"LAISSEZ LES BONS TEMPS ROULER"
Steven L. Westphal, 2019 – 2020 Utah – Idaho District Governor

It's that time of year and that's how I feel. I hope you all are feeling this way too. I have always believed that we should try to have fun in all that we do.

A few years ago, Cynthia and I were in New Orleans during the Mardi Gras time and I had never been around so many happy people. Everyone had their smile on and were enjoying life in general. This is how I see Kiwanians, smiling and happy in service. Serving the children of the world so future generations will thrive, prosper and grow. There's only one thing missing that I can see, more Kiwanians. The number of children keeps growing but the number of Kiwanians keeps declining. Our Utah-Idaho District is down 55 members or -5.0% in the last 3 years.

Let's all put our great Kiwanis minds and talents together and turn this around. Just think that if each club in the District would add 2 members, we would have an increase of 100 members or +10%. That's the direction we need to be headed!!

We have a great year ahead of us and a lot of fun Kiwanis activities coming up. Our Mid-Year Training, March 20-21, 2020 here in Twin Falls.

You don't want to miss the opportunity to broaden your Kiwanis experience. There will be representatives from K.I. sharing ideas on leadership, membership and social media. Mr. Jim Fields, our District Partnership Coordinator will be leading in some lively discussions about various topics. I will be sharing some of my ideas for "Reading & Beyond" with the group. This is something that is near and dear to me as have seen how much of an impact reading can have on the children who are read to by an adult. Those wide-open eyes and smiles from ear to ear is something you will never forget!! So put this on your calendar and plan on attending. The registration form is in this edition of the Kiwanian.

Now on to Indianapolis for the annual Kiwanis International Convention, June 17-20, 2020. This is the big one, the one you need to attend at least once. Most clubs have a budget item set aside for some members to attend. This helps out with some of the costs as nothing is free anymore. Talk to your club leadership about this and make plans to attend. We need to have as many Kiwanians attend as possible to see just how big an event this is. The Utah – Idaho Kiwanis District will be hosting the International Convention in Salt Lake City in 2021 and we will need all hands-on deck during that time. I'm certainly looking forward to this event!!


We are still working on all the details, but I can tell you that it will be a fun time. Some of the highlights include our honored guest speaker Dr. Wil Blechman. Dr. Blechman is a past K.I. International President and the man behind the great Kiwanis program "Children Priority One" a great Kiwanis program. There will be representatives from K.I. for training and advice. Along with representatives from our Kiwanis Partners sharing ideas about new products. You won't want to miss out on a chance to purchase a Raffle ticket or several, for the beautiful quilt of antique western handkerchiefs made by my Cousin here in Twin Falls!! There will be plenty of food, fun and camaraderie for all attendees. There will be more details to follow along with the registration form in the next issue so put it on your calendar and plan to be there.

Friendship and collaboration - we cannot be true to the objects of Kiwanis unless we cooperate with each other and work together. Use our differences as assets, not liabilities, to strengthen our organization and create more opportunities for more children. Kiwanis fellowship has been and will continue to be the source of great Kiwanis projects. So in the phrase by K.I. International President Daniel Vigneron "Res non verba" actions not words!! Let’s do this!!

"The most precious gift you can give someone is the gift of your time and attention"

Thank You
District Mailing Address:
1701 S. Butler Street
Boise, ID 83705
Send all reimbursement requests by e-mail to:
teddyii@yahoo.com
Please attach request to e-mail as use one of the following formats: pdf, doc, or excel

UTAH – IDAHO DISTRICT
The Utah-Idaho District came into existence as of December 16 of the same year. By mutual agreement, ratified by the International Board, the panhandle of Idaho consisting of 10 counties north of the Salmon River was added to the Pacific Northwest District in July of 1925. The Utah-Idaho District’s first convention was in Salt Lake City on December 16, 1920.
At that session, Herbert Van Damn, Jr. was elected governor at a convention in his home city. The first club in the district was Salt Lake City, completed October 10, 1918. The second club was Pocatello, Idaho, on August 5, 1920, and the third club was Boise, Idaho on August 10, 1920.

U & I KIWANIAN IMPORTANT DATES
April / May 2020 Volume 24 Issue 4
ACCEPTING CONTENT E-MAILs
CONTENT DEADLINE
SUBMIT FOR PRINTING
EST. DELIVERY DATE
Sunday, February 9, 2019
Sunday, February 23, 2019
Monday, March 9, 2019
Thursday, March 26, 2019

THE KIWANIS MISSION
Kiwanis empowers communities to improve the world by making lasting differences in the lives of children.

THE KIWANIS VISION
Kiwanis will be a positive influence in communities worldwide – so that one day, all children will wake up in communities that believe in them, nurture them and provide the support they need to thrive.

THE OBJECTS OF KIWANIS
The six permanent Objects of Kiwanis International were approved by Kiwanis club delegates at the 1924 Convention in Denver, Colorado. Through the succeeding decades, they have remained unchanged.
Object 1 - To give primacy to the human and spiritual rather than to the material values of life.
Object 2 - To encourage the daily living of the Golden Rule in all human relationships.
Object 3 - To promote the adoption and the application of higher social, business, and professional standards.
Object 4 - To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.
Object 5 - To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.
Object 6 - To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism, and goodwill.
FUTURE KIWANIS INTERNATIONAL CONVENTIONS
June 17-21, 2020       June 24–27, 2021
Indianapolis, IN       Salt Lake City, UT
June 23 – 25, 2022     June 22 – 25, 2023
Manilla, Philippines   Minneapolis, Minnesota

Utah – Idaho Key Club District DCLC
Saturday, March 7, 2020, in Ogden, Utah

We will be going to a slightly different format where everything is held on one day. More details in the fall. Please add March 7, 2020, to your Key Club calendars

Kiwanis Important Dates
10th of each month Club monthly report due (Club secretaries/Secretary Dashboard)
2020
January 1 – Club elections begin
January 21 – Kiwanis’ 105th birthday
February 15 – US IRS FORM 990 due
April 7 – Kiwanis Children’s Fund’s 81st Anniversary
April 30 – Delegate submission deadline for Kiwanis International Convention
June 1 – 2020-21 club officers to be reported in secretary dashboard
June 18-21 – 105th Kiwanis International Convention in Indianapolis, IN USA
September 7-11 – Kiwanis Youth Protection Week

Utah – Idaho Kiwanis District Important Dates
March 20-21, 2020 Mid-Year Training
Canyon Springs, Red Lion, Twin Falls, Idaho
August 14 – 16, 2020 District Annual Convention
Burley Inn and Convention Center, Burley, Idaho

Compliments of a friend supporting Kiwanis Clubs!

