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The Official Newspaper of the Utah – Idaho Kiwanis District
Clubs in Utah, Southern Idaho & Eastern Oregon

Utah – Idaho Kiwanis District Serving the Children of the World Since December 1920

December 2017 / January 2018 (Volume 22 Issue 2)

KIWANIS GOALS IN 2018

Opportunities for service abound at the end of the year: Veterans Day, Thanksgiving, Christmas, Hanukah, New Years. We use these days to prompt us to reach out to others.

However, as Kiwanians, we do not need to and should not wait, to be of service to others for red letter days on the calendar. Ours is a privilege to serve our communities all year.

Nonetheless, this time of year traditionally affords us the opportunity to assess our lives in general and, more specifically, our relationships with Kiwanis. To that end, I would ask each of us to accept the following Kiwanis-related goals this Kiwanis year (ends on September 30, 2018). These goals apply to me also and I will report occasionally on my progress.

1. Invite at least 5 people to a Kiwanis event (make the ask).
2. Bring one new member into Kiwanis this year.
3. Be involved in at least 4 club service projects annually.
4. Attend your club meetings at least 70% of the time.
5. Attend Annual, District mid-year training or District Board Meeting (or all three).
6. Attend Kiwanis International Convention in Las Vegas.
7. Participate in at least one new club opening.
8. Serve on a committee or as an officer in your club.

Those may seem like a lot of goals, but as you look at them, you will realize that you have months to complete them and each one is readily attainable. Let me know how you are doing.

Kids Need Kiwanis
Governor Larry Hunter

SHARE A SPECIAL HOLIDAY GIFT THIS YEAR

We belong to an awesome organization, Kiwanis. “Kiwaniis inspires and engages men, women, youth, corporations... and communities to make the world a better place for Children to Thrive. Belonging to Kiwanis means being a part of a Massive Force for positive change in the World.” (from KI) The service that we and our clubs do is exciting and important to the lives of the children we serve. Let’s not be selfish, let’s share the opportunity of being a Kiwanis member with our acquaintances, friends, and family.

An invitation to a Kiwanis meeting can open the door to a friend that gives them an opportunity to work with other members and receive the rewards we get from serving children. During this time of year our Clubs do many service activities. Invite someone to enjoy the camaraderie and that “feel good” feeling as we brighten the Children’s Holiday in our communities.

Share the Gift of Service this season. I wish all of you a special Christmas, and a Happy New Year. May you feel the happiness and excitement of the Holidays.

Governor Elect, Barbara Mullins

“I expect to pass through life but once. If therefore, there be any kindness I can show, or any good thing I can do to any fellow being, let me do it now, and not defer or neglect it, as I shall not pass this way again.” - William Penn

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UTAH – IDAHO DISTRICT

The Utah District was organized March 24, 1919, at Salt Lake City. Salt Lake City appointed Alexander Eberhardt to act as governor. The Executive Committee of the International Board added Idaho to the territory of the district on November 27, 1920.

The Utah-Idaho District came into existence as of December 16 of the same year. By mutual agreement, ratified by the International Board, the panhandle of Idaho consisting of 10 counties north of the Salmon River was added to the Pacific Northwest District in July of 1925. The Utah-Idaho District's first convention was in Salt Lake City on December 16, 1920.

At that session, Herbert Van Damn, Jr. was elected governor at a convention in his home city. The first club in the district was Salt Lake City, completed October 10, 1918. The second club was Pocatello, Idaho, on August 5, 1920, and the third club was Boise, Idaho on August 10, 1920.

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THE OBJECTS OF KIWANIS

The six permanent Objects of Kiwanis International were approved by Kiwanis club delegates at the 1924 Convention in Denver, Colorado. Through the succeeding decades, they have remained unchanged.

Object 1 - To give primacy to the human and spiritual rather than to the material values of life.

Object 2 - To encourage the daily living of the Golden Rule in all human relationships.

Object 3 - To promote the adoption and the application of higher social, business, and professional standards.

Object 4 - To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.

Object 5 - To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.

