbers pose for photo as the Annual Spring Buckwheat and Sausage Breakfast was about to start in Bridgeport at the Benedum Civic Center dining room.

The Sausage Room during the Spring Buckwheat and Sausage Breakfast. l-r Sherry Charles, her husband, Ken Charles.

The Benedum Civic Center is bustling at the annual Spring Buckwheat and Sausage Breakfast fundraiser in Bridgeport. Served over 300. The Chair of the project is Susan Lawrence, board member, and had lots of Kiwanis and Key Club help, March 15, 2014. Kiwanis means business.

Photo was taken April 14, 2014 at the monthly Bridgeport Kiwanis meeting. West Virginia District Governor Sherry Charles of Bridgeport congratulates Mallory Rinker, Bridgeport High School Key Club, on her election as District Key Club Governor for 2014-15 at the Key Club District Convention March 28-30 in Charleston. Rinker, an honor student at BHS, holds the distinction of being the first female Key Club Governor in the history of the West Virginia Key Club District. (All photos courtesy of Rich Bailey.)

**Kiwanis Club of East Huntington:** East Huntington had 12 members from two Akron, OH, area clubs, Bath-Richfield and West Akron Kiwanis Clubs, on Thursday, March 27. They do a yearly spring golf outing and have done so for a lot of years and will visit the Kiwanis Clubs in that area. The organizer of the trip, Mike Marks, contacted our club the first of the year for local information to schedule their trip. Several members of the Huntington Club also attended. We had a lively and interesting discussion on what each club is doing and got good suggestions and input all around. We all found it encouraging hearing what clubs outside our district are doing and some of the issues they are dealing with, as well. They also visited the Kiwanis Club of Ashland, KY. **This is something we should try to remember to do while travelling, to visit other Kiwanis Clubs after all, we are one big "Family"!**

**Kiwanis Club of Elkins:** The club made cotton candy for the Third Ward Elementary School carnival. The club also made cotton candy to be handed out during the “Hooked on Fishing not on Drugs” Expo. A total of $183 was received at this event through donations. In addition, the club is preparing for their Spring Health Awareness Screening.
News from around the West Virginia Kiwanis District

Kiwanis Club of Huntington: (3/18/14) The St. Joseph High School Key Club PB&J has been rescheduled for Mar. 25 in order to hold it prior to the Key Club Convention that weekend. We’ve asked the Key Clubbers and their parents to join us in our backpack service project. They will be bringing additional food for the bags and we will be able to talk to them about our Day Care.

A big thank you goes to Denise Pittenger who promoted the Kiwanis Day Care Center at the East Huntington Pancake Festival last Saturday. She was able to introduce the Day Care to many families and the kids loved the coloring pages and crayons. Thanks also go to John Grigsby, Bob Mauk and myself for a total of 30 service hours plus an Interclub.

Last week our speaker was Emily Warder, head of the Tri-State Literacy Council. Over 21,000 adults in the Tri-State area read at lower than a fourth-grade level. Emily talked about Frank, a successful man despite has inability to read, who joined the program when he wanted to read books to his grandchildren. He now has rejoined the program as a volunteer to advocate for other non-readers. The organization had 123 adult learners, trained 72 volunteer tutors and dedicated 2,835 hours toward improving literacy in program year 2013. The program is flexible to accommodate different levels of ability and to address the multitude of categories of reading skills. Assessments are used to measure needs and gains. After tutoring for more than 30 hours, 71 percent of adult learners in the program have demonstrated literacy gain at formal reassessment. The program is free of charge and confidentiality is assured. Volunteers are essential to the success of the program.

(3/25/14) Tom McBride from the Barboursville Veterans Home was our speaker last week. Currently there are 95 residents from the age of 30 up to 80, veterans of WWII to the war in Afghanistan. The Home can accommodate up to 150 veterans and has facilities for women as well as men. The Home is a domicile, not an assisted living facility. Residents must be able to take care of themselves. They must have served in active duty combat or been enlisted for two years and then have been honorably discharged. They are encouraged to work and often perform jobs around the Home for a small stipend. Half of their income is paid to the Home for their upkeep. There is a nursing staff and residents are provided transportation to the VA Hospital when necessary. Tom added that they have excellent food. In order to expedite the admittance of homeless veterans, Tom has instituted Project DD214 to quickly process paperwork, testing, and check-ups. Standards of behavior are enforced and bullying is not tolerated. Clothing donations are always welcomed.

