Looking for ideas to help your club thrive while social distancing? Now is a perfect time to define your club's purpose, evaluate your service projects and create a list of people to invite to your next event.

Ideas to Help Your Club Thrive

MEETINGS
- Expand your speaker base to include presenters relevant to current events. Here are four examples from clubs in the Kentucky-Tennessee District:
  - Paducah hosted Katie Englert of Compass Counseling. She offered insight on mental health during the pandemic.
  - Nashville hosted Dr. Ming Wang, who has been working with colleagues around the world to discuss COVID-19.
  - Newport hosted U.S. Representative Phil Roe, a physician, who spoke about government support during the pandemic.
  - Columbia hosted a local pastor who facilitated their annual Good Friday meeting virtually.
- Host a virtual happy hour. Online meetings do not need to be all business. Enjoy a little social time.
- Have fun. While meeting virtually, host spirit days such as crazy hat day, Kiwanis wear, blue shirt day, etc.
- Invite Service Leadership Programs members, faculty advisors, school principals and superintendents. This is a great time to recognize the clubs for their service and to honor graduating members of Circle K International or Key Club.
- If you include the Pledge of Allegiance and/or a patriotic song as part of your virtual meeting, include an image of a flag on the presenter’s screen or play a YouTube clip of kids singing a patriotic song. It can help “sync up” everyone’s voices online.
- Ask your local Chamber if you can co-sponsor a virtual Chamber gathering and provide a member with the expertise to discuss a pertinent topic. Susan Hennum partnered with the Rowlett, Texas, Chamber to promote corporate memberships in the new Kiwanis Club of Northeast Dallas County and provided a trained therapist from the Counseling Institute of Texas to discuss stress and anxiety during the pandemic. Susan will do the same type of meeting for a club forming in Venus, Texas, to keep the 12 charter members engaged in club activities and recruiting.
- Plan a service project for the time when social-distance restrictions are lifted. Because kids will need us more than ever.

SERVICE
- Do you have money in your service account? Your club could contact a restaurant and have a meal or two delivered to a local hospital, medical clinic or police or fire department. Provide a simple sign with the meal so the recipients know who provided it. Take a photo of the sign and post your club’s good deed on social media. (Example: “Your service doesn’t go unnoticed. Enjoy the meal from the Kiwanis Club of [insert name]”)
- Club members who are comfortable providing simple services to their neighbors can use Next door, a social media app, to offer help. Make sure to mention Kiwanis in your post.

(Continued on Page 3)
District Mailing Address:
1701 S. Butler Street
Boise, ID 83705

Send all reimbursement requests by e-mail to:
teddyii@yahoo.com
Please attach request to e-mail as use one of the following formats: pdf, doc, or excel

UTAH – IDAHO DISTRICT
The Utah-Idaho District came into existence as of December 16 of the same year. By mutual agreement, ratified by the International Board, the panhandle of Idaho consisting of 10 counties north of the Salmon River was added to the Pacific Northwest District in July of 1925. The Utah-Idaho District’s first convention was in Salt Lake City on December 16, 1920.

At that session, Herbert Van Dam, Jr. was elected governor at a convention in his home city. The first club in the district was Salt Lake City, completed October 10, 1918. The second club was Pocatello, Idaho, on August 5, 1920, and the third club was Boise, Idaho on August 10, 1920.

THE KIWANIS MISSION
Kiwanis empowers communities to improve the world by making lasting differences in the lives of children.

THE KIWANIS VISION
Kiwanis will be a positive influence in communities worldwide – so that one day, all children will wake up in communities that believe in them, nurture them and provide the support they need to thrive.

THE OBJECTS OF KIWANIS
The six permanent Objects of Kiwanis International were approved by Kiwanis club delegates at the 1924 Convention in Denver, Colorado. Through the succeeding decades, they have remained unchanged.

Object 1 - To give primacy to the human and spiritual rather than to the material values of life.
Object 2 - To encourage the daily living of the Golden Rule in all human relationships.
Object 3 - To promote the adoption and the application of higher social, business, and professional standards.
Object 4 - To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.
Object 5 - To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.
Object 6 - To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism, and goodwill.
ANNOUNCING CHANGES TO THE U&I KIWANIAN

By Janet Flinders, District Secretary

THE DISTRICT IS UPDATING THIS NEWSPAPER TO BE MORE IN-TUNE WITH THIS CHANGING WORLD AND TOWARD SAVING RESOURCES.

THIS WILL BE THE FINAL PRINTED COPY OF THE U&I KIWANIAN. Future newspapers will be digital and sent to email addresses. Please be sure the correct email address is listed with Kiwanis International. OR Please send your updated email address to Janet Flinders uidistrict@outlook.com

Concerns will be addressed by me at 435-757-2950 or through my email.

The next issue will be the roster issue with a list of names, addresses, phone numbers, email addresses of all District Officers and District Chairpersons, plus Club Presidents and Secretaries.

Don’t miss an issue!!!! Make sure your email address is correct. Please!

The District Convention in Burley, Idaho was a happening event. Lots of training, camaraderie and voting in the new officers for the District as follows:

Governor Chad Bunn
Past Governor Steven Westphal
Governor-elect Mark McBride
Vice Governor Guy Blair
Treasurer Steven Fields
Secretary was appointed by Chad Bunn: Janet Flinders

Lt Governors are:
Division 1 Barbara Mullins
Division 2 Bill Mullins
Division 3 Scott Smith
Division 4 Bryan Jolley
Division 5 McKay Lundgren
Division 6 Debi Irish
Division 7 Wesley Sine
Division 8 Bob Gentry
Division 9 Guy Blair

FUTURE KIWANIS INTERNATIONAL CONVENTIONS

June 23–26, 2021
Salt Lake City, UT
June 21 – 24, 2023
Minneapolis, Minnesota

June 22 – 25, 2022
Manilla, Philippines
July 3 – 6, 2024
Denver, Colorado

Kiwanis Important Dates

10th of Every Month Monthly club report due to Kiwanis International
October 1st Beginning of Kiwanis Year
October 1st Approval of Club Budget Due
October 10th Updated Club Roster Due
October 31st Deadline for any club to submit proposed amendments and resolutions to the Kiwanis International Bylaws to be presented at the new Kiwanis International Convention
February 15th Deadline for U.S. Clubs to submit the 990-tax form to the IRS
April 30th Delegate certification form for the next Kiwanis International Convention due
June 1st Annual report of club election due

IDEAS TO HELP YOUR CLUB THRIVE

(Continued from Page 1)

FUNDRAISING

• Look at your budget and reallocate funds. Clubs might not use all their SLP funds because the school year was cut short. Or maybe your club didn’t use the money set aside for an Easter egg hunt. Clubs often look at individual line items and think money can only be used for that purpose. This year, think about other ways you can use that money to serve.