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Utah-Idaho Kiwanis District

Mid-Year Training

Canyon Springs Red Lion, Twin Falls

March 20-21, 2020

Draft Schedule

Thursday, March 19, 2020

3:00 pm+
Arrive at Red Lion, 1357 Blue Lakes Blvd. N, Twin Falls

Friday, March 20

6:00 - 8:00 am
Breakfast

7:30 am
Registration

8:30 – 9:00 am
Welcome, Pledge, Prayer, Patriotic Song – Gov. Westphal

9:00 – 12:00 noon
Lt. Gov. Training (KI - breakout room)

9:00 – 10:00 am
Past Governors’ Meeting (find own site)

9:00 – 12:00 noon
District Foundation Meeting (find own site)

10:00 – 10:30 am
Break

10:30 -12:00 noon
Club Leadership Education (? - President, Secretary)

12:00 – 1:30 pm
Lunch (Oak Room)

1:30 – 4:00 pm
District Board Meeting

1:30 – 2:30 pm
Training – membership 202 – brochures, social media, ‘blow your horn,’ packets, speakers, orientation (Jim Fields - breakout room)

2:30 – 3:00 pm
Break

2:30 – 3:15 pm
Training – fund raising 202, looking beyond traditional (Jim Fields - breakout room)

6:00 – 7:30 pm
Dinner (Oak Room)

Saturday, March 21

6:00 – 8:00 am
Breakfast

8:30 – 9:00 am
“Reading & Beyond” Project – Gov. Steve Westphal

9:00 – 10:00 am
?? Scholastic Books

10:00 – 10:30 am
Break

10:30 – 12:00 noon
Kid’s Literacy – panel: Steve Westphal, ?? Scholarship Books, Bob Gentry

12:00 noon
Return Home (Lunch on your own)
Utah-Idaho Kiwanis District
2020 Mid-Year Conference Registration
March 19-20, 2020
Red Lion Canyon Springs Hotel, 1357 Blue Lakes Blvd. N, Twin Falls, ID 83301

Kiwanian: ____________________________________________

Guest(s): ____________________________________________

Address: ____________________________________________

City/State/Zip: ________________________________________

Phone: (____) ________________________________________

Club: ___________________________ Division: _____________

E-mail: ______________________________________________

Kiwanis position(s) I hold: ____________________________________________

Registration cost: $65.00 (includes 4 refreshments, 1 lunch, 1 dinner); number of registrants ____; total $ enclosed ______________.

Please send registration, with payment to Janet S. Flinders, 515 Bringhamurst Drive, Providence, UT 84332. (To use credit card, indicate card: __Master Card; __Visa (We will call you to obtain the 3 digit security #)

Card number _________________________________________

Exp. Date: ___________________________________________

Print name as it appears on card: ______________________________

Signature: ____________________________________________

Billing address on Card: __________________________________

Additional Information
*ALL ATTENDEES MUST BE PROPERLY REGISTERED.
*ALL KIWANIANS must register as members.
*Each Kiwanian use a separate registration form.
*ALL MID-YEAR Training registration forms must be received NO LATER THAN March 13, 2020.

Lodging: Red Lion Canyon Springs Inn: 208-734-5000; $79.00 + tax; (complimentary breakfast for hotel guests)
Kiwanis clubs and districts that are ready to update their websites can take advantage of free, easy-to-use websites coming this fiscal year from Kiwanis International.

Many members have expressed a desire for affordable and efficient options regarding their websites. This new website platform, created by and for members, saves time and money. And it offers a seamless user experience.

The website platform is provided by Kiwanis International at no cost to clubs and districts. Kiwanis will host websites and manage the WordPress software upgrades and security.

The platform’s features include:
- Free Facebook feed
- Google Calendar feed
- Payment capabilities
- Forms
- Mobile-responsive design
- Free logo design

How can you take advantage of this project? Your district could participate as early as the 2019-20 fiscal year — if your district leadership is aware of this project and supports participation.

Clubs that want to use the platform for their websites should first reach out to their district leadership and get buy-in for the program at the district level. Once district buy-in is established, the district should follow the 10 steps to district rollout section below. The district is not required to have a new district website on the new platform — just buy-in for the platform for clubs.

An important part of district buy-in is that clubs will learn how to create the websites using the train-the-trainer model. Participating districts will designate at least one person to be a club website trainer (technical advocate) for the training of the clubs in the district.

These designated district technical advocates will be progressively trained by the Kiwanis Information Technology Team using a web conferencing tool. The training will be hands-on, and clubs will actively build their websites.

Clubs will also have access to the Kiwanis training website where training can be taken at their own pace. The training modules will be hands-on and about 1.5 hours each. The training is progressive, allowing participants to stop when they feel comfortable with their knowledge level. Everyone will be encouraged to complete all the modules.

In addition, all technical advocates will be added to a club sites trainer team hosted in Microsoft Teams. This will allow the trainers to collaborate, improve the platform and help each other.

TEN STEPS TO DISTRICT ROLLOUT

1. Club leadership should contact Tom Castonzo (tcastonzo@kiwanis.org) with a commitment of buy-in and training support from the district.
2. Districts will be placed in the rollout queue.
3. Districts will receive a notification from Kiwanis that the district is scheduled for roll out and the date of occurrence.
4. Districts will identify their tech advocate(s), the member or members who will be trained and train the interested clubs in the district.
5. Complete a club interest form. This form will submit a request for a new website to be created by the district trainer for a club or district.
6. Webmasters, as indicated on the club interest form, will receive an email when the site has been created. That member will confirm his or her access and log into the site, using directions found here.
   a. Module 0 - Site Security
   b. Module 1 - Accessing the Site
7. The webmaster will complete the remaining training modules. The training is located at a DIY site; guided training via GoToMeeting will also be offered.
8. Districts should have a training plan in place.
9. Districts will communicate the project to the clubs in the district.
10. Train district clubs interested in new websites.

Please reach out to me with any questions about the program.

Tom Castonzo
Director of Information Technology
Kiwanis International

**How do we learn the new website platform?**

We have created a *train-the-trainer* model. Your district will designate at least one person to be a club website trainer (technical advocate) for the training of the clubs in your district.

These designated district technical advocates will be trained by the New Club Sites training team via a web conferencing tool. The training will be hands-on, allowing participants to build the websites for their respective clubs.

Participants will also have access to our training website, where they can complete training modules at their own pace. The training modules will be hands-on and require about 1.5 hours each. The training is progressive — individuals can stop whenever they feel they have the knowledge they need. However, we do encourage everyone to complete all the modules.

In addition, all technical advocates will be added to a club sites trainer team hosted in Microsoft Teams. This is a great way for the trainers to collaborate, improve the platform and help each other.

If your club would like a website, please follow the four steps to club website rollout above.

---

**Club & District Websites**

![Club & District Websites](image)

**Why did we do it?**

- Provide an attractive and professional website
- Attract younger members
- Lower the cost – FREE!
- Decrease learning curve by using common tools like Google Calendar, Facebook, etc.
- Improve service to our members
- Simplify website administration
What is it?

- A free, simple, professional and easy-to-use branded website template for the purposes of expressing a Kiwanis club or district mission to the world.
- Designed by and for Kiwanis members to meet their club and district needs

Key features

- Mobile-friendly
- Fully branded
- Free logo design
- Form builder and Logic
- Google Calendar feed
- Lower Maintenance
- Updating Photos
- Social links and Feed
  - Facebook
  - Twitter
  - Instagram

Who runs it?

- Individual clubs & districts control their own content
- KI handles site provisioning, district training, infrastructure and security

Where we are today

- 2019 - 14 districts are piloting the program right now
- 2019 thru 2020 – Rollout continues for interested districts and their clubs

(Continued on Page 21)
Kiwanis has changed

- Kiwanis’ impact is not where it should be.
- Kiwanis is the best kept secret in town.

The Root Cause

- Lack of relevance in 2019
- Disconnect from the community
- Some clubs are operating 30+ years in the past

The Common Issues

- Apathy in the club
- Membership size net zero or decreasing
- Club in the comfort zone
- Signature projects not relevant

Club Membership Lacks

- Teachers
- School Admin
- Librarians
- Fire/Police
- Restaurant Managers

33 years ago: 1986

Apple Mac Plus
$2,444 price tag

The Boom Box & Cassette Tapes

33 years ago: 1986

Top Gun
Debuts in Theatres
Out of Africa wins Oscar

Tale of Two Clubs

Mercury Capris
Chrysler New Yorker

33 years ago: 1986

Chicago Bears win the Super Bowl
46-10
33 years ago: 1986
Space Shuttle Challenger Explosion

33 years ago: 1986
Chernobyl Disaster

33 years ago: 1986
Britain

32 years ago: 1987
Women were allowed membership into Kiwanis (July 7, 1987)

33 years ago: 1986
This guy was a freshman in college

31 years old in 2050

2050: Population
World population 9.6 billion (30% more than today)
1 in every 6 people on earth 65+ years of age

2050: Technology
Technology 1,000x better

2050: Relationships
Friendship will change; computers will enable less human contact

2050: Education
Brick & Mortar schools will be an option – virtual education will be a norm

2050: Health Care
Wearable and implanted technology
Genomic treatment

2050: Social Needs
In the next 30 years, the need to belong will remain the same.