Object 6 - To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism, and goodwill

U & I KIWANIAN IMPORTANT DATES

February / March 2018 Volume 22 Issue 3

ACCEPTING CONTENT	Mon Dec 11, 2017
E-MAIL	
CONTENT DEADLINE	Thu, Dec 21, 2017
SUBMIT FOR PRINTING	Thu, Jan 4, 2018
EST. DELIVERY DATE	Thu, Jan 25, 2017

HOW DOES A CLUB BUILD MEMBERSHIP? BY ONE MEMBER AT A TIME...

I have heard that question and answer many times over my Kiwanis career. Until I was privileged to have met our Kiwanis International President Jim Rochford in Paris last summer, I just could not grasp the concept of asking someone to sign up and become a Kiwanian. As Jim says in his story in the October / November issue of Kiwanis Magazine, the “why” is easy: get over the why, that “Kiwanis helps children”, and the “ask” is a slam dunk. Jim cites also it helps to have a member application in your hand when you ask! I urge everyone to read the fine article on Jim Rochford and glean Jim’s knowledge for inviting a new person to join your club.

The procedure for Kiwanis International upon receiving an inquiry from someone seeking a Kiwanis Club, perhaps informed by a TV or radio spot, a discarded Kiwanis magazine, a newspaper article mentioning an activity the local Kiwanis Club has conducted, or by some Kiwanian during travel for work or pleasure, encountering a stranger and giving them the I-800-KIWANIS number or KIWANIS.ORG. Kiwanis International will then forward the persons contact information to the district liaison, designated to make an initial contact to the person. Those receiving that contact information will also forward to any local club Secretary and President in the hometown vicinity, advising them of a potential member.

Governor Hunter and I are the Districts initial contact points—Governor Larry and I forward back and forth all inquiries, so there is little chance of losing someone’s contact information. I cannot stress enough that it is also important for the local club Secretary at least, along with the club President, if possible, to coordinate a contact and meeting with a potential member, and ensure there is nothing left to chance in losing the prospects interest. Many clubs meet bi-monthly, so perhaps a special meeting may be required to visit an inquiry and answer questions or concerns.

I must also stress to please keep Governor Larry and me “in the loop” as to the progress of those new member/inquiries, so we may track the success of our efforts. I have fortunately received only a few times, messages from Kiwanis International that certain potential members were not contacted after a few weeks have passed. I now mention in my short welcome note to the inquiry, “...if in a timely manner, you have not received a contact, please advise me...” so that I may research the issue. Computer problems do crop up at times, and e-mails get either misrouted or lost completely, so we must cover all the bases.

I thank you all for your efforts in seeking new members, and please keep in mind, the expenditure of our energy: “It is all for the kids!”

IN KIWANIS SERVICE,

CAPTAIN JIM VAUGHAN,
IMMEDIATE PAST GOVERNOR





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IMPORTANT DISTRICT DATES

- January 20, 2018 Board Meeting, Conference Call (Full Board)
- April 20 – 21, 2018 Ogden, UT: Board Meeting (Full Board) / Mid-Year Training
- June 30, 2018 Board Meeting, Conference Call (Full Board)
- August 9 - 11, 2018 2018 District Convention (99th Annual District Convention), Twin Falls, ID. Board Meeting (Full)
- August 8 – 10, 2019 2019 District Convention (100th Annual District Convention), Salt Lake City, UT

THE KIWANIS MISSION

Kiwanis empowers communities to improve the world by making lasting differences in the lives of children.

THE KIWANIS VISION

Kiwanis will be a positive influence in communities worldwide – so that one day, all children will wake up in communities that believe in them, nurture them and provide the support they need to thrive.

CELEBRATING AND FOSTERING INCLUSIVENESS

In 2008, delegates at the Kiwanis International convention adopted a resolution that encourages and empowers clubs to create environments that develop and nurture mutual respect for all, and to celebrate the inclusiveness of all Kiwanis members. The language reads:

Therefore, be it resolved that the delegates assembled at the 2008 Kiwanis International convention in Orlando, Florida, and all Kiwanis leaders and members to take action to create a culture and club environment that develops and nurtures mutual respect for all and celebrates the inclusiveness of our beloved Kiwanis.”

KIWANIS MEMBER DUES

Members of local Kiwanis clubs pay annual membership dues to their club. The dues paid by the member generally go to support their Kiwanis club, the Kiwanis district and Kiwanis International.