• Don’t stop collecting “happy dollars.” You can keep track of IOUs for when you meet in person again. The treasurer of the Northwest Indianapolis Kiwanis Club set up a Cash App account for the club. The app gives the club US$5 for every person who signs up.

• Partner with a local farmer’s market. Many are going virtual this year (example: https://www.theindychannel.com/news/coronavirus/covid-19-resources/fishers-farmers-market-returns-may-2), and your club might be able to sponsor a “round-up” program (i.e., round up the amount owed to the nearest dollar, and the extra proceeds benefit Kiwanis), or a multitude of services for a donation program — such as providing Kiwanis stamped brown bags/boxes for delivery to the vehicles.

• Ask the local school district whether the Kiwanis club can sell yard signs to recognize graduating students (middle school, high school) and/or those who have been selected for a musical ensemble, sport or other team for the 2020-21 academic year. Offer these signs as a fundraiser for families to place in their yard. (Example: https://www.orientaltrading.com/personalized-graduation-yard-sign-a2-13667986.fltr)
RILEY, MANCUSO, WEST ELECTED NEXT LEADERS OF KIWANIS INTERNATIONAL

During Kiwanis International Council Meeting held today July 25, 2020, the following were elected to Kiwanis International positions for the 2020 - 2021 Kiwanis Year:

Note: the Kiwanis International Council Meeting was a special meeting of the board of trustees, past presidents, current district governors, the European Federation president and the Kiwanis Asia-Pacific chair. The Kiwanis International Board convened the Council on July 25, 2020, due to the cancellation of the 105th Kiwanis International Convention.

All new officers for 2020-21 are:

Arthur N. Riley, president (Capital District)
Peter J. Mancuso, president-elect (New York District)
Bert West, vice president (Rocky Mountain District)
Kip Crain, U.S. & Pacific Canada trustee (Ohio District)
Chuck Fletcher, U.S. & Pacific Canada trustee (Kentucky-Tennessee District)
Michael Mulhaul, U.S. & Pacific Canada trustee (New Jersey District)
Michel Fongue, at-large trustee (New Zealand-South Pacific District)

Trustees from the Asia-Pacific District were elected during the Asia-Pacific District Convention held in Nepal in March. They are Buheita Fujiawara of Tokyo, Japan, (Japan District) and Wilfredo G. Aguilar, Koronadal City, South Cotabato, Philippines (Philippine South District).

Additionally, council voted to memorialize past international presidents who died in the past year, including:

Ray Lansford, 1984-85
Frank DiNoto, 1986-87
Anton “Tony” Kaiser, 1987-88
John Button, 2014-15
Florence “Poly” Lat, 2018-19

ARTHUR N. RILEY, PRESIDENT

From a Kiwanis family, I have assumed extensive Kiwanis responsibilities as well as being involved in various community activities. Professionally, I am a pharmacist who believes in service. My wife, Vickie, and I are leaders within our church. We celebrated 47 years of marriage and have three children and three grandchildren.

My visits to Kiwanis districts worldwide have motivated me to use my experience to strengthen the organization through growth, expanded service and image building. Encouragement from Kiwanians in various parts of the world also inspires my service.

My club, district and international experience in Kiwanis as well as my desire to strengthen the international traits of Kiwanis qualifies me to listen to and serve the membership. My community involvement and my profession have also taught me how to interact and serve people.

My mark is only significant if Kiwanis succeeds as a worldwide advocate for children. Kiwanis’ unique position can enable us, together, to sponsor children’s educational, medical and security needs. My support of expanded club service, inclusive and welcoming membership, and the development of future leaders will be the Kiwanis legacy.
Peter joined Kiwanis in 1987. He was a distinguished president, lieutenant governor and governor; district foundation director; Kiwanis International Foundation (Children's Fund) president; Kiwanis International trustee and Kiwanis International vice president. Educated at Massachusetts Institute of Technology (MIT) and Cornell University, and employed as an assistant district attorney.

My personal life and my career in public service as a criminal prosecutor have been largely devoted to helping others, especially those in need. When I joined Kiwanis, I found a wonderful family of like-minded servant-leaders. Serving as our president-elect, and then as our Kiwanis International president, will offer an incredible opportunity to make a positive difference in so many lives!

I have deep experience in Kiwanis International governance, including as president of the Kiwanis Children's Fund and as a Kiwanis International trustee; a proven record of success at every level of Kiwanis leadership and in other volunteer organizations; an understanding that everything of value in Kiwanis happens at the club level; a passion for our mission; a vision for our future; and the energy and enthusiasm to go the distance for Kiwanis!

I will provide leadership and support to grow our membership, organize new clubs, provide our clubs with the tools they need to bring value to our members, expand our service leadership programs, encourage the development of future Kiwanis leaders, partner with complementary service organizations, develop new non-dues sources of revenue, enhance our image and increase our funds for club grants.

BERT WEST, VICE PRESIDENT

I’m a third-generation Kiwanian with more than 31 years of membership. My wife, Sandy, and I have been married for 35 years. We have two daughters — Megan, 32, and Lauren, 30 — who are also Kiwanians. And of course, Ace “The Wonder Dog.” I have spent my entire adult life in the roofing industry and I currently sit on the board for the Ronald McDonald House of Southern Colorado.

By fulfilling the levels of leadership as defined in the Kiwanis bylaws, I feel I am qualified for this position. My business acumen and history of managing a large employee base are assets that will help me to serve in this capacity. My compassion and understanding of issues at the club level will continue to guide my leadership and representation of Kiwanis both in and out of the boardroom.

It is my hope that every Kiwanian know the importance of their work and that it is not overlooked. I will promote growth at all levels of Kiwanis and maintain financial viability while working side-by-side with our members as we continue the legacy of service that has always been our foundation. I hope to show Kiwanians worldwide that it is OK to have fun while serving the children of the world.