(4/1/14) A “Thank you“ goes to those of you who showed up for the Key Club PB & J and for the East Huntington Kiwanis meeting where John Grigsby was the featured speaker. We had 12 parents/guardians join us for the PB&J and one person has expressed interest in joining our club. The St. Joe Key Club won a first place at the DCON last weekend for the PB&J. The students and their families brought food and helped us pack backpacks for the KDCC kids.

Eighteen students attended the Key Club District Convention last weekend. The club also won for Distinguished President, Distinguished Advisor, & Distinguished Secretary. They won 2nd place for Single Service Project and within the District Special Project (Ronald McDonald House) they won 1st place for Supply Donation and 2nd place for Service Project. We are so proud of them!
News from around the West Virginia Kiwanis District

Kiwanis Club of Shepherdstown: April 2 -- Tracey Seffers, the Registrar of Shepherd University and the coordinator of Team River Runners – Shepherd University, gave a very informative and passionate talk about the program from its origins in Washington, D.C. in 2004 to the present day in Shepherdstown. The local group began training volunteers in April of 2013 and had its first veteran participants in May of 2013. The motto of the program is “Health and Healing through whitewater boating” for veterans. The program is really growing with the support of the University, the VA Medical Center in Martinsburg, and the local community. Afterwards, we went poolside to observe the participants enjoying a game of kayak “football” with Barbara Byers. Thanks to Karl Wolf for arranging the program and the meeting space.

Another training for volunteers will begin in May and the Key Clubbers thought this would be another great project for them. It may be incorporated with the current “Every Child a Swimmer” initiative.

April 5-- Kiwanis One Day -- car wash at Domino's in Shepherdstown -- 9 A.M. - noon with JHS Key Club and T. A. Lowery K-Kids -- all proceeds to the Eliminate Project. Our Kiwanis One Day car wash netted $294.01 with help from the T. A.Lowery K-Kids, JHS Key Clubbers, and four of our members. The money will be sent to the Kiwanis International Foundation for the Eliminate Project. Well done!

On Saturday, April 12, we had our spring Adopt-a-Highway litter pickup (23 bags of trash and other items pickup). John Griffith reports that the Shepherdstown Community Club has to tackle the ash borer on 85 trees in the park at a cost of about $17,000 for the first treatment and, therefore, does not have the funds for the "grit" for the walking trail. They are going to ask the community for donations to fund the tree treatment. They WANT to do the trail, so we'll keep it on the "back burner" until they're ready.

We had four applications for the Paul M. Saab Memorial Kiwanis Scholarship. Betty Washington,< Kim Walls, and Karl Wolf served on the selection committee. They chose Rachel Adams, 2013-14 Key Club Lt. Gov. for Divisions 5 & 6, as the scholarship winner.

SPONSORED YOUTH

Katie, Lexi, and Sydney told about the recent WV Key Club District Convention in Charleston and thanked the club for our support. They will all be on the Key Club board of directors for the 2014-15 school year and will need our support to attend the Key Club International Convention in Anaheim, California, in late June into July. Also pictured is next year's Jefferson HS Key Club President, Jack.

Barbara Scott reported that 29 students attended the March 11 meeting of the T. A. Lowery K-Kids for a talent show. Students are excited to participate in the April 5 car wash in support of The Eliminate Project. The students will bring plastic eggs filled with change to the April meeting and those funds will go toward the Jefferson County Relay for Life.
News from around the West Virginia Kiwanis District

Kiwanis Club of Charles Town: We received a message from the Winchester Kiwanis Club and they are coming to visit during our 17 April meeting for an interclub. We need as many members there that night for a good showing and to welcome our fellow Kiwanians from a neighboring town.

The next Health Expo will be April 26th at Sam Michael's Park. Even with the possibility of SNOW again this week it isn't too cold or too early to start thinking about the next Fishing Derby, tentatively being considered for the 1st weekend of June, Beth will share more information as time gets closer. Eighth grade awards will be May 22nd at either Charles Town or Shepherdstown Middle School. Pete Dougherty will provide more information as time gets closer. We had WV Kiwanis Governor Sherry Charles’ visit and she talked about the starting up of a new club in WV and how we need to continue to grow our Club's membership.

Our next meeting will be 17 April at the Epic Buffet at 5:30. It will be an interclub with the Kiwanis Club from Frederick, MD, and we also will have Heather Morgan from the Chamber of Commerce. 8th Grade awards will be the 22nd of May at Harpers Ferry Middle School. More details to come. Fishing Derby tentatively set for 6 June. More details to come.

Charles Town Walgreen’s has opened the possibility of setting up a fundraiser opportunity by renting out parking spaces for a yard sale. Manager said he would be willing to cook hamburgers and hot dogs for the event. More details to come.