2050: Job Market
- The survival of the adaptable.
- The idea of a “job for life” will be well and truly passed.

A lot has changed in 30+ years

A Lot Will Change
The Kiwanis Club of Eagle Idaho was chartered September 2019 with 15 members. A celebration banquet was held at Spurwing Country Club in Eagle, Idaho.
Kiwanis is serious business with a playful spirit. So that's exactly what this convention will be — a union of grown-up commitment and childlike exuberance. Come to Indianapolis for leadership education with a playful twist.

WHAT'S IN IT FOR YOU

This year’s convention will focus more than ever before on educating members on how to be great leaders and improve a club’s service to the community. Redesigned master classes will go deeper into leadership training and community service with subject-matter experts. These trained professionals will get you thinking and send you home with a to-do list designed to take your club to the next level.

New this year: Come for the entire convention or just for the Kiwanis Education Conference — or just come for a day. New options let you personalize a convention experience that works best for you.

Did you know that your club can pay up to $299 for each member's registration fee from its service account? The Kiwanis Education Conference qualifies as an acceptable educational expense of the club.

EDUCATION & TRAINING

Recruitment. Retention. Social media. Impact. Become a better Kiwanis leader to inspire and organize your club, district or community.

ELECTIONS & BYLAWS

Make sure your voice is heard on the issues that could affect Kiwanis International for decades to come. Elect the leaders with a vision and a plan for the future.

HOTEL & TRAVEL

A city known for fast cars and blockbuster events, Indianapolis has also gained acclaim for a flourishing culinary and brewing scene, thriving cultural institutions and so much more. Stay with Kiwanis friends at a preferred hotel.

One of the benefits of being a Kiwanian: Preferred hotel rates at our select convention hotels. Staying at the hotel assigned to your district gets you extra perks, such as a hotel in a prime location, upgrades as available and the opportunity to meet and mingle with Kiwanis members from your district and beyond.

On https://www.kiwanis.org/convention/2020/travel-tourism book your room by clicking on the picture of the hotel. Please do not contact the hotels directly because this is a special rate that is only available through Kiwanis.

The Utah – Idaho District Hotel is Hampton Inn, $163/night + Tax.

Note: There will be no shuttles, as the official hotels are all located near the convention center.

KIWANIS WORLD SHOWCASE

Come to The Kiwanis World Showcase to meet, hang out and get inspiration for new ideas and projects, because kids need Kiwanis in your community and communities around the world.

The Kiwanis World Showcase is the hub for all convention activities. Visit daily to be entertained, shop unique vendors, learn about a variety of subjects and engage with the Kiwanis world.

Meet with Kiwanis partners and vendors to learn how your club can engage with signature projects in the area of play, literacy, travel, community-building and children's health.

Discover new ideas for fundraising and service projects, and enjoy shopping for unique clothing, jewelry and more.
2020 KIWANIS INTERNATIONAL CONVENTION SCHEDULE

PRE-CONVENTION EDUCATION CONFERENCE
WEDNESDAY, JUNE 17, 2020
8:30 a.m. - 4:00 p.m.*
Registration fee: US$99
Includes advanced district leadership education session, keynote speaker and lunch

DISTRICT COORDINATORS & CHAIRS TRAINING
Training for invited members holding these positions: District Membership Coordinator, District Public Relations Coordinator, District Risk Manager, District Youth Protection Coordinator, District Secretary, Leadership Development Coordinator, District Partnership Coordinator, Kiwanis Children’s Fund Chair, Kiwanis Children’s Fund Ambassador and Kiwanis Children’s Fund Advocate. (No registration fee charged for this training.)

INFLUENTIAL LIEUTENANT GOVERNORS
Explore attributes of successful lieutenant governors. This session is intended for current division leaders who wish to finish the year strong; 2020-21 lieutenant governors preparing to launch a productive year; emerging leaders considering the position of lieutenant governor in the next year or two; and leaders or members who wish to better support the work of lieutenant governors.

MAKE AN IMPACT DURING YOUR PRESIDENCY
Bring your vision and goals (along with an open mind and a sense of adventure) to explore attributes of successful club presidents. Current, incoming and potential presidents are welcome to attend.

CLUB MEMBERSHIP SUMMIT
74% of members joined a Kiwanis club because someone invited them. We’ll explore multiple practices for increasing membership. Participants will walk away with an action plan to boost their clubs’ membership and community visibility.

UNLEASH YOUR INNER LEADER
This master class is all about personal and professional development, and it will ultimately improve your Kiwanis leadership. Kiwanis is partnering with Toastmasters International, a leader in communication and leadership development. Registration includes a complimentary six-month membership to your local Toastmasters club.

*Schedule subject to change

KIWANIS EDUCATION CONFERENCE
THURSDAY, JUNE 18, 2020
Signature Project Breakfast (Ticketed event)
*8:30 a.m. - 6 p.m. — Speakers, sessions & lunch, Registration fee
7-10 p.m. — Kiwanis Night at Victory Field (Included with registration fee)

Start your convention experience with the new Kiwanis Education Conference. These leadership master classes will allow current, future and potential club officers and committee chairs to discuss specific issues, concerns and successes — and learn best practices for each leadership role. Leave with a personal plan of action, which you can take home to help your club make the biggest positive difference possible in your community.

Throughout the convention, you will have several other opportunities to discuss common interests and experiences, along with time to socialize with friends and other members.

POSITIONAL LEADERSHIP TRACKS
PRESIDENT
You’re the president. You’re the boss. Now what? Do you have a vision? A plan? You’ll leave with strategies and tactics that get others excited about your vision. Who should attend: Current, incoming, future and potential club presidents’. Let’s be honest. Leading is hard work, and we all could use some advice in this field. We’ll help you develop your presidential skills.

CLUB SECRETARY
The president gets the glory, but you have the most important job in your Kiwanis club. You keep everything organized! Leave here with a plan, tips, tools and resources that will make the club run like a well-oiled machine.
Who should attend: Current and upcoming club secretaries and assistant secretaries who do more than take notes and input data into the Secretary Dashboard.

**CLUB TREASURER**

Dreams of grand service projects that help thousands of kids usually stop when the treasurer starts talking. It doesn't have to be that way. The treasurer should help stoke the dream, not end it. We'll help you re-imagine your role within the club while maintaining your duty as a responsible fiduciary agent.

Who should attend: New, upcoming and potential club treasurers who want to do more than collect dues payments.

**GOVERNOR**

Update your progress. Get the plan. Decide what comes next. Kiwanians on the governor’s track — and those who aspire or are thinking about running for higher office — will get together to brainstorm. You'll help create a plan to address the critical issues facing Kiwanis districts.

Who should attend: Current governors, governors-elect, vice governors, governor candidates for 2021-22, immediate past governors, along with anyone aspiring to higher office.

**SUPER-KIWANIAN TRACKS**

**CLUB COACHING**

You've been a successful president or lieutenant governor, and now you're ready to help other clubs and leaders find their footing so they can make a big difference for kids in their communities. We're ready to put you in, club coach. A lot of clubs need your experiences and skills.

Who should attend: Current club coaches and members who want to be club coaches. Kids need mentors. Clubs do too.