KIP CRAIN, U.S. & PACIFIC CANADA TRUSTEE

My wife Becky and I live in Wooster, Ohio, and we are both members of the Kiwanis Club of Wooster. We have three grown daughters: Mandy, Tiffany and Kelly and seven grandsons. I have a Bachelor of Science and Master of Arts degree from The Ohio State University and Ph.D. from Bowling Green State University. I am in my sixteenth year as Superintendent of the Wayne County Schools Career Center and have served on numerous boards.
KIP CRAIN, U.S. & PACIFIC CANADA TRUSTEE
(Continued)

As committee chair, board member and officer, I became a distinguished president, division chair, distinguished lieutenant governor and district chair for seven committees. As governor, our team helped elect a Kiwanis International vice president, a Circle K president, passed a dues increase, started numerous new SLP and Kiwanis clubs, raised foundation funds and revived a Past Lieutenant Governor Association in many divisions.

I plan to energize and invigorate our clubs! From building clubs, counselors to revitalize, encourage new service and signature projects and emphasizing club satellites, we can make a difference! Change without innovation is just hard work. We must learn successful strategies from other non-profits and share with our clubs, SLPs, and organization for greater engagement, branding, impact and growth!

CHUCK FLETCHER, U.S. & PACIFIC CANADA TRUSTEE

These are great times to be a Kiwanian wherever we may live. Whatever leadership position I may hold, I feel the responsibility to take “good” to “great.” In the field of education our students set goals and their steps to achieve them. Taking the leadership skills I have to improve the leaders around me has always been one of my goals. This may mean changing the culture or climate in an organization that will attract a dedicated leadership team to meet the current needs of a group which can lead to success.

It is exciting to work with people to make a difference. Three areas where I see Kiwanis could make a powerful impact and difference are: 1) Children, 2) Communities and 3) Commitment. We should focus on building our SLPs, planting new clubs, and motivating our members to grow through dedicated commitment through CLE.

One of the main things that qualifies me for this position is the fact that I am extremely hard working and am dedicated to making organizations to which I belong succeed. As the president, lieutenant governor and governor of Kiwanis groups, I have developed strategies that have promoted growth. I would use these proven strategies if I am elected a Kiwanis International Trustee. I hope to use “We Believe” as the theme as we strive to make a difference.

I would work to accomplish growth in all areas of Kiwanis International where I am assigned. I will cooperatively work with other board members and Kiwanis International staff to meet goals we collaboratively establish to make Kiwanis a strong world-wide organization. I will strive to better equip all Kiwanians to tell our story as we grow new clubs and strengthen existing ones.

MICHAEL MULHAUL, U.S. & PACIFIC CANADA TRUSTEE

A member of the Greater Parsippany Kiwanis Club for 28 years, Michael has served as the New Jersey district coordinator for The Eliminate Project since 2012. New Jersey is the 5th largest average per member worldwide contributor to The Eliminate Project. He is a first vice president of investments for 37 years. Married to his wife Laura of 28 years, they have 3 children, Zachary, Emily and Curtis.

With passion I have served in this great Kiwanis organization. From member to current district coordinator of The Eliminate Project, I have demonstrated the ability to bring people together for a common cause, reaching a win-win for everyone. During my 37 years of financial management experience, I have built trust with clients to secure their retirement and help build a better future for their children.

My hope is to make clear and measurable progress in growing membership and enhancing the Kiwanis experience; to help provide a financially sound organization for future growth and encouraging members to take an interest in each other. Together, we will create a better future for Kiwanis.
MICHEL FONGUE, AT-LARGE TRUSTEE

Michel joined the Kiwanis Club of Mont Dore in New Caledonia on May 1978 at 26 years old. His 41 years of Kiwanis service includes different leadership positions such as club president in 1982-83, lieutenant governor in 1986-87, district governor in 1992-93, ASPAC chair in 2002-03, Kiwanis International Foundation (now Kiwanis Children’s Fund) Trustee in 2002-05. He is currently KCF ambassador for the Australia and New Zealand-South Pacific Districts.

I was born in Tahiti, French Polynesia, where my family came from. I speak three languages: French, Tahitian and Chinese Hakka. I also learned English and Spanish in school. With my multicultural personality, I am international.

Help Kiwanis to grow in the Asia-Pacific region. My international background is a big asset. I will help Kiwanis to be more international and more global. There is no frontier or border I’m afraid to cross. Kiwanis must evolve and meet nowadays’ way of life.

POCATELLO CLUB TURNED 100 ON AUGUST 20

The Kiwanis Club of Pocatello celebrated its 100th birthday in August with cake and ice cream at one of its weekly lunch meetings. The club was chartered by the Kiwanis Club of Salt Lake City on August 20, 1919; one week before they chartered a Kiwanis club in Boise. Chuck Humphrey, club president, said that the 24 members of the club would commemorate a century of Kiwanis youth and community service in Pocatello at their August 18th lunch meeting at the Clarion Inn there. District Governor Steve Westphal and Division 4 Lt. Gov. Bryan Jolley were invited to attend. Humphrey says other clubs in the Utah-Idaho District will not be invited due to Coronavirus restrictions on large group gatherings. The Pocatello Kiwanis Club resumed having weekly lunch meetings in early July, practicing social distancing with the help of Clarion Inn staff.

Utah-Idaho Kiwanis Clubs,

This year our Utah-Idaho Key Club District Board has decided to focus our efforts to support the Thirst Project. Isabel Shoplock, our governor, has set a goal to raise $12,000 for the Thirst Project. That being said, we would love help from our Kiwanis clubs. We have come up with several ways the K-Family can come together to raise money for the Thirst Project.

The first and best way to raise money is through fundraisers. Some of the best fundraisers happen when Kiwanis Clubs work with Key Clubs to put on events. This year, because of Covid-19 concerns, we ask for fundraisers to be done online. Some easy but effective online fundraisers for the Thirst Project can include, a virtual walk for water, a virtual auction, or a Zoom educational event about Thirst. In these virtual events, people can donate to Thirst through online platforms. We highly encourage reaching out to your Key Clubs to put on these virtual events.

Another way we ask for help is for simply donating to the cause. Make a pledge to donate the remainder of your Kiwanis budget to Thirst at the end of the year. This will help us immensely and will get us closer to our $12,000 goal.

Thank you all for your support. Key Clubbers love working with the Kiwanis community, and we look forward to a great year with you!