Washington High School attended the District Convention March 28-30. No trophies this year, but they did have one of their attendees win the election for Division Lt Gov.

Mickey brought 97 books that were donated by the Farmville, VA Kiwanis Club and they were give to Judy and Jill to give to Key Club Members. The books are the third book in the Inheritance Cycle.

5/1/14: We had Ms. Heather Morgan from the Chamber of Commerce at our meeting. She shared with us a little about what the Chamber does and some possible future fundraising opportunities. May and June are looking to be busy months, so be careful of the dates and times of the following happenings: We will have NO meeting on the 15th of May, our meeting will be moved to the 22nd of May and will be at Harpers Ferry Middle School for the 8th Grade Awards. The time will be 7:00 pm. Jill, Penny, and Judy will be attending Washington High School Awards night on the 15th of May at 7:00 pm.

Our first meeting in June will be at the IHOP at regular time. This meeting will be an opportunity to meet the new Washington High School Key Club officers and also to meet the new Key Club District Lt Gov.

We will have a fun raising event at the Charles Town Walgreen’s on 14 June. The Manager has agreed to allow us to sell table space in the parking lot. He will be cooking hamburgers and hot dogs. The tables will cost $15.00, we are also looking to get donation of yard sale items such as furniture, jewelry, tools, and such. Setup will begin at 7:00 and sale will be from 8:00am - 4:00pm.

Kiwanis Club of Martinsburg: APRIL 17 – “ESTATE PLANNING” Attorney Daniel Staggers will be our speaker. Danny will be speaking on Estate Planning for seniors. He will explain how you can keep the government and the nursing homes from ending up with all your savings. Come and bring your questions. The meeting will be held at 6:00 p.m. at Katara’s Deli, 1615 Winchester Ave. The Kiwanis One Day Of Caring April 5th will again be held at the Berkeley County Senior Center. Again we will need everyone’s help to give them a Celebrity Pancake Breakfast with Washington Redskins in attendance as a fund raiser for the Center. This will be a project with the Key Clubs. We will again this year give out donuts, coffee and orange Jjce to the March of Dimes walkers at War Memorial Park on April 26.
News from around the West Virginia Kiwanis District

**Kiwanis Club of Princeton-Athens:** We had a pancake breakfast at Applebee’s and served pancakes to 100+ people.

**Kiwanis Club of West Charleston:** We cook and serve lunch and dinner one day per month for the homeless as part of the Harvest Time Food Ministry. Each month we will choose a different charity to help. This month we did a canned food drive for Covenant House. Covenant House helps people in need with canned food, clothing, or housing. It also provides a place for the homeless to shower or wash clothes. Next month we will choose a different charity. We donated at least 54 cans of food to the Covenant House.

**Kiwanis Club of Welch:** Our club held a Biddy Basketball Tournament for four nights for grades K-5. Three local elementary schools participated.

**Kiwanis Club of Weirton:** Twenty-two students at Liberty Elementary School were recognized with the Terrific Kids program. Eight Kiwanians volunteered in helping with the annual Salvation Army recognition dinner held April 28th. Additionally, 4 Kiwanians volunteered to assist the Weirton Chamber in this years Home and Garden Show (manning booths, collecting tickets, selling chances, distributing information etc.).

**Kiwanis Club of Bridgeport:** Members of the Bridgeport High School Key Club attended the Annual West Virginia District Key Club Convention (DCON) on Friday and Saturday, March 28, 29 in Charleston. The BHS Key Club took a number of prestigious awards. Mallory Ringer; 13-14 District Lt. Governor was elected District Governor, first female District Governor in West Virginia Key Club history. The BHS club was also awarded Second Place in the Silver Division.

Photo: Left to Right. Bridgeport HS Key Club. Lyndsey Soule - board; Satie Scalise - board; Mallory Rinker - District Key Club Governor Elect; Soofia Lateef - Distinguished President and elected Presidential Liason; Sara McQueen—Sandy Nininger Award and Scholarship and Distinguished Vice President. Not pictured, but receiving recognition: Eva McFarland - Distinguished Secretary and Lieutenant Governor and Kali Pitsenbarger - elected District Secretary.

**Kiwanis Club of Elkins:** We made a donation to a local public library to help diversify the collection of books available to children. The club made cotton candy at the Coalton Elementary School Carnival. The club sold 84 bags of cotton candy and added the $84 to the money that the school raised from their carnival.