The total amount a member pays in dues entirely depends on his or her club and district. Each district sets district dues according to its budgetary needs, as does each club. Some clubs, for example, may set higher dues to account for meals provided during meetings or to cover meeting rental space, while others may set lower dues and leave meals up to the individual member.

Kiwanis International member dues are set at US\$52 per year for Tier A; US\$34 for Tier B and US\$23 for Tier C clubs. Kiwanis International dues do not include US\$8 for Kiwanis magazine and US\$17 for liability and Directors & Officers Insurance for clubs in the US and Canada.

Please don't hesitate to contact Member Services at +1-317-875-8755 (worldwide) or 800-KIWANIS (800-549-2647, US and Canada), ext. 411, or email at memberservices@kiwanis.org if you have questions.

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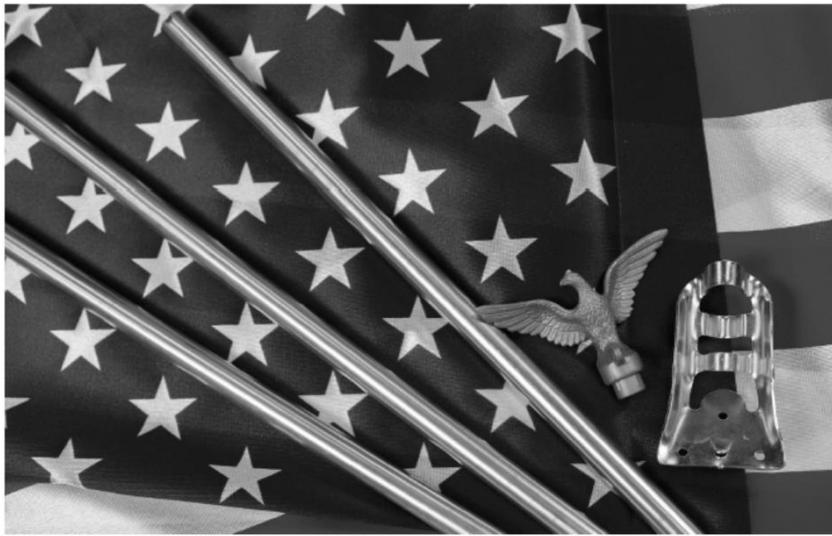
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- Lease flags to homeowners and businesses on a subscription basis for patriotic holidays.
- Sell or give away stick flags at festivals, parades and patriotic events.
- Sell flags and flag kits in their community.
- Place flags at local cemeteries on Memorial Day and Veterans Day.
- Commemorate patriotic events with community flag ceremonies.

SIGNATURE PROJECTS, SUBSCRIPTION PROGRAMS

Kiwanis clubs can show their pride, make a difference and generate funds by selling flag subscriptions through Atlas Flags. In fact, it's a great way to create a signature project for your club.

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Your club gets a chance for service and visibility on prominent days from spring to fall:

- Memorial Day (last Monday in May)
- Flag Day (June 14)
- Independence Day (July 4)
- Patriot Day (September 11)
- Veterans Day (November 11)

CONSIDER THIS!

On Memorial Day, a club can put flags on veterans' graves in a local cemetery. After a week, members can present the flags as keepsakes to the honorees' family members. It's a great way to honor veterans and offer mementos.

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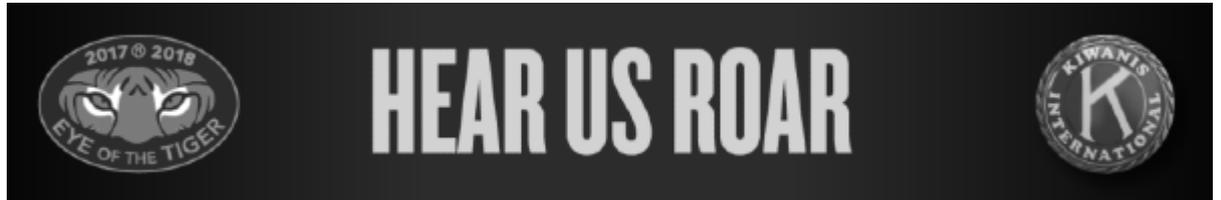
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HOW CAN YOUR CLUB GET STARTED WITH ATLAS FLAGS?