- Utah Idaho Key Club District Board
On behalf of the Kiwanis Children’s Fund, thank you for your support. It is because of your commitment and the generosity of your members that we can help Kiwanians serve the children of the world.

As you know, the Children’s Fund supports Kiwanis causes — from our Service Leadership Programs and Kiwanis-led service projects to disaster relief efforts and Kiwanis’ global health initiatives, including the elimination of maternal and neonatal tetanus and iodine deficiency disorders.

OUR IMPACT

I hope you’ll be very proud to read about the impact we’ve made together, with support from members and clubs in the Utah-Idaho District.

Since the beginning of the 2018-19 Kiwanis year, gifts from Kiwanians have helped award US$4.3 million in grants and scholarships to 47 Kiwanis districts, including:

- $313,852 to Service Leadership Programs.
- $897,527 for 157 club and district grants, $120,000 of which supported COVID-19 relief efforts.
- $222,432 for 50 disaster relief grants.
- $2.1 million to UNICEF USA for the elimination of maternal and neonatal tetanus.
- $736,000 to fight iodine deficiency disorders.

We’ve been especially inspired by how Kiwanians have sprung to action during the coronavirus pandemic. Here are a few of the ways we have transformed gifts from Kiwanians into life-changing projects for kids:

- Kiwanians’ gifts feed children: Kiwanians in Taiwan provided nutritious meals to 300 students whose parents were laid off; a club in Uganda distributed food to refugees at 500 homesteads; and members in Virginia supplied packaged food to a food bank serving 330,000 meals.
- Kiwanians’ gifts equip students learning from home: Clubs in Florida, Tobago, Colombia, Japan, Canada and more have provided students with computers, tablets and/or internet access to ensure they can continue learning from home.
- Kiwanians’ gifts keep families safe: Kiwanians in the Philippines taught unemployed mothers to sew reusable masks to make money for their families; a club in British Colombia, Canada, provided victims of domestic abuse with personal protective equipment; and members in Taiwan equipped volunteers and donors at a local blood drive with masks and hand sanitizer.

OUR PROGRESS FIGHTING MNT

The number of babies needlessly dying from maternal and neonatal tetanus continues to fall. In 2011, 159 babies died every day from tetanus. In 2018 (the latest year for which data is available), the number has decreased to 68.

The Children’s Fund recently supported MNT elimination activities in Yemen, a war-torn country and the poorest in the Middle East, and Afghanistan, where nearly 200,000 children under the age of one received zero vaccinations of any kind in 2018. Our US$450,000 grant to UNICEF will help protect children in these countries from this deadly, preventable disease.

Kiwanians in Utah-Idaho have helped make all of this possible. The Utah-Idaho District has raised US$296,630.20 in support of MNT elimination as of June 30, 2020. Overall, we have raised more than US$87,903,570.00 in cash since the beginning of The Eliminate Project. Twelve countries remain affected by MNT. Kiwanis International and the Children’s Fund will continue supporting MNT elimination until no more mothers have to worry that their baby will contract tetanus.
Supporting the Kiwanis Children’s Fund

The Kiwanis Children’s Fund harnesses the collective power of 200,000 members and 8,000 clubs to make an impactful difference in the lives of children around the world. Gifts to the Children’s Fund allow our collective impact to grow larger and go farther.

The grants mentioned above are only possible because of the generosity of Kiwanis clubs and members. Thank you to the Utah-Idaho District for your total contributions of US$4,773.00 so far this year. Your gifts will reach children from Utah to Taiwan and Louisiana to Italy.

I hope you will make annual support to the Children’s Fund a priority for all clubs in your district during the upcoming Kiwanis year by encouraging clubs to budget a gift in 2020-21. With a gift to the Children’s Fund, clubs can extend their impact to children beyond their local community.

Appreciate Life and Love

"The timing of death, like the ending of a story, gives a changed meaning to what preceded it."
Mary Catherine Bateson

The Layton, Utah, Kiwanis Club honored long time member Jeanene Moran posthumously at a brief ceremony during the 101st Annual Utah-Idaho District Convention business training portion August 15 2020, bestowing upon Jeanene the George F. Hixson Fellowship, medallion number: 40507.

Jeanene displayed every day her love for children, with her various projects aimed toward supporting the youth of the world. Her signature project every Christmas season was the Angel Tree displayed at the Layton Club’s meeting place, the Layton Golden Corral. Many children received gifts and love that normally may go without for the holiday. The presentation, at the request of Jeanene’s family, was conducted by North Davis Kiwanis Club members Sandy Vaughan and Past District Governor Jim Vaughan.

Jeanene held the office of Vice President of the Layton Kiwanis Club at the time of her passing.

Youth Protection - Keeping Kids Safe

This is the first of a series of articles that summarizes the information presented in the Praesidium Armatus Courses designed to keep children safe from predators. All Kiwanis Advisors working with Key Clubs, Builders Club, and K-Kids are required to take the Praesidium on-line training course. People who serve routinely as chaperones to the youth events are also required to take the Praesidium youth protection training.

It is a sad reality that there are predators out there who desire to do harm to children. I am sure most of us have seen the news reports of those who have been caught. Unfortunately, they continue to pursue children up to the point that they are caught.

Who is most likely to molest a child?

- A family member
- Someone the child knows
- A stranger

What are the characteristics of a child molester?

- Most have been abused themselves
- They would rather spend time with children than adults
- They often have stable work histories
- They like to be physical with children
- They often give children gifts
- They can seem very charming
How do molesters operate? They single out:

- A child that is shy
- A child from a single parent home
- A child who doesn’t have many friends
- A child with a disability
- A child who craves attention

What three things enable a molester?

**ACCESS**

- They take jobs working with children
- They volunteer with youth organizations
- They help neighbors with babysitting and carpooling

**PRIVACY**

- They don’t want to get caught. They act when no one else is around.
- They find isolated places - stairwells, camping/hiking trips, private coaching sessions, or rooms with no windows.

**CONTROL**

- They groom or manipulate the child to gain control.
- They build relationships with adults to think they are trustworthy and kind.
- They are patient. They will take days, weeks or months to gain control.

In future articles we will learn about the impact child predators have on the children; steps we can take to identify predators; steps to minimize the risk to children; and reporting.