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To be elected in Japan at the 99th International Convention

**PRESIDENT**—one to be elected: John R. Button, Eastern Canada and the Caribbean District

**PRESIDENT-ELECT**—one to be elected: Susan A. Petrisin, Michigan District

**VICE PRESIDENT**—one to be elected:
Jane M. Erickson, Nebraska-Iowa District        Warren F. Mitchell, Rocky Mountain District

**UNITED STATES AND PACIFIC CANADA** — Three (3) three-year terms to be elected at the 2014 Kiwanis International convention in Japan, (July 17–20, 2014) by delegates from the United States and Pacific Canada Region only. Announced candidates are:

John M. Brown, Utah-Idaho District        M.A. “Fred” Dietze, Wisconsin-Upper Michigan District
Arthur N. Riley, Capital District        Dewey Smith, Georgia District
John E. DeVilbiss, Ohio District        Barbara Thompson, MoArk District
A message from Kiwanis International President Gunter Gasser

April 30, 2014
Dear 2013-14 Governors,
I want to thank you for all your hard work. We are now more than half way through this Kiwanis administrative year.

I know you have been working full steam ahead with your district teams to take Kiwanis to new communities and encourage our clubs to get stronger and healthier. Soon you will have groups of lieutenant governors-elect, new club builders and club counselors trained at The Formula regional kick-offs to compliment your existing teams. Updated tools, education and much more are creating The Formula for strengthening Kiwanis and influencing many more people to be excited to take action. They will be tasked with taking the education they receive and immediately use it in the field on new club sites and to counseling existing clubs. Help connect them.

There is an important matter that I would like to bring to your attention. Traditionally, during the month of September, districts show the largest decrease of membership of the entire year. There are many reasons for that. However, I would like to encourage you and your lieutenant governors to work with all the club presidents and club secretaries in the district to find ways to minimize the impending membership deletions. For example, a personal contact by the club president or club secretary with each club member in June or July may produce some positive results. Lieutenant governors should also encourage each club secretary to process their adds and deletes as they happen so a membership plan can be implemented using real numbers.

You will find attached a document showing the traditional September membership drops per district over the past five years.

I am also excited to share the news of the April Kiwanis International Board meeting. The trustees granted associate Kiwanis membership status to all members of Key Club International and Circle K International who are 18 years and older. This status allows younger Kiwanians to stay connected to our organization and participate in service opportunities and special events.

These Kiwanians will automatically join the Key Club or Circle K alumni group instead of having to opt into the organization as they currently do. We hope this will encourage them to continue a life of service with Kiwanis.

I look forward to discussing these topics further during our May teleconference calls.

Mit freundlichen Kiwanisgrüßen,

Gunter Gasser
President 2013-14
Kiwanis International
In January, the Kiwanis International Board approved two membership initiatives designed to keep Kiwanis family members in the Kiwanis family.

The first is as follows:

That the Kiwanis International Board approves, in principle, a new initiative: a Kiwanis Service Leadership Program (SLP) Community or District-Based Alumni chapter. The SLP Alumni chapter will be part of the current Campaign for Growth in accordance with the spirit of the 2007 flexibility amendment to the Kiwanis International Bylaws and in concert with the activities of the Bridge the Gap Committee.

This means any district may organize its Key Club and Circle K alumni into a district alumni chapter. We have collected names and contact information on more than 1,800 Circle K and 6,500 Key Club alumni over the past two years. Once your district has organized its district alumni chapter, we can share the information we have with your district in an effort to keep these young leaders engaged in the Kiwanis network.

It is important that this group have the right leaders, keeping its focus on growing new Key Clubs and CKI chapters, as well as keeping the alumni as members of Kiwanis. We also expect that all members of any alumni chapter should be added to the Kiwanis International database.

The second is:

That the Kiwanis International Board approves the new membership initiative: District Network Kiwanis clubs. Each District Network Kiwanis club shall be organized, affiliated and monitored by their established Kiwanis International district. Membership will be open to all former Kiwanis members who, for whatever reason, are in between Kiwanis club memberships but left the club in good standing. District and Kiwanis International dues and fees will be the same as for other Kiwanis clubs in their respective districts.

Under this action, your district may charter an at-large Kiwanis club of former members, transferring the dues and fees credited for the existing year to the newly-formed club.

As this would be a Kiwanis club, officers would need to be selected/elected and the club officially formed as a club.

As both of these initiatives are at the concept stage, we would welcome districts willing to help us “invent” these initiatives. Please respond to me, and copy Executive Director Stan Soderstrom (ssoderstrom@kiwanis.org), with your desire to pursue membership growth here.