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November 16, 2017

LEAD BY EXAMPLE

To paraphrase Albert Schweitzer, when it comes to leadership, leading by example is not just the main thing, it's the only thing! Kiwanis reached an all-time high in membership in 1992–93 at just under 325,000. In the past 25 years, we've lost 40 percent of our membership and only had true net growth in one of the past 25 years.

Your 2017–18 class of governors is committed to lead by example as we strive to achieve our goal of opening 409 clubs this year. Carolinas District Governor Mary Jo Brubaker, for example, opened her first club before our convention in Paris this past July. She didn't stop there, recruiting 30 members and forming another club in just three days.

Texas-Oklahoma District Governor Patrick Schibi paid his way to New York to work with a contingency of the Eye of the Tiger team to open two clubs in the Long Island area. And a third one is in progress. Then he returned home and helped open a club there, and he's been working diligently on two others.

Kansas District Governor Jane Maxwell helped open two clubs in 2016–17 and continues to work on two more. Her district hasn't opened many clubs in recent years, but she has many past governors and others who are motivated to open clubs.

Governor Jan Burch helped open all four of the new clubs in the Nebraska-Iowa District this past year. She has identified many sites for new clubs, has trained many people and is well positioned to achieve her goals.

Governor Justin Hahn opened the second club that his Wisconsin-Upper Michigan District formed during The Formula campaign. He hopes to open two other clubs soon. He likely will lead his district to new heights in membership.

I was pleased to join a global team of nearly 60 of Kiwanis' best club opens this past October as we worked at eight new-club sites in the Chicago, Illinois, suburbs. Kudos to Illinois-Eastern Iowa District Governor Terry Cunefare, the Eye of the Tiger leadership team and The Formula team, which was led by Jim Dooley.

Finders, Minders, Grinders and Binders

The four things we need for a successful business are the same things we need to build a successful Kiwanis club:

LEAD BY EXAMPLE (Continued)

- **Finders.** This is the role we must play in constantly identifying new members to enthuse our clubs. Enthusiasm is contagious.
- **Minders.** Once we tell people how good we are, we need a member to take someone under his or her wing and orient them to the activities within the club. This does not have to be the recruiter, but just someone who cares about the club's longevity.
- **Grinders.** These are the people who chair our service projects and work with our leadership programs. We're known for our service projects, and this person can help our new members with the club experience.
- **Binders.** On the club level, these are members of the board of directors. They are the glue that holds everything together.

When all four of these roles are working effectively, it makes for a healthy club and equals more service.

New club blitzes

We had a great three-day effort in Kannapolis, North Carolina, where we have 30 new members. Many are in their 30s, and include the mayor and three city council members. The schools are eager for our programs. This all started when I had a conversation on a three-hour plane ride with a teacher from that area. She is the new club's charter vice president and eager to organize our Service Leadership Programs in Kannapolis. Thank you, Pam Allyn!

The Kiwanis International Board is leading by example, going out to three Indiana communities as part of its board retreat this past October. I've challenged each board member to make their top priority to go out to the districts they counsel and work shoulder-to-shoulder with their governor to open a club. I've asked them to have monthly contact with the governors they counsel.

A successful mini-blitz in Ohio and Kentucky near the Cincinnati area took place in November. The governors, Eye of the Tiger leaders and The Formula team for the districts were involved.

Best wishes to all Kiwanians as we begin 2018. We need to pray for stability in our world, for which Kiwanis can be a major factor. Enjoy time with your family.

Be sure to watch the Rose Parade on January 1 to see many of our top recruiters, openers and governors, who will be riding the Kiwanis float.

Keep leading by example!



Jim Rochford
2017-18 President
Kiwanis International

TOP 10 DISTRICTS FOR CLUBS OPENED		
DISTRICT	GOVERNOR	CLUBS OPENED
Taiwan	Chang-Ching Hsu	10
Philippine Luzon	Lolita C. Salazar	6
California-Nevada-Hawaii	Joni S. Ackerman	5
Illinois-Eastern Iowa	Terry L. Cunefare	5
Indiana	Steven R. Ingram	2
Italy-San Marino	Giuseppe Cristaldi	2
Malaysia	Mario Aquino Del Castillo	2
Texas-Oklahoma	Patrick J. Schibi	2
Capital	Jon Rife	1
Carolinas	Mary Joanne Brubaker	1
France-Monaco	Joseph Maticot	1
Kentucky-Tennessee	Dale Hawkins, Jr.	1
Louisiana-Mississippi-West Tennessee	Otha Leon Britton	1
Michigan	Marian A. O'Higgins	1
New Jersey	Rosemary Oarsley	1
Pacific Northwest	Roger L. Bell	1
West Virginia	Nathaniel Shawn Kyle	1