I thank all of you who serve as volunteers working with the youth. I especially hope that every Kiwanian will have the desire to learn measures we can take to protect the youth we serve.

Guy Blair, Youth Protection Manager, Utah-Idaho Kiwanis District
(530) 933-0858

GUY BLAIR - 2020/21 VICE GOVERNOR

As the newly elected Vice Governor for the Utah-Idaho Kiwanis District, I would like to introduce myself. I joined the Kiwanis Club of Yuba City Early Risers in October 2009. With subsequent relocations I later became a member of the Folsom Lake and Amador County Kiwanis Clubs in California. We retired to Fruitland, Idaho in July 2019. My wife and I transferred our membership to the Kiwanis Club of Ontario - where I now serve as Club President. In November 2019 I also became the Lt. Governor of Division 9 in the Utah-Idaho District, and I became the District Youth Protection Manager early this year.

While in California I served as Club President three times, and I was the 2013-14 Lt. Governor of the largest Division in the Cal-Nev-Ha District, having 15 clubs and 600 members. I served as a Key Club Advisor for 2 ½ years and as a K-Kids Advisor for two years. For three years I was a Director on the Kiwanis Family House Board, serving as Board President in my third year. I also served three years as a Director on the Cal-Nev-Ha Foundation Board.

I served in the United States Navy for four years as a storekeeper. After supply school I was stationed in various locations in Vietnam for 18 months. Then I was reassigned to a supply ship in WestPac for another 19 months before my enlistment ended. I later went to work for the State of California, Office of State Publishing, where I worked my way up through the organization to the position of Administration Manager. My primary responsibility was oversight of a $75 million operating budget. I retired at the age of 57 after working 33 ½ years for the State.

My wife, Gloria, and I have been married for eight years. We have a son and two daughters from previous marriages. Sadly, we have no grandkids - although we would love to have some.

I hope to meet as many of you as possible over the next few years. I love visiting clubs.
Established in 2001, Eye Care 4 Kids is the nation’s leading provider of affordable – and many times free – eye care and eyeglasses to children from financially-challenged families. Founder and President, Joseph Carbone will tell you that when he and his wife Jan mortgaged their home to begin this journey, they had hopes of helping a couple hundred children a year. Today, almost 20 years into this incredible voyage, Eye Care 4 Kids has helped more than 300,000 children (and families) receive eye care and on Monday of this week (August 3rd, 2020) the organization’s main clinic in Midvale, broke ground on an expansion project that will add enough space to help an additional 20,000 Utah children every single year.

“We see miracles happen every single day at Eye Care 4 Kids” says Carbone. “Every time a child puts on a new pair of glasses, the world opens up to them and I mean that in a literal sense. The ability to see brings so much opportunity to a child who has struggled with vision challenges; a new sense of self-esteem, more confidence among peers, legitimated and increased learning opportunities in the classroom and besides that…..today’s glasses/frames are so cool, the child just feels good about himself.”

Eye Care 4 Kids (www.eyecare4kids.org) has clinics in Utah, Nevada, Arizona and New Jersey. Thousands walk in each year to receive their exams. Most often, the children have been referred to a clinic by a school and/or school nurse after receiving an initial eye evaluation in the school. These are done at the beginning of each new school and numbers indicate that as we start another school year in Utah, close to 50,000 school-aged children will need proper and professional eye exams. Through incredibly gracious donations, Eye Care 4 Kids also is also able to offer “mobile” eye care to children. These mobile clinics visit schools throughout Utah and Nevada and are, in fact, booked out over a year in advance! Of course, COVID-19 put the brakes on many of the mobile activities, but the clinics have remained open and children are being helped through this pandemic.

It is this sense of serving the community through eye care that also attracted Eye Care 4 Kids to become members of the Midvale Kiwanis Club. Both organizations use service as the key to growing community awareness and caring for those who many times, simply cannot care for themselves. It is a perfect partnership!

There are many additional growth opportunities on the horizon for Eye Care 4 Kids; in Utah, nationwide and with international partnerships – all with the focus to help children receive proper eye care and glasses. The Midvale clinic’s expansion is a major step in offering more services to the local community and everyone can help. The organization’s capital campaign, “Brick The Clinic” is offering any donor, individual, group or business, a chance to buy a brick for a wall in the new clinic and have their name(s) placed on it. A donation of $100 will help three children receive exams and eyeglasses. A business donation of $1,000 will help 30 children and get the company’s logo and a saying on a larger tile to placed in the wall.

Eye Care 4 Kids is committed to helping every single child with vision challenges. “Our Vision Is Their Vision” is the mantra which keeps this organization focused on their core values and goals. And in the near future, another mantra will be unveiled; “Any Child, Anywhere”. The organization is close to establishing itself on a worldwide stage, helping all children – anywhere - and with Kiwanis as a partner, the entire eyecare movement is firmly in focus.
CLUB OPERATIONS

▪ This is a good time for club secretaries to get caught up with their monthly reports.
▪ Check the email addresses for your club members and personally call anyone who has a business email. They might have been furloughed, laid off or aren’t checking work emails from home.
▪ The club’s membership committee could ask the club treasurer for a list of members who have yet to pay their dues; these are the members the club needs to re-engage.
▪ This is a good time for the club’s membership committee to meet and plan the club’s spring or summer membership drive.
▪ Review the club’s social media presence and make sure it’s attractive for a potential new member. Many people are spending hours on their devices scrolling through social media. Make sure your club is prepared by using the appropriate tags — those being searched the most. And of course, include #KidsNeedKiwanis.

No matter how your club meets in these unprecedented times — be creative! So many clubs simply say, “We’ve never done it that way before.” But we're all doing everything a little differently these days. Embrace it. Have fun with it. Try new things.

RECRUITING IDEAS IN A TIME OF ONLINE MEETINGS

Just because your club is meeting online doesn’t mean you can’t invite guests to a meeting or host a membership drive. Here are some ideas to boost your club’s membership.