Mit freundlichen Kiwanisgrüßen

Gunter Gasser 2013-14 President Kiwanis International
W.V. DISTRICT’S 5/20/20 PLAN FOR THE ELIMINATE PROJECT

The W.V. District Plan to reach our goal for $500,000 is called the 5/20/20 PLAN. The “5” stands for 5 Kiwanis Clubs in W.V. District to agree to become a Model Club. What does that mean? It means over the next 5-year period starting NOW, they would raise money for the Eliminate Project. These funds would be raised through various activities, such as freewill collection of loose change at every Kiwanis meeting; an annual presentation to one of your club members with a Zeller from Club treasury; designation of the funds from a fundraiser to go 100% (or whatever) to “The Eliminate Project”; and have members purchase Zeller Awards. Funds that have already been contributed will count toward the Club’s total. For a Kiwanis Club to reach Model Club Status they will need to contribute an average of $750 per member over a period of 5 years. This is equivalent to less than $3 per member average per week. There are other levels of giving that are possible as well. Contact Ray Richardson to discuss these levels.

The first “20” in the 5/20/20 Plan is having 20 additional people to purchase Zeller Awards ($1,250) or Hixson Awards for Eliminate. Our District already has had 45 Zellers/Hixsons purchased which has been tremendous achievement! The District would like to get at least one more WV Kiwanian to purchase 1 Zeller each month until the end of 2015. Those who already have purchased a Zeller, please consider getting a diamond Zeller or purchasing a Zeller to honor someone. Mothers’ Day Zellers can be purchased ONLY from March 1st to June 15th. This is the time to purchase a Mothers’ Day Zeller in honor of the woman in your life!

The second “20” in the 5/20/20 Plan is to get the 20 Non-participating Clubs in our District to become Participating Clubs. It only takes a contribution of $1.80 to save the life of one baby from tetanus, but I’d like to recommend that your Kiwanis Club be at least a “100 Babies” Club by contributing $180 to save the lives of 100 babies! Let’s get 100% of our Kiwanis Clubs in the West Virginia District to be participating clubs in our Worldwide Service Project.

Every club, every Club Officer, and every Kiwanis member need to seriously consider your role in this global effort by our Kiwanis organization. If you would like to have a program provided on The Eliminate Project, we can provide that program. Please call your WV District Coordinator Ray Richardson at 304-366-8457 to make arrangements.

The West Virginia District has a benchmark of $250,000 by June 30th. This means we need to raise $55,000 as a District in the next two months. Please do what you can to raise funds for this most worthy project to “Serve the Children of the World”!

From WV District Governor Sherry Charles: The other night when I was speaking at Phillippi for the Division 4 Governor’s visit, the Kiwanis Club of Barbour County gave me a check for $180.00 for a 100 Baby Club. We will have a certificate made for all clubs, members, SLPs who contribute at least $180. I also received a check for $100 for my visit and I donated that to Eliminate.

From Randy Delay, Eliminate Program Chair: I am happy to share that we have passed US$50 million and are quickly approaching the halfway point to our US$110 million goal. In fact, the Kiwanis family has raised more than US$51 million in cash and commitments as of April 16, 2014, which will save or protect at least 28.3 million women and their future babies from maternal and neonatal tetanus. We have much to celebrate, but we need the entire Kiwanis family united to reach our goal. Several countries are planning immunizations campaigns this year. This includes activities aimed to immunize more than 3.7 million women of reproductive age in the DRC (Democratic Republic of Congo), Haiti and Angola this month. Model Club and 100K Club pledges play a key role in these efforts. Pledge payments ensure UNICEF can carry out current immunization activities while new pledges help UNICEF plan campaigns in countries with urgent needs. If your Kiwanis club is a Model or 100K Club, I urge you to send in funds now. The faster contributions are received, the faster they can be used. If your club is not, ask members to save moms and babies by making a pledge. As Kiwanis leaders, this is our chance to lead by example.
Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time

West Virginia Kiwanians, visit the website for up-to-date items from around the District!

http://www.wv.kiwanisone.org/

Coming up in the next issue ?!? We need your articles!!!!!!

Submit to: wvkisecy@frontier.com

Convention Dates:

District Dates:
August 8-10, 2014 Huntington - Pullman Plaza
March 6-8, 2015 Parkersburg (pending)
August 7-9, 2015 Pipestem (pending)

International Dates
Chiba, Japan, July 17-20, 2014
Indianapolis, IN, June 25-28, 2015
Toronto, Canada, June 24-27, 2016
Paris, France, June 2017