**CLUB LEADERSHIP EDUCATION**

Our objective is simple: to help you become the best CLE instructor ever. All Kiwanis leaders learn their roles and responsibilities from hardworking CLE instructors. You'll leave this session with the best practices, tips and tools to make sure the leaders of Kiwanis are strong and ready for the task ahead.

Who should attend: All CLE trainers — new, veteran, incoming. You all need to be here.

**EMERGING LEADERS**

You're never “just a member.” You're already a Kiwanis leader — whether you know it or not. By committing yourself to serving the children of the world, you're making a difference in your community and the world around it. Go home with a better command of team building, delegation and accountability. Plus, being a leader means creating new leaders — learn how to mentor the next set of decision makers.

Who should attend: Anyone who chooses to serve their community is a leader. See you there.

**SERVING YOUR COMMUNITY TRACKS**

**SERVICE LEADERSHIP PROGRAMS**

Our SLPs are one of the best parts of Kiwanis — but working with youth can present challenges. Go home with a blueprint on how to build a stronger relationship with your SLP. You'll become a better mentor, a better sponsor and a better coach for our world’s future leaders. What could be more noble?

Who should attend: Current and incoming Kiwanis advisors to SLP clubs who want to build stronger relationships with young leaders.

**COMMUNITY SERVICE TRACK**

Kids need Kiwanis, we all know that. But when was the last time your club honestly analyzed its impact? We'll walk through the process and look at innovative service projects. You'll go home with ideas that can make a high impact for a low cost. Then we'll show you how to turn those service projects into rockstar community events — all while helping you build relationships with other government and civic clubs in your community.

Who should attend: Chairs and members of a club's community service committee. Whether you’ve been doing this for decades or are new to Kiwanis, you’ll go home with new ideas for awesome community service.
FUNDRAISING

It takes money to serve kids. Fundraising can be easy and fun, but it can get old — quickly. Come and brainstorm. These innovative fundraising initiatives can fuel your service and administrative accounts. Bring home ideas on how to incorporate fundraising into your existing service projects.

Who should attend: Club fundraising chairs and members who may be new to the role or need some inspiration to kick it up a notch.

CLUB 2.0 TRACK

CLUB MEMBERSHIP

There wouldn’t be a club if there were no members. How do you keep them engaged and inspired? Leave with a rock-solid plan to make your club relevant and inviting for people of all generations. Keep an open mind — and an open notebook — for ideas on how to get past those cranky roadblocks that repeat, "That's not how we do it here."

Who should attend: Current, past and future chairs and members of the club membership committee.

PUBLIC RELATIONS AND BRANDING

Does everybody in your community know what your club does? Do they know that Kiwanis helps kids? If they did, they'd all want to join! Let's tell a different story about your club and focus on all the good you’re doing. Make sure your club meets people in your community where they are — on social media. But don't ignore traditional media either. It's not hard. We have resources to help.

Who should attend: Chairs of a club's public relations committee and social media administrators need to be here. And, if you want to improve your storytelling skills, pull up a chair and join in the conversation.

RISK AND LIABILITY

There's risk and liability in everything a Kiwanis club does. Managed properly, it’s not scary. In fact, we can help you prepare. You'll leave here with the knowledge you need on bylaws and policies, general liability, youth protection, licensing, cyberthreats and crisis management. Don't stick your head in a hole. Be ready and have a plan.

Who should attend: Current, incoming and future club risk managers and general club members who want to be on the forefront of the liability issues that could affect a club at any minute.

*Schedule subject to change

FRIDAY, JUNE 19, 2020

*8:30 a.m. - 6:00 p.m. — Speakers, sessions & lunch, Registration fee Kiwanis Punch Bowl Social Event (Ticketed event)

You see the great things Kiwanis clubs — big and small — are doing and wish your club could help kids that way too. But how do you even begin? Today is for you! You’ll go home with a solid plan, ideas about funding sources and maybe even blueprints for change. Where does your club want to make its mark?

OWER OF PLAYGROUNDS

Topics: Playground 101, Spray and Play, Inclusive Play, Playground Funding

Your club is thinking about building a playground. Perfect! We have experts and partners who can help. We’ll walk you through the steps of engaging the community, identifying funding, designing an amazing play space for all ages and abilities, creating safety measures, considering liability issues and even applying for a US$15,000 grant. What’s the first step? Signing up for this track
PLAY SMART
Topics: Miracle League Play, School-based Play, Adventure Course Play, Too Small to Fail
Play shapes kids in many ways. Through baseball, school-based activities and adventure play, kids learn the importance of moving their bodies to stimulate their minds. Even the smallest child can learn to recognize shapes, numbers and words through play. Leave this track with expert advice on how your club can elevate kids’ health and learning through play.

READY, SET, READ
Topics: Books for Kids, A Place to Read, Every Day is Reading and Writing Day, Read & Lead
Kids are curious about the world. Books help fuel that curiosity. If your community assessment shows a literacy need in your community, we can help you design rich literacy experiences. Leave this track with a list of resources, projects and ideas that help kids improve their reading skills — such as creating a space for kids to be transported by imagination.

LEARNING — ANYTIME, ANYWHERE
Topics: Too Small to Fail, Top 10 Tips for Reading Mentors, Reading is Fundamental, Laundromat Project
Turning small moments into learning moments is the first step toward eradicating illiteracy. Learn how your club can get access to literacy grants, host a community-based literacy workshop for parents, become better reading mentors and create a learning space in your local laundromat. Learning can take place anywhere, anytime.

MONEY-MAKING EVENTS
Topics: Pancake Breakfast, Fairs & Festivals, Balloons Galore, Music is My Jam Panscakes, festivals, carnivals and fairs — oh my! Whether you are looking at getting into the events game or need to refresh what you’re already doing, you’ll leave with more than doodles on a placemat. You’ll have a checklist that takes your club to new heights and celebrates community.

HEALTHY KIDS, HAPPY KIDS
Topics: Fun Races, Bicycle Safety & Water Safety, Vision Screenings, Nutrition Childhood obesity influences more than a child’s physical health — it affects academic performance and social and emotional wellbeing. The World Health Organization calls it one of the most serious public health challenges of the 21st century. What can a Kiwanis club do? More than you think. From fun races to bicycle and water safety and vision screenings, we’ll explore events and options — along with nutrition program resources that can help your club get started before it’s too late.

KITS FOR KIDS
To pics: Schools Supplies, Cold Weather, Hygiene, Kiwanis Warehouse Every day, too many kids go to school without proper school supplies, cold weather gear and basic hygiene items. Kiwanians are always among the first to help. But how can you be sure the kids who really need the supplies are the ones receiving them? After this session, you’ll go home with a top 10 list of ways to ensure kids in your community have what they need, including resources available to stretch your dollars and programs your local schools can tap into.

SERVING AND PROTECTING KIDS
Topics: SLP 101, Youth Protection, Background Checks, mentoring through Key Leader, Terrific Kids & Bring Up Grades Developing the next generation of leaders through service is in the DNA of Kiwanis. Come explore how to start a Service Leadership Program club, along with ways to mentor youth through programs such as Key Leader, Terrific Kids and Bring Up Grades. We’ll also cover members’ responsibility for understanding the Kiwanis Youth Protection Guidelines and clubs’ implementation of a background check system.

*Schedule subject to change
KIWANIS ANNUAL MEETING
SATURDAY, JUNE 20, 2020
8:30 a.m. - 6:00 p.m. - Speakers, sessions and lunch, Registration fee
Kiwanis Children’s Fund Luncheon Upgrade (Ticketed event)
Kiwanis Evening Gala (Ticketed event)

Get informed on the business of Kiwanis International, and add your voice to our future. Executive Director Stan Soderstrom will address the State of Kiwanis International - and then delegates from clubs around the world will elect the organization’s next leaders and vote on amendments to the governing documents.