FOR MEMBERSHIP STRENGTHENING

▪ Host a virtual career fair for sponsored SLP members. It’s a quick and easy project:
  o Survey your SLP members and see what careers they are interested in learning about.
  o Contact potential new members and ask if they to participate in a panel discussion about those career paths.
  o Schedule the panel.
  o Give each panelist 7-8 minutes to share a brief overview of their profession/professional path.
  o Open the meeting to questions.
  o Contact the panelists afterwards to see whether they would like to join Kiwanis.
▪ Ask each member to “pay it forward” with the gift of Kiwanis. That member will “extend the legacy,” by targeting a prospective member who emulates the fine qualities of their own sponsor. Once recruited, introduce your new “legacy member” to the person who sponsored them.
▪ Be creative and find ways to recognize members who invite guests to attend your virtual club meeting. Possibly include a special slide with their name — and their guest’s name — in lights. Give the member a moment to introduce the guest.
▪ Ask your club’s membership committee chair or a member to always add a welcome in the chat box of your online meeting platform. Include information on how to learn more about the club (perhaps by directing them to your club’s website or Facebook page).
▪ Make your Kiwanis club visible with advertising dollars. Work with the club treasurer to identify funds for recruitment advertising in local newspapers and social media sites. After all, people are spending more time online and reading weekly community newspapers.
▪ Many college students will be taking a “gap year” during the 2020-21 academic terms. Invite college students to your club’s service projects and fundraising initiatives — and welcome them to join the club! (Continued on Page 15)
RECRUITING IDEAS IN A TIME OF ONLINE MEETINGS
(Continued from Page 14)

FOR NEW CLUBS
▪ Contact city or town offices (mayor, fire, police, public outreach, chamber president, etc.) and find out where there are gaps in community services for children. Present the list to the new club members and pick one or two that could be completed by Kiwanians.
▪ Review the club’s social media presence and make sure it’s attractive to a potential member. Many people are spending hours scrolling through social media on their devices. Make sure your club is prepared by using appropriate tags (http://best-hashtags.com/hashtag/communityservice/) — those that people are searching the most.

FOR EXISTING CLUBS
▪ Take this time to reengage former members. People might be looking to make connections again while at home. Ask a former member whether they would attend a virtual meeting to learn about what your club is doing to help the community.
▪ Reach out to past members. Just because they had to step back in the past doesn’t mean they can’t re-engage now. Entice them with a “club reunion” meeting, where you can highlight past accomplishments and fun times.
▪ Ask the treasurer for a list of members who have not paid dues, and ask the secretary for those you haven’t seen at a meeting or a service project in a while:
  o Create a spreadsheet with contact information, including the name of the member who sponsored them to join the club.
  o Ask sponsors to call delinquent dues payers, urging them to join virtual club meetings and pay dues.
  o Don’t wait until August or September and leave it to board members to track down delinquent dues members. Every member serves on the membership committee.
▪ Partner with local restaurants that deliver to provide a Kiwanis Night where your members are the delivery drivers:
  o Negotiate one night a week where your Kiwanis club members provide free delivery service for the restaurants. This will save them hundreds of dollars in delivery fees. As part of the negotiation, ask for a simple yet fun note placed with each order (stapled to the bag or the pizza box). The notes should be a “learn more about Kiwanis” flyer that restaurant patrons can read during their meal.
  o Ask that tips for the evening stay with the local Kiwanis club to support their charitable efforts.
  o Prepare your Kiwanis drivers to be safe. Provide face masks, hand sanitizer, gloves.
  o Ask the drivers to wear a properly branded Kiwanis shirt.

There is no better time than now to showcase what Kiwanis does for the community. Continue seeking service-minded individuals who will help your club offer even more service to children after the COVID-19 pandemic ends.

FOUR STEPS FOR CREATING A VIRTUAL FUNDRAISER

The need for social distancing continues to impact fundraising plans for Kiwanis clubs around the world. But the needs of the community remain. Without the funds raised by those events, many community needs will remain unmet.

However, nearly all in-person fundraising events can be done online, says Anna Wu, a member of the Kiwanis Club of Hacienda Heights. Wu has chaired virtual fundraisers for several Kiwanis clubs since social distancing orders went into effect.

“Whether we’re at home, apart or together, we’re always making a difference. That’s what Kiwanis is doing every single day,” Wu said.

On the August 12 Lunch with a Leader Kiwanis video series.
(Continued on Page 16)
FOUR STEPS FOR CREATING A VIRTUAL FUNDRAISER
(Continued from Page 15)

Wu detailed the four-step process she uses to help guide her planning for virtual events.

Step 1: Decide the details of the event.
Pick the date, time and kind of event you want to have. Some options that have worked well for other Kiwanis clubs include wine tastings, painting nights, cooking class, walk-a-tons and virtual auctions.

Step 2: Create a way for people to sign up.
A simple Google Form may be all you need to collect the attendees’ contact information. Other options include Eventbrite or Facebook Events.

Step 3: Publicize your event.
Let people know how they can participate and pay the registration cost. For one event, Wu teamed up with a local wine shop where participants could pick up the supplies needed for “Wine Night.” During the 60-minute virtual event, a wine expert from the shop went through the descriptions of the four half-bottles of wine, noting the flavors and profiles of each of the samples — just as the expert would have done if the participants were together in a room.

“It can be a little logistic-heavy in the beginning,” Wu said, “but once you have everything figured out, it just all falls into place.”

Step 4: Send the link to participate.
Once the person pays, send them the link they need to participate virtually and instruct them how to pick up the supplies.

Wu says she’s talked to clubs that have made more money with virtual events than in-person fundraisers. There are fewer expenses such as facility rental or food.

“There’s no chance of losing money because you’re only buying supplies for the people who have signed up,” she said.

Since people are getting accustomed to interacting with each other on Zoom, Wu finds there hasn’t been a problem getting people to participate in a virtual fundraiser — especially when she connects the event with its purpose.

“You want to make sure people know why they’re spending this money — to help kids achieve another level of literacy, help them stay safe or prevent injuries,” she said. “The purpose is just as important as the event.”

Wu’s last piece of advice is to have fun and create events that interest the club and community.

“While we are apart, it’s important for us to be together in the same environment, doing the same thing,” she said. “During our virtual fundraisers, we’ve been fortunate enough to recruit two new members because they enjoyed our interaction and they wanted to make a difference in the community.”
Kiwanis members are encouraged to work with young people in schools. But how should you go about it?

Before you do a project or sponsor a Service Leadership Program in your local school, here are some tips to consider:

- Be sure your members are trained to work with youth. Visit kiwanis.org/youthprotection to learn more about serving children in the safest possible way — even before you make a plan to enter the school.