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LEAD BY EXAMPLE (Continued)



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TOP 10 DISTRICTS FOR MEMBERS ADDED

DISTRICT	GOVERNOR	MEMBERS ADDED
California-Nevada-Hawaii	Joni S. Ackerman	318
Pacific Northwest	Roger L. Bell	285
Florida	C. Todd Smith	230
Indiana	Steven R. Ingram	192
New York	Candace J. Corsaro	190
Ohio	Daniel M. Litzinger	164
Illinois-Eastern Iowa	Terry L. Cunefare	159
Nebraska-Iowa	Janet E. Burch	149
Missouri-Arkansas	Cheryl L. Anderson	148
Texas-Oklahoma	Patrick J. Schibi	148

TOP 10 INDIVIDUAL CLUB OPENERS

NAME	DISTRICT	CLUBS OPENED
Alan Guire	California-Nevada-Hawaii	8
Anna Wu	California-Nevada-Hawaii	7
Mahmood Bashir	California-Nevada-Hawaii	6
Valarie Brown-Klingelhofer	California-Nevada-Hawaii	6
Kendra Skidmore	Kentucky-Tennessee	4
Terry Cunefare	Illinois-Eastern Iowa	3
Jim Rochford	Illinois-Eastern Iowa	3
Albert James Dooley	Illinois-Eastern Iowa	2
Melissa Guire	California-Nevada-Hawaii	2
Lim Richard B H	Malaysia	2

TOP 10 INDIVIDUAL NEW MEMBER SPONSORS

NAME	DISTRICT	MEMBERS RECRUITED
Kendra Skidmore	Kentucky-Tennessee	23
Anna Wu	California-Nevada-Hawaii	23
Suzanne House	Eastern Canada and the Caribbean	11
Lizalynn Mambiar	Philippine Luzon	8
David Schmitt	Florida	8
James Garcia	Pacific Northwest	7
Alec Macaulay	Carolinas	6
David Malkiewicz	Michigan	6
Robert Ardiana	Texas-Oklahoma	5
Kip Crain	Ohio	5
Tanya Doiron	Eastern Canada and the Caribbean	5
Bryan Mazey	Michigan	5
Tamatha Minor	Indiana	5
Kathleen Moylan	Pacific Northwest	5
Jeffrey Oatess	Indiana	5
Jim Rochford	Illinois-Eastern Iowa	5
Marvin Taylor	Nebraska-Iowa	5
Patricia Thomas	Illinois-Eastern Iowa	5
Rosemary Valdés	Panama (Provisional District)	5
Chris Vlanich	Pacific Northwest	5

All figures reported as of November 8, 2017 and are subject to change.

REFRESH YOUR CLUB'S FACEBOOK PRESENCE

Is your club using its Facebook page effectively? If not, do so ASAP. The social-media platform has a broad reach. Many people wrongly believe that Facebook users are mostly young people but in fact, 56 percent of users are 65 and older.

Make sure your club's page is current: Post often about ways to engage current and future members through community-service projects and fundraising events. And post photos showing your club involved in service and events that are well-known throughout your community. Highlight the fun your members have!

Bonus: Ready-to-post social-media content (http://www.kiwanis.org/clubs/member-resources/kiwanis-brand-campaign/grassroots/social-posts?_zs=1KHge1&_zl=Q2XL4)

RECOGNIZING POTENTIAL LEADERS IS CRUCIAL TO ENGAGING NEW KIWANIANS

Building leadership

Cultivate leadership potential in everyone

- Invite new members who are "doers." Encourage them to give input for club activities and empower them to take action.
- Monitor accomplishments. Encourage members who took an active role in the success of a project or fundraiser to continue developing their skills by leading committees or taking on future roles as a club director or officer.
- Appreciate jobs well done. Recognizing members and leaders (<http://www2.kiwanis.org/theformula/celebrate-success/creating-a-culture-of-appreciation>) for their hard work provides a "paycheck" for their service and often encourages future action.
- Promote mentoring. Encourage members showing interest in a leadership role to shadow the person currently filling the role.