A Proposed Amendments Forum will be held at 4 p.m. Friday, June 19. Be prepared to cast your vote on Kiwanis International business. Get answers to questions about amendments and resolutions to be presented at Saturday’s House of Delegates and learn about the process to follow.

NOTE: On-site registration ends at 5 p.m. on Friday, June 19. There will be no on-site registration available on Saturday, June 20. Delegates who have pre-registered may pick up their packets and delegate cards on Saturday before the sessions begin. Delegates who have not submitted their club certification and been verified by 5 p.m. Friday, June 19 will not be able to secure a delegate card on Saturday.

SPEAKERS & ENTERTAINMENT
Get inspired by the stories, experiences and performances from an all-star roster of speakers and entertainers that will reignite your fire to make a positive difference in your community.

Captain “Sully” Sullenberger
Captain “Sully” Sullenberger became internationally renowned on January 15, 2009, when he and his crew safely guided US Airways Flight 1549 to an emergency water landing in New York City’s frigid Hudson River. The plane’s two engines had lost thrust following a bird strike.

Kevin Carroll
Kevin Carroll has dedicated his life to advancing education, sports and play as a vehicle for social change and success. He is an author, speaker, but most importantly, a change agent.

Ethan Zohn
Survivor. Humanitarian. Cancer crusher. Host. Ethan believes that a better and healthier world can be achieved through education, advocacy and inspiration.

ELECTIONS & AMENDMENTS
Only approved delegates may vote in Kiwanis International elections and on proposed amendments and resolutions. Kiwanis clubs in good standing are allowed two representatives in the House of Delegates, along with two alternates who may serve if one or both delegates cannot attend. Download the certificate of election of club delegates and alternates and submit it by April 30 to become certified. Make sure you review the voting device instructions.

ANNOUNCED CANDIDATES FOR ELECTION TO THE KIWANIS INTERNATIONAL BOARD OF TRUSTEES

Positions to be elected during the 2019-20 administrative year for terms beginning 2020-21

(Reported to Kiwanis International as of October 25, 2019)

PRESIDENT CANDIDATE
ONE PERSON TO BE ELECTED TO SERVE A ONE-YEAR TERM

ARTHUR N. RILEY
Westminster, Maryland  Kiwanis Club of Westminster
CAPITAL DISTRICT  Centennial eKiwanis Club

PRESIDENT-ELECT CANDIDATE
ONE PERSON TO BE ELECTED TO SERVE A ONE-YEAR TERM

PETER J. MANCUSO
North Bellmore, New York
NEW YORK DISTRICT  Kiwanis Club of East Meadow, New York
VICE PRESIDENT CANDIDATES
ONE PERSON TO BE ELECTED TO SERVE A ONE-YEAR TERM

CHUCK GUGLIUZZA
Homestead, Florida
FLORIDA DISTRICT
Kiwanis Club of Homestead-South Dade

ERNEST SCHMID
Einöde, Austria
AUSTRIA DISTRICT
Kiwanis Club of Lentia

TERRY WHITE
Evansville, Indiana
INDIANA DISTRICT
Kiwanis Club of Evansville-Green River

DICK OLMSTEAD
Lancaster, California
CALIFORNIA-NEVADA-HAWAII DISTRICT
Kiwanis Club of Palmdale West

BERT WEST
Divide, Colorado
ROCKY MOUNTAIN DISTRICT
Kiwanis Club of Ute Pass/Woodland Park

CHUCK FLETCHER
Frankfort, Kentucky
KENTUCKY-TENNESSEE DISTRICT
Kiwanis Club of Frankfort

ROGER BELL
Yakima, Washington
PACIFIC NORTHWEST DISTRICT
Kiwanis Club of Yakima

KIP CRAIN
Wooster, Ohio
OHIO DISTRICT
Kiwanis Club of Wooster

MICHAEL MULHAUL
Interlaken, New Jersey
NEW JERSEY DISTRICT
Kiwanis Club of Greater Parsippany

CHUCK FLETCHER
Frankfort, Kentucky
KENTUCKY-TENNESSEE DISTRICT
Kiwanis Club of Frankfort

NATHANIEL S. KYLE
Barboursville, West Virginia
WEST VIRGINIA DISTRICT
Kiwanis Club of East Huntington

MICHAEL MULHAUL
Interlaken, New Jersey
NEW JERSEY DISTRICT
Kiwanis Club of Greater Parsippany

BUHEITA FUJIWARA
Tokyo, Japan
JAPAN DISTRICT
Kiwanis Club of Tokyo

ONE PERSON TO BE ELECTED AT THE 2020 KIWANIS INTERNATIONAL CONVENTION IN INDIANAPOLIS, INDIANA, BY DELEGATES FROM THE UNITED STATES AND PACIFIC CANADA REGION TO SERVE A THREE-YEAR TERM STARTING OCTOBER 1, 2020.

AT-LARGE TRUSTEE CANDIDATE
ONE PERSON TO BE ELECTED AT THE 2020 KIWANIS INTERNATIONAL CONVENTION IN INDIANAPOLIS, INDIANA, BY DELEGATES FROM ALL REGIONS TO SERVE A THREE-YEAR TERM STARTING OCTOBER 1, 2020.

No announced candidates.

ASIA-PACIFIC TRUSTEE CANDIDATES
ONE PERSON TO BE ELECTED AT THE 2020 KIWANIS ASIA-PACIFIC CONVENTION IN KATHMANDU, NEPAL (MARCH 5-7, 2020) BY DELEGATES FROM ASIA-PACIFIC TO SERVE A THREE-YEAR TERM STARTING OCTOBER 1, 2020.

MICHEL FONGUE
Noumea, New Caledonia
NEW ZEALAND-SOUTH PACIFIC DISTRICT
Kiwanis Club of Mont Dore

BUHEITA FUJIWARA
Tokyo, Japan
JAPAN DISTRICT
Kiwanis Club of Tokyo

TONY GUNN
Melbourne, Victoria, Australia
AUSTRALIA DISTRICT
Kiwanis Club of Port Phillip

ONE PERSON TO BE ELECTED AT THE 2020 KIWANIS ASIA-PACIFIC CONVENTION IN KATHMANDU, NEPAL (MARCH 5-7, 2020) BY DELEGATES FROM ASIA-PACIFIC TO SERVE A TWO-YEAR TERM STARTING OCTOBER 1, 2020.

WILFREDO G. AGUILAR
Koronadal City, South Cotabato,
Philippines
PHILIPPINE SOUTH DISTRICT
Kiwanis Club of Marbel

TONY GUNN
Melbourne, Victoria, Australia
AUSTRALIA DISTRICT
Kiwanis Club of Port Phillip

The Canada and Caribbean Region does not have a guaranteed trustee seat open for the 2020-21 administrative year. The Europe Region does not have a guaranteed trustee seat open for the 2020-21 administrative year. Contact Denise Parker with any questions.

AMENDMENTS & RESOLUTIONS
The deadline to submit proposed bylaws amendments and resolutions is October 31. Submissions must be received by Kiwanis International no later than October 31. Postmark has no bearing on submission date.

A forum will be held on Friday, June 19, to answer questions about amendments and resolutions to be presented at the 2020 Kiwanis International Convention.
NOTE: On-site registration ends at 5 p.m. on Friday, June 19. There will be no on-site registration available on Saturday, June 20. Delegates who have pre-registered may pick up their packets and delegate cards on Saturday before the sessions begin. Delegates who have not submitted their club certification and been verified by 5 p.m. Friday, June 19 will not be able to secure a delegate card on Saturday.

REGISTRATION & TICKETS

More than ever, leadership matters. That’s why the 2020 Kiwanis International Convention will include multiple tracks for leadership training. In fact, you can tailor your convention experience to your own interests. Check out your options — from the education-only option to the full convention experience. Find what works for you. Then join us in Indianapolis!