- Talk to officials at the school. You can’t simply walk into a school without making a plan and alerting the adults that you plan to show up. Call ahead of time, explain who you are and what Kiwanis is and what type of project you’d like to do with the students.

- Have a written plan written when you meet. Brainstorm ideas with your club about projects you can accomplish — and accomplish well. Don’t make promises you can’t keep.

- Listen to learn. The faculty and administration will help guide you to what the biggest needs are — you should follow their lead.

- Use Kiwanis resources. If sponsoring a Service Leadership Program within the school is a great option, go to kiwanis.org/charter for more information.

DOWNLOAD A COPY OF THE LEADERSHIP GUIDE HERE:

https://www.kiwanis.org/clubs/member-resources/training/leadershipguide
KIWANIS INTERNATIONAL’S STRATEGIC PLAN

Think of a strategic plan as an organization’s road map: You can select the roads you want to take, but the strategic plan ensures we reach our destination - our goals. Our strategic plan guides each district and club to create and update their own plans and choose their own paths toward accomplishing common goals in the following areas of priority.

MEMBERSHIP AND ENGAGEMENT

To build, retain and support a growing Kiwanis membership network.

Strategies:
- Focus responsibility and accountability for growth to officers of Kiwanis International, its subsidiaries and its districts.
- Prioritize membership growth and retention for existing clubs.
- Institutionalize new club growth in every division of every district.
- Improve the club experience.
- Maximize the use of technology for new and existing members.
- Keep former members engaged as supporters and donors.
- Expand successful SLP programs for growth.

LEADERSHIP AND EDUCATION

Develop competent, capable, caring leaders across the Kiwanis family.

Strategies:
- Assess all district and Kiwanis International leadership positions, modernize roles and responsibilities to address future organizational needs.
- Assess current educational components and realign future offerings and delivery systems to accomplish organizational priorities and goals.
- Create resources and pathways for future and emerging leaders throughout the organization.
- Make necessary governance structure changes and allocate adequate resources to implement all improvements.
- Invest in a major leadership and education initiative.

COMMUNITY IMPACT

Perform meaningful service, with service to children as our priority.

Strategies:
- Continue to focus on signature projects as a key for effective and impactful community service in Kiwanis communities.
- Continue to encourage active support of Kiwanis Service Leadership Programs by all Kiwanis clubs everywhere.
BRANDING AND IMAGE
Enhance the Kiwanis image and brand worldwide.

Strategies:
- Continue to unite the Kiwanis brand for Kiwanis clubs, districts, foundations, subsidiaries and affiliates.
- Continue to build branding and marketing strategies to prioritize membership growth.

FINANCIAL VIABILITY
Ensure financial viability and responsible stewardship.

Strategies:
- Streamline and improve efficiency in all financial operations.
- Improve cost-effectiveness in all aspects of operations.
- Continue to expand existing and develop new non-dues revenue sources.
- Continue to grow the Kiwanis Children's Fund and endowment.
- Maximize performance of our investment portfolios.

THE ELIMINATE PROJECT AND YOUR CLUB
Kiwanis will be working toward the elimination of maternal and neonatal tetanus for years to come. What that means for you is unique to your club. Has your club made a formal pledge to complete your goal for The Eliminate Project? If so, you will be involved in fundraising efforts throughout your leadership term. Even if your club has not made a pledge, you should stay informed about how your district is progressing toward your fundraising targets. You will be critical to fulfilling the commitments that clubs and individuals have made. Plenty of assistance is available from the Children’s Fund staff to help you stay on track.

RESOURCES FOR CLUBS
The Kiwanis Children’s Fund makes it easy for Kiwanians to help kids — and to spread the word about what we do. Kiwanis clubs, districts and foundations can turn to us for answers and assistance in key areas of expertise.

Fundraising
We can offer strategies and advice for raising funds through individual and corporate giving, grant applications, planned giving and events. And when you tell us what works for you, we can pass along your best ideas to others.

Nonprofit management
Operating a club foundation can be complicated. Bring us your questions and challenges. We’ll help you identify answers, options and best practices to help you reach your goals.

Kiwanis grant programs
Our staff is ready to answer your questions about the grant programs available to Kiwanis clubs.

Speakers and presentations
Whether it’s presented by one of our volunteers or a staff member, the Kiwanis Children’s Fund is ready to bring information and inspiration to club meetings.
Your club’s strategic plan

Your club should have a strategic plan in place, but it is important to revisit and revise it over time. Creating or revising your club’s strategic plan is a group effort. Your club officers, board of directors, and few committed members need to work together to create a plan which will help your club thrive for years to come. Your strategic plan committee should be diverse in background, experience, age, gender, talents, and views.

### MEMBERSHIP AND ENGAGEMENT

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<th>Club strategies</th>
<th>How will you accomplish the strategy?</th>
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### LEADERSHIP AND EDUCATION

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### COMMUNITY IMPACT

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Kiwanis Children’s Fund

As a club leader, you will be an important partner to the Kiwanis Children’s Fund. In your role, you will be supported by a Children’s Fund district chair who is appointed by the Children’s Fund. Chairs are passionate advocates of our mission. They are constant communicators of our core values. They build and strengthen relationships with Kiwanians in their districts.

Of course, you’re also an advocate for the Children’s Fund. So, it’s important to know what we do and how gifts help the Kiwanis family reach children in need. There are many ways Kiwanians can make a difference through the Kiwanis Children’s Fund. Each giving opportunity allows the Children’s Fund to support causes that Kiwanians are passionate about.

The Kiwanis Children’s Fund partners with clubs and districts to help the children of the world by focusing the generous gifts of our donors in these areas.
OPERATIONS

For each Kiwanis year (October 1–September 30), the Kiwanis Children’s Fund Board of Trustees is appointed to oversee the administration of the Kiwanis Children’s Fund. The board’s responsibilities include:

- Development and implementation of a strategic plan for the Children’s Fund.
- The stability and growth of the Children’s Fund via the cultivation of donor relationships and the solicitation of financial gifts from individuals, friends and businesses.
- The monitoring and distribution of funds from fundraising programs for grants worldwide.

The Kiwanis Children’s Fund is managed by a staff, which includes the executive director and chief operating officer at the Kiwanis International office at Indianapolis, Indiana, United States.

CONTINUING THE FIGHT

12 countries
still lose mothers and babies each year to MNT.
19M newborns are at risk of brain damage every year due to iodine deficiency.