What to look for

Among other things, great leaders are:

- Skilled listeners. They ask the right questions and listen carefully to the responses.
- Problem solvers. They know how to determine the right steps to take and what resources to use to address concerns.
- Passionate advocates. Their commitment to the Kiwanis mission is contagious.
- Visionaries. They inspire others to follow them even when they cannot see the end result.
- Change agents. They provide sufficient stability for the organization to operate while catalyzing transformation.
- Master communicators. They tell stories in a compelling and interesting way.
- Do-ers. They're action-oriented, focusing on taking initiative and leading.

Prepare leaders for success

People are more willing to commit—and become better leaders—when they know the expectations of the position. Here are some keys for helping them:

- Establish a club culture. Set expectations for club leaders by setting them for the club itself—so people know they'll be supported with training and education, recognized for their achievements and encouraged to work toward success.
- Develop a multi-year strategic plan. When the club has goals, people know how to work toward success.
- Provide orientation and training. Prepare people for their specific positions. A number of educational resources are available from Kiwanis International:

Club leader tools (<http://www2.kiwanis.org/kiwanisone/lead/club-leaders>)

Club leadership education (<http://www2.kiwanis.org/kiwanisone/learn/club-leadership-education>)

Webinars (<http://www2.kiwanis.org/theformula/what-s-your-formula/video-resources/tutorial-video-archive>)

Leadership Guide ([http://www2.kiwanis.org/docs/default-source/the-formula-\(club-strengthening-opening\)/Linked-Files/englishleadershipguide\(new\)-\(1\).pdf?sfvrsn=0](http://www2.kiwanis.org/docs/default-source/the-formula-(club-strengthening-opening)/Linked-Files/englishleadershipguide(new)-(1).pdf?sfvrsn=0))

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November 10, 2017

Kids need Kiwanis

Your club changes children's lives because of the collective goodwill of each member. The same change happens on a larger scale when clubs give to the Kiwanis Children's Fund.

This year alone, club gifts changed the lives of Key Clubbers by supporting Breakthrough (<https://vimeo.com/222740743>) —a new “service-immersion” program that made a difference in Miami, Florida. To see how a gift helps transform the Kiwanis family's vision into real impact, take a look at this video.



Large-scale projects like these are possible only when you join Kiwanis clubs worldwide in supporting the Children's Fund. Help Kiwanians change more kids' lives in the coming year—by making an annual club gift before January 31, 2018.

With a club gift of US\$500 or more, your club will even be invited to a special Kiwanis Children's Fund V.I.P. area at the Kiwanis International Convention in Las Vegas in June 2018.

Kids need Kiwanis. Help Kiwanians reach them. **Make your annual club gift to the Children's Fund—and combine your impact with thousands of Kiwanis clubs around the world.**

Sincerely,

Ann Updegraff Spleth, CFRE

Chief Operating Officer



2018 Key Club International convention

July 4-8, 2018
Chicago, Illinois, USA

63rd Annual Circle K International Convention

July 4-8, 2018
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BECOME AN EXPERT ON KIWANIS

Attend the Las Vegas convention to engage and exchange with fellow Kiwanians, and to gather tools you will use once you're back with your club. And make sure your club has a voice: Vote for the future leaders of Kiwanis and weigh in on proposed amendments. The convention will take place June 28–July 1, 2018, and include exhibits, education and general sessions. All events will take place at the Paris and Bally's hotels, which are connected. For more information, visit the convention website (<http://www.kiwanis.org/convention/2018>).

If you plan to be a delegate for your club, fill out the certificate of election of club delegates and alternates to the Kiwanis International convention (http://www.kiwanis.org/docs/default-source/training/governance/form_certificate-of-election_pdf.pdf).

Kiwanis conventions aren't all about business. Experience inspiring speakers and entertainers, and purchase tickets for additional meal and fellowship events. Of course, fellowship is foremost during the convention. Come meet old friends and make new ones in Las Vegas!