Your club can pay up to $299 for each member’s registration fee from its service account.

The Kiwanis Education Conference qualifies as an acceptable educational expense of the club.

All prices in U.S. dollars. Under 18 receive free admission to the Kiwanis World Showcase and all general sessions.

Lunches and ticketed events are not included for those under 18.

REGISTRATION OPENS JANUARY 15!

KIWANIS CONVENTION 3-DAY VALUE PACKAGE
Thursday, Friday & Saturday, June 18-20

This value package includes entrance to the Kiwanis Education Conference and the Kiwanis Annual Meeting. You’ll have access to all general sessions, all keynote speakers and all non-ticketed events. You can also enter the Kiwanis World Showcase, enjoy lunch all three days and party at Thursday’s “Kiwanis Night at Victory Field.” This package does NOT include any of Wednesday’s Pre-Convention Education Conference sessions (see below).

Early registration (January 15 – April 10) — $399
Regular registration (April 11 – May 22) — $499
On-site registration (after May 22 until 5 p.m. on Friday, June 19) — $599
Guest Pass* — US$199

*Includes one non-member education track on Thursday, entrance to general sessions on Saturday, keynote speakers, non-ticketed events, Kiwanis World Showcase, lunch all 3 days and Thursday’s “Kiwanis Night at Victory Field” event. Does NOT include any Wednesday sessions/events or Friday education tracks.

Can’t make it all three days? Pick an option below.

KIWANIS EDUCATION CONFERENCE
Thursday & Friday, June 18-19

Want to be a smarter Kiwanian who can help more children in your community? This package grants you access to two full days of club and service project education. You also get to take home the inspiration from Thursday and Friday’s keynote speakers and non-ticketed events. Enter the Kiwanis World Showcase, enjoy lunch on Thursday and Friday, and attend Thursday’s “Kiwanis Night at Victory Field” event.

Early registration (January 15 – April 10) — $299
Regular registration (April 11 – May 22) — $399
On-site registration (after May 22 until 5 p.m. on Friday, June 19) — $499
Guest Pass* — $159

*Includes one non-member education track, keynote speakers, non-ticketed events, Kiwanis World Showcase, lunch both days and Thursday’s “Kiwanis Night at Victory Field” event.

KIWANIS ANNUAL MEETING
Saturday, June 20

Help decide the future of Kiwanis International. The Saturday-only ticket grants you access to that day’s general sessions, keynote speakers and non-ticketed events. You’ll also enjoy lunch with your fellow Kiwanis members.

Early registration (January 15 – April 10) — $199
Regular registration (April 11 – May 22) — $299
On-site registration (after May 22 until 5 p.m. on Friday, June 19) — $399
Guest Pass* — $59

*Includes entrance to Annual Meeting general sessions, Saturday’s keynote speakers, Saturday’s non-ticketed events and lunch.

Upgrade your convention experience!

PRE-CONVENTION EDUCATION CONFERENCE
Wednesday, June 17

Choose one of the sessions below to go beyond Club Leadership Education. Includes an all-day advanced leadership education session, keynote speaker, non-ticketed events, entrance to the Kiwanis World Showcase and lunch.

Influential Lieutenant Governors — $99
Explore attributes of successful lieutenant governors. This session is intended for current division leaders who wish to finish the year strong; 2020-21 lieutenant governors preparing to launch a productive year; emerging leaders considering the position of lieutenant governor in the next year or two; and leaders or members who wish to better support the work of lieutenant governors.

Make an Impact During Presidency — $99

Explore attributes of successful lieutenant governors. This session is intended for current division leaders who wish to finish the year strong; 2020-21 lieutenant governors preparing to launch a productive year; emerging leaders considering the position of lieutenant governor in the next year or two; and leaders or members who wish to better support the work of lieutenant governors.
Bring your vision and goals (along with an open mind and a sense of adventure) to explore attributes of successful club presidents. Current, incoming and potential presidents are welcome to attend.

Club Membership Summit — $99
74% of members joined a Kiwanis club because someone invited them. We’ll explore multiple practices for increasing membership. Participants will walk away with an action plan to boost their clubs’ membership and community visibility.

Unleash Your Inner Leader — $99
This master class is all about personal and professional development, and it will ultimately improve your Kiwanis leadership. Kiwanis is partnering with Toastmasters International, a leader in communication and leadership development includes a complimentary six-month membership to your local Toastmasters club.

SIGNATURE PROJECT BREAKFAST
Thursday, June 18
$45 - Celebrate the best of the best Kiwanis signature projects. The top 10 finalists in each tier will be recognized — and then the gold, silver and bronze awards will be announced.

KIWANIS PUNCH BOWL SOCIAL
Friday, June 19
$125 — Enjoy an evening of fun and playful competition in a 20,250-square-foot complex featuring music, bowling, table games, vintage arcade, karaoke rooms and more! Ticket includes food and drinks, beer, wine and cocktails.

KIWANIS CHILDREN'S FUND LUNCHEON
Saturday, June 20
$35 — Upgrade your lunch experience and celebrate the impact Kiwanis has on children around the world, including in the fight against maternal and neonatal tetanus. Special Kiwanians will be honored for their support and dedication.

KIWANIS EVENING GALA
Saturday, June 20
$125 — Join fellow Kiwanians and guests for a night of fellowship and entertainment. Includes dinner, cash bar, music and dancing.

EVENT COMBINATION SPECIAL
Kiwanis Evening Gala & Kiwanis Punch Bowl Social
$199 — Includes tickets to both the Friday evening Kiwanis Punch Bowl Social and Saturday’s Kiwanis Evening Gala. Attend both and save US$51!

CANCELLATION & REFUND POLICIES
• Registration cancellations must be emailed to registration@kiwanis.org and must be received no later than 3 p.m. EST on June 5, 2020. Cancellations will be refunded the amount paid, less a US$50 processing fee. Refunds will be issued within 2 weeks of receiving notification. No refunds will be issued for requests made after the June 5 deadline.
• Members residing outside North America who are not approved for a travel visa in time to attend the Kiwanis international convention will receive a full refund.
• This cancellation notice applies to attendee registration only and does not apply to any hotel or tour reservations. Those must be cancelled separately.
• Requests to transfer registration to another Kiwanian must be sent in writing by both parties to registration@kiwanis.org before June 12, 2020.
• Anyone who has purchased a registration or event ticket and does not attend will NOT receive a refund.

Kiwanis International has worked hard to offer member benefits to enhance your Kiwanis experience. We also have developed club resources that support your club service projects. Read below to learn more.

• Avis/Budget group offers Kiwanis members up to 25% off Avis and Budget base rates. Other perks include free upgrades, free weekend day and additional discounted weekly rates.
• eHealth provides "all in one" Medicare Advantage plans that bundle your Medicare benefits together and may include extra benefits not covered by Original Medicare.
• Hilton offers Kiwanis members enrolled in Hilton's loyalty program a wide variety of promotions and upgrades and helps members get to elite status more quickly.
• HomeAdvisor provides free enrollment in its concierge service with direct access to a client services representative to help find the right contractor for home improvement or maintenance projects.
• IdentityForce, a pioneer in identity protection, offers members 20% off innovative and customer-centric service. The recent addition of social media monitoring can keep your children safe.
• Kiwanis Insurance gives members preferred pricing on Emergency Assistance Plus (coverage your insurance would not normally cover when traveling), individual term life and cancer care.
• Kiwanis Travel partners with Collette to provide members with educational, cultural and inclusive world journeys. Members receive US$50-100 off per trip.
• Kiwanis Visa® Rewards allows members and clubs to make purchases with a Kiwanis credit card. Plus, a portion of each purchase benefits the Kiwanis Children’s Fund.
Kiwanis Warehouse, an online wholesale distributor powered by DollarDays, helps you keep service project costs down by searching from more than 250,000 high quality goods at wholesale and bulk prices.