Service Leadership Programs

Kiwanis has been sponsoring youth programs since the first Key Club was chartered in 1925. Since then, other programs have been added — including Aktion Club for adults with disabilities — and each has enjoyed tremendous growth. Around the world, these Service Leadership Programs (or SLPs) have become core projects of sponsoring Kiwanis clubs. Each SLP belongs to one of two categories: service clubs or programs/initiatives.

<table>
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<tr>
<th>SLP</th>
<th>EST.</th>
<th>MISSION</th>
<th>STATS</th>
<th>NOTES</th>
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<tbody>
<tr>
<td>Aktion Club</td>
<td>1987</td>
<td>To provide adults with disabilities an opportunity to develop initiative, leadership skills and to serve their communities</td>
<td>11,131 members, 508 clubs, 14 nations</td>
<td>Since this is a club for adults with disabilities; be careful not to identify SLPs collectively as “youth programs.”</td>
</tr>
<tr>
<td>Circle K International (CKI)</td>
<td>1936</td>
<td>To develop college and university students into a global network of responsible citizens and leaders with a lifelong commitment to service</td>
<td>11,053 members, 495 clubs, 18 nations</td>
<td>CKI is governed by a student board comprised of current members</td>
</tr>
<tr>
<td>Key Club</td>
<td>1925</td>
<td>Key Club is an international, student-led organization providing its members with opportunities to perform service, build character and develop leadership.</td>
<td>251,132 members, 5,235 clubs, 40 nations</td>
<td>Key Club is led by a student board of current members</td>
</tr>
<tr>
<td>Builders Club</td>
<td>1975</td>
<td>Builders Club is an international, student-led organization providing members with opportunities to perform service, build character and develop leadership.</td>
<td>46,000 members (estimated), 1,541 clubs, 18 nations</td>
<td>Currently, Kiwanis tracks the number of clubs worldwide with corresponding estimates of membership numbers.</td>
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**K-Kids**  
Elementary school students ages 6–12

**1990**  
K-Kids is an international, student-led organization providing members with opportunities to perform service, build character and develop leadership.

| 36,000 members (estimated), 1,441 clubs, 25 nations |

As with Builders Club, Kiwanis tracks the number of clubs worldwide, with corresponding estimates of membership numbers.

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**SPONSORSHIP OF A SERVICE LEADERSHIP PROGRAM**

The role of the sponsoring Kiwanis club

- Initiates organization of the sponsored club.
- Obtains approval of school officials for its establishment if it is a school-based organization.
- Assists with inviting initial members.
- Schedules the organization meeting.
- Files the Petition for Charter.
- Plans for the Charter Presentation event.
- Provides continuous coordination, counsel, assistance and instruction as agreed to in the sponsorship requirements.

---

**SPONSORSHIP OBLIGATIONS**

These guidelines will help you powerfully and positively influence the SLP clubs you lead. (These only pertain to sponsored clubs, not programs/initiatives.)

1. Appoint a Kiwanian or a committee of Kiwanians to be SLP advisors.
2. Attend SLP meetings and events.
3. Maintain an expense line item in the service account.
4. Meet with the school principal or facility manager each year.
5. Ensure all dues and fees are paid.
6. Make sure SLP officers receive proper training.
7. Schedule an annual meeting with Kiwanis and SLP leadership.
8. Host or participate in joint activities.
9. Invite SLP club members to attend Kiwanis meetings.
10. Ensure SLP members are provided training opportunities beyond the club level.

Find sponsorship resources, including an online sponsorship toolkit, at kiwanis.org/advisor.
Signature projects

Signature projects are important for the future of Kiwanis, as they can elevate awareness of Kiwanis in local communities, build member loyalty through project engagement, provide high-impact service and maximize community resources. Additionally, signature projects can increase membership and member engagement through high-impact community events. Consider how your club can incorporate potential new members into your next signature project.

Overall, a good question to ask when identifying a signature project is: "What community activity or event is my club known for and does it adequately represent the club?"

CRITERIA

A signature project is one that includes all of the following criteria:

- **Membership-focused.** The project should support opportunities to strengthen membership and develop new partnerships.

- **Recurring.** At a minimum, the project should take place annually or be set up to recur at regular intervals.

- **Brand-enhancing.** The project should elevate the brand identity of Kiwanis in the local community with opportunities for public relations activities such as Kiwanis naming rights, media inclusions, branding, etc.

- **High-impact.** The project should have a demonstrable positive impact on the community. This impact should be measurable in monies raised, children served, flags hung, playgrounds built, etc.

SIGNATURE PROJECT BEST PRACTICES

**Step 1: Choose a project to benefit kids**
Select a project that will last for years to come and that your Kiwanis club will be known for throughout the community.

**Step 2: Bring your project to life**
Now that your club has selected a project, it’s time to start.

**Step 3: Work with our partners**
Kiwanis has created partnerships that align with our mission and preserve the trust of our members and communities.

**Step 4: Get budget-boosting help**
Use resources that help clubs save money and stretch their dollars. There’s a large selection and a little bit of everything at kiwanis.org.

**Step 5: Report your success**
Reporting qualifies clubs for special recognition and helps Kiwanis form more partnerships in support of signature projects.

ANNUAL SIGNATURE PROJECT CONTEST

From playgrounds and parks to festivals and fundraisers, signature projects are the hallmarks of what Kiwanis clubs are known for in their communities. Kiwanis International hosts an annual Signature Project contest to recognize clubs for the creative, engaging and impactful community fundraisers or service projects they conduct on an annual basis. The top 10 club projects are selected from the hundreds of entries received each year with the final three receiving recognition and awards at the Kiwanis convention each year.

Check out the signature project toolkit at kiwanis.org/signature for corresponding resources and guides at each step. For the most up-to-date list of partnerships and news, visit Kiwanis.org/partners.

For U.S. clubs only

INCORPORATION

Each club in the United States is required to be incorporated. Incorporation is typically completed at the time of new-club chartering. However, it’s important to ensure that your club’s paperwork has been filed.

Check in your club files for a copy of the original paperwork. Kiwanis International and your state or local government agency will need a copy of these files. Be aware that incorporation must be renewed annually or according to your incorporation laws.

All clubs must be incorporated. For additional information, call Kiwanis member services at 1-800-KIWANIS, or +1-317-875-8755, ext. 411.