LegalZoom gives members a 10% discount with help for basic legal services.

Office Depot/Office Max has an exclusive club savings program with discounts for in-store and online purchases.

Protect America provides discounted home-security systems via wireless technology, all at the touch of your smart phone.

(Continued from Page 8)

**2019 District Pilots**

**Clubsites Analytics**

**Participation – 01/07/20**

**Site examples**

- https://k07376.site.kiwanis.org
- https://k09.site.kiwanis.org
- https://wiki.site.kiwanis.org
- Training Modules
- Training Calendar

**How to participate**

- Discuss the project with your district leadership
- Get district buy-in
- District designates at least 1 district trainer for the project
- Email toastonzio@kiwanis.org district buy-in confirmation along with district trainer(s) contact info
- A link will be sent to the trainers for requesting a site
- Trainers will be added to the club sites training team
- Trainers will be trained by Kiwanis IT department via GoToMeeting

**Reading Realities: Idaho is Far from Its Lofty Literacy Goals**

Kevin Richert, www.idahoeednews.org, 12/16/2019

The reality rankles the fiscal conservative in Gov. Brad Little.

If half of the state budget goes into K-12, Little often says, then third-graders should know how to read. Little’s top education priority springs from that simple frustration.

“You can’t do everything, but that’s one thing you can really do, and that’s move the needle on literacy,” the first-year governor said in a recent interview.

But moving the needle is tough.

And teaching kids to read is difficult.

If Idaho really wants its young children reading at grade level — and prepared for fourth grade and beyond — that will take time. And money. The $26 million the state is spending this year on literacy programs is an increment in a multiyear effort.

That too is the reality.

**Fall 2019: A Reality Check**

Each fall, about 90,000 kindergarten through third-grade students take the Idaho Reading Indicator, the state’s boilerplate screener for reading skills. The test measures whether young students have the reading skills — or, in the case of kindergartners, the pre-reading skills — that they should have at the start of the school year.

This fall’s results set a sobering baseline. Only 42 percent of kindergartners and 49 percent of first-graders were proficient. Second- and third-grade scores were better: 63 percent and 64 percent, respectively.

State superintendent Sherri Ybarra sees some good news in the numbers: The scores in first through third grades improved by 3 to 6 percentage points from the preceding fall. But State Board of Education member Linda Clark, a former West Ada School District superintendent, was alarmed by the kindergarten scores, down 3 percentage points from a year ago. “That means those kids spend 13 years of their school life trying to catch up.”

And beyond.

If students leave school struggling to read, more struggles await them.

“They can’t drive a car, they can’t buy groceries, they can’t pay the rent,” said Crystal Rosen, a kindergarten teacher in Cascade.

**Thumbnails**

Statewide scores are telling. But they tell only so much.

Scores vary widely from school to school, community to community, even within a few miles in the Treasure Valley.

In West Ada, Idaho’s largest school district, 80 percent of K-3 students read at grade level this spring. On the state’s required IRI tests, in fall and spring, West Ada scores improved by only 12 percentage points from fall to spring, compared to 17 percentage points statewide, But West Ada posted its biggest improvements in kindergarten and first grade. That wasn’t a coincidence. The district’s reading interventionists spend most of their time working with the youngest at-risk readers. “We can’t defend not focusing on K-1,” Superintendent Mary Ann Ranells said.

In the Boise School District — a high performer on many other statewide metrics, such as college entrance exams and college go-on rates — only 66 percent of students finished the school year at grade level, falling below the state average. From
fall to spring, after a full school year, kindergarten scores dropped in at least 14 elementary schools. “We know we’ve got some work to do with the literacy goals,” said Stacey Roth, Boise’s administrator of student programs. Some good news: This fall’s scores are up from the preceding fall.

Only 51 percent of Caldwell School District students finished the year at grade level, lagging behind other large districts across the state. Caldwell faces many familiar demographic challenges that affect student achievement, and not just on the IRI. Caldwell has one of the highest student poverty rates in Idaho, and more than 60 percent of its students are Hispanic.

Only a few miles away, the rural Notus School District is another high-poverty district, and more than a fourth of its student population is Hispanic. Yet Notus posted robust IRI improvements, as 78 percent of its students finished the year at grade level.

Nearly 80 percent of students at Boise’s Sage International School finished the year at grade level. But scores at the relatively affluent Southeast Boise charter school were virtually unchanged from the fall. Teacher interventions helped some struggling students catch up, executive director Keith Donahue said, but nearly as many students lost ground and ended the year below grade level.

Scores were also stagnant at Garden City’s fledging and diverse Future Public School. Half of the charter school’s K-3 students ended the year reading at grade level. School leaders spent much of that first year simply getting a new school off the ground, co-founder Amanda Cox said, and are better prepared to focus on academics in year two.

A LONG HISTORY
If it feels like we’ve been here before, we have.
Idaho’s literacy initiative dates back to 1999, and Dirk Kempthorne’s first year as governor. One legacy from Kempthorne’s initiative was the IRI. The screener has been a part of the state’s testing battery, in one form or another, for the past two decades.

A reboot began to take shape in 2013, when then-Gov. Butch Otter convened a task force to revamp Idaho’s K-12 system. Among its eclectic menu of 20 recommendations: All students must master literacy in the early grades. “Reading proficiency is a major benchmark in a student’s education,” the task force said in its final report. “Students must learn to read before they can read to learn content in other subject areas.”

In 2016, Otter and lawmakers agreed on a new literacy law with lofty ambitions: “It is the ultimate goal of the Legislature that every student read at or above grade level by the end of grade 3.”

They backed up the rhetoric with more than $11 million — a $9 million budget increase. They also agreed to divvy up the money based on reading scores. School districts and charter schools with higher numbers of at-risk readers would receive a larger share. (That also means schools receive a smaller slice of the pie if their scores improve.) State leaders also agreed to replace the existing IRI.

Little’s plan isn’t a new initiative as much as it’s an extension of Otter’s. It has more money behind it: that $26 million line item lawmakers approved this year. The new online IRI — which promises teachers more student data, more quickly — launched during the end of Otter’s third and final term in office.

The hope is that the dedicated funding, and the wealth of data, will fix a problem decades in the making.

“There is still far to go,” said Ybarra, who was teaching third grade when Kempthorne launched his reading plan.

OBSTACLES AND OBJECTIVES
Ask educators, parents and politicians about the obstacles — the things that keep kids from learning to read — and a few common themes emerge.

The state’s $26 million allows local schools to decide how to provide at-risk readers with 30 to 60 hours of extra help this school year, but educators say there’s never too much money or too much time. “Reading doesn’t happen overnight. Literacy doesn’t happen overnight,” said Kali Webb, Sage International’s elementary director.

Parents and educators also see a disconnect — even engaged parents might not know how to prepare their preschoolers, or reinforce what their kids learn in school. “Some parents do this very well,” Caldwell Superintendent Shalene French said, “(but) not every parent can be their child’s teacher.”

Doni Davis, in her 13th year as principal at West Ada’s Chaparral Elementary School, sees a basic change in the students. Some of her new kindergartners come from unstable homes — but some are simply unprepared, more adept at using devices than learning to read. “They come to school with less and less vocabulary every year.”

Despite these many obstacles, Little remains resolute. The goal is 100 percent proficiency, without exceptions or excuses.

“Anything less than that, we haven’t done our job,” said State Board of Education President Debbie Critchfield, who co-chaired Little’s K-12 task force this year, which focused on college and career readiness and early literacy.

But 100 percent is a tough objective.
No school district or charter hit 100 percent this spring. Or this fall.
No school district even hit 90 percent this spring. Or this fall.
Five charter schools reached the 90 percent plateau this spring. Only one, Meridian’s Compass Public Charter School, reached 90 percent proficiency this fall.

These are also realities.
Members of the Kiwanis Club of Ontario gave personal donations to become the first Kiwanis Club in Oregon and the Utah-Idaho District to become a Club Sponsor of the Kiwanis Family House (KFH) in Sacramento, CA. The Ontario Club joins nearly 200 other Kiwanis, Circle K, and Aktion Clubs from the states of New York, Nevada, California and Hawaii as an Official Club Sponsor.

The KFH provides temporary housing to families dealing with a serious medical crisis. The KFH is located directly behind the Shriners Hospital for Children and the University of California Davis Medical Center. The Medical Center provides Level 1 Trauma treatment to children from around the world.

You do not have to be a Kiwanian to stay at the KFH. All you need is a referral from the hospital to stay. One family from Ontario, Oregon stayed at the KFH in 2017 while a family member was receiving treatment. Between July 1, 2018 to June 30, 2019, the KFH hosted 21 Oregon families - they stayed for 121 guest nights.

In addition to providing lodging, the facility also includes a community kitchen, laundry room, lounge with games & books, computer availability, and a playground. The KFH also has a clothes & food closet for use by guests during their stay, and provides round-trip transportation to the hospital.

Erik, a former guest at the KFH had this to say about his stay, “Without a facility like this, I probably would have slept in my van with my one-year-old. It would have been an even harder struggle.”

Guy Blair, President of the Ontario Kiwanis Club, adds, “The motto of Kiwanis is Serving the Children of the World. The Kiwanis Club of Ontario is pleased to support this wonderful program that meets the needs of families in our community and the world who are suffering from medical hardships.”

PHOTO CAPTION: Guy Blair, President of the Ontario Kiwanis Club, presents a check to Kathleen Ross, President of the Kiwanis Family House Board of Directors.

The Kiwanis Club of Nampa was honored to have Eric Garcia, Music Director/Conductor, of the Boise Philharmonic (Boise Phil). Mr. Garcia discussed some of the events and changes especially the Boise Phil’s successful outreach to Ada and Canyon County students as well as rebranding to Boise Phil in an effort to keep it fresh. He explained that these students, from elementary to college, can attend their concerts for free. He also discussed some of the unique things the symphony is able to do such as pairing the live symphony with the Star Wars movies. He discussed how this keeps things interesting for the audience and provides a different setting and genre. Mr. Garcia also spoke about their efforts to stream live the concerts to groups and areas where it may not be feasible for those to attend. The Kiwanis, in an effort to support the student outreach, donated $1000 to the Boise Phil. Mr. Garcia’s extensive background can be found online at www.ericgarciaconductor.org.

Pictured (Left): Eric Garcia, Kenny Wroten (President)

Mr. Scott Calhoun, of H.S. Calhoun Appraisal & Consulting, was the guest speaker this week at the Kiwanis Club of Nampa luncheon. Mr. Calhoun discussed how some high profile business names and locations can generate a $1000 a square foot (sf) valuation. He provided a chart and formula, Income/Rate x Value, to arrive at different valuations and cap rates. He also provided a graph showing trends over time, 2001 to present, based on a South Nampa, 3 bed, 2 bath, home. There was also discussion of where the market may be heading given these historic trends. Mr. Calhoun also fielded questions from the group. Pictured (Right): Kenny Wroten (President), Scott Calhoun

The Kiwanis Club of Nampa would like to welcome new member John Noorda. John is a Funeral Director with Alsip & Persons Funeral Chapel in Nampa, is married and has two children. He enjoys the outdoors activities that Idaho offers and is looking forward to being of service to the Nampa community.

Pictured (Left): Kenny Wroten (President), John Noorda (Member)
The Twin Falls Kiwanis Club ringing the Salvation Army Bells at Fred Myers. With past Governor Revis, his 2 young sons and the President of the Twin Falls High School Key Club. It was a fun and productive day. Just one of the many service projects Kiwanis does.

**JANICE ADAMS ELMER**
May 29, 1940 - December 5, 2019

Janice Adams Elmer our beloved and devoted wife, mother, grandmother, sister and friend left this earth to begin a new adventure on December 5, 2019 due to cardiac issues. Born May 29, 1940 to Dorothy Hill Adams and Allen Alma Adams in Layton, Utah. Janice graduated from Davis High School in 1958 and attended the University of Utah where she met the love of her life Charles Erland Elmer. They were married December 4, 1959 and just celebrated their 60th wedding anniversary. Janice worked in financial institutions for most of her career. She was an active member of the Kiwanis Club of Sugarhouse, she was the first woman to join that club. She is survived by her husband; Charles Erland Elmer, son; John Allen, daughter; Elizabeth (Ramon), granddaughter; Elizabeth grace and brother Roger Bart (Judy) Adams.

In lieu of flowers we request that you donate to the Kiwanis Club of Sugarhouse.

**DAVID LOUIS NELSON**
April 28, 1941 - December 14, 2019 (age 78)

David Louis Nelson passed away at home on December 14, 2019, among his loving family. Although cancer eventually caused his death, it didn’t kill his spirit and love of life, learning, and living.

Dave was born April 28, 1941, in Salt Lake City, Utah, to Louis Charles Nelson and Erma Madsen Nelson.

Dave grew up in a family home in Millcreek that his father built. He learned building skills from his dad as he helped him build houses during his youth. Dave learned the value of hard work and self-reliance from both of his parents. He loved and appreciated his Utah pioneer heritage as well as his Mayflower patriot ancestors who settled America.

Dave attended Olympus High School and participated in such fun events as debate, wrestling, radio, and Chess Club. He excelled in extemporaneous speaking and won many awards. An avid reader his whole life, Dave could speak on most subjects and defend both sides of any issue. He participated with the Debate Team at the University of Utah as well.

After high school graduation Dave joined the Utah National Guard for six years. He completed basic training, then was called to serve in the Central British Mission for the Church of Jesus Christ of Latter-day Saints. He had great success and loved the British people and countryside.

While attending the University of Utah, David met Shirley White, a Ballet Major and Principle Dancer in Ballet West. They married August 18, 1965. Dave graduated from the University in 1966, with a BS in Political Science and Business.

Shortly after graduation, Dave took a position with the Equitable Life Assurance as a Group Representative selling pensions and health insurance, benefits. Their oldest child, Kristina, was born in 1967, in Salt Lake City. Shortly thereafter, the family transferred to Portland, Oregon. Later on, they welcomed another daughter, Wendy, who was born there in 1970.

In 1972, Dave left the Equitable and moved the family back to Salt Lake City. He built their home on pioneer family land and started a career in Real Estate. In addition to homes, he sold investment real estate properties, farms, apartments, businesses, and land. He enjoyed being a broker and helping people meet their investment goals. The family welcomed a son, Shawn, in 1976, during these building years.

Dave spent many years in public service: He served the youth in Cub Scouts, Boy Scouts of America, and the Church. He was the first President of the Salt Lake City Apartment Association, President of the Kiwanis Bonneville Club, President of the Sons of the Utah Pioneers Heritage Chapter, and most recently a member of United States Coast Guard Auxiliary Flotilla 72, where he and his wife, Shirley, patrolled Utah lakes and participated in search and rescue missions for 12 years together with their boat.

Dave is survived by his wonderful family: daughters, Kristina (Paul McDonough), Wendy (Erik Hacking); and son, Shawn (Tiffany); eleven grandchildren, and one great-grandchild. Also surviving: brothers, Dale Nelson, Lynn Nelson; sisters, LuAnn Snyder, and Sylvia Barney.

Intemment will follow at Wasatch Lawn Memorial Park. Guestbook to post messages for the family available at: HolbrookMortuary.com