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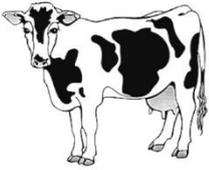
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KIWANIS 2018 INTERNATIONAL CONVENTION

Schedule

Book Your Hotel

Wednesday, June 27

Afternoon
Registration
Kiwaniis World Showcase

Thursday, June 28

All day
Registration
Kiwaniis World Showcase
Educational workshops for club presidents-elect and lieutenant governors-elect

Evening
Opening Session

Friday, June 29

All day
Registration
Kiwaniis World Showcase

Morning
Educational workshops

Lunchtime
The Eliminate Project luncheon (ticketed)

Afternoon
Business Session

Evening
Kiwaniis Children's Fund reception (ticketed)
Service Leadership Programs alumni event (ticketed)

Saturday, June 30

Morning
Registration Kiwaniis World Showcase
Educational workshops
Signature Project recognition breakfast (ticketed)

Afternoon
Closing Session

Evening
Gala event (ticketed)

The schedule is subject to change



Photo credit: Las Vegas News Bureau

One of the benefits of being a Kiwanian: You can book your hotel at preferred rates. The official hotels are the Paris and Bally's hotels, and they are connected.

To Book Your Hotel Online go to:

<http://www.kiwanis.org/convention/2018/attend-the-convention/book-your-hotel>

and Click on the link on the page.

Bally's Las Vegas
3645 Las Vegas Blvd South,
Las Vegas, NV 89109
USD 106.00 - 131.00

Paris Las Vegas
3655 Las Vegas Boulevard South
Las Vegas, NV 89109
USD 117.00 - 147.00

*Rooms will be offered as early as June 20 and as late as July 4 at group rate, based on availability.

Please use this site to create and manage your convention housing reservation(s). This website was developed exclusively for your group to ensure you enjoy a secure and seamless reservation experience.

Please note that upon booking your reservation, your credit card will be charged a deposit equal to the first night's room and tax. To avoid forfeiture of deposit, please ensure all changes and cancellations are made at least 72 hours prior to scheduled arrival date.

A daily resort fee of \$25 per night (subject to applicable tax) will be added to your reservation upon check-in. The resort fee includes the following services: In-room high speed Internet each day (TWO DEVICES PER DAY), daily access to the fitness room at our spa for 2, and local calls.



KIWANIS 2018 INTERNATIONAL CONVENTION

Register

The convention will take place June 28–July 1, 2018 and includes exhibits, education and general sessions. All events will take place at the Paris and Bally's hotels. These two separate hotels are connected. Watch for registration to open in early 2018.

Volunteer

Become a sergeant-at-arms

Consider volunteering for the Sergeant-at-Arms Committee. Sergeants-at-arms play an important role by providing logistical assistance and support at all sessions, forums and events. They enjoy a behind-the-scenes role—with plenty of time left over to enjoy other convention activities. Make sure to indicate your wish to be a sergeant-at-arms on your registration form.



Education

This year's sessions are divided into six subject tracks. Attendees can choose to strengthen their knowledge of one subject area or build a diverse schedule. Choose from the following tracks and workshops:

Membership

New club opening blitzes within a district
Bridging the gap between Key Club alumni and Kiwanis clubs

Good to great

How well are you analyzing your impact?
How does recognition influence a club's success?

How to

How to create cutting-edge district conventions
How to build a club website
How to spread the word about service projects

Leadership

Club president education
Club treasurer education

Kiwanis family

Key Leader training
Partnerships and Service Projects
Building a successful anti-heroin campaign

Would you like to be a presenter? Fill out the form (link on <http://52.2.212.148/convention/2018/experience-the-convention/education>). Kiwanis International staff will examine all submissions and choose those that best fit the education format.

Do you have a question or suggestion? Email education@kiwanis.org.

Travel insurance and emergency assistance

The following coverage options are available for Kiwanis club members as they plan their Las Vegas trip.

Travel insurance

Kiwanis International offers travel and medical insurance to Kiwanis members and their families, including attendees traveling outside their home countries. This insurance is provided through Seven Corners, Inc. The group coverage plan offers affordable coverage for accident and medical issues, with two deductible options, plus coverage for interruption of trip and loss of checked luggage (see Program Summary on Seven Corners' registration page for more details). The plan also provides 24-hour assistance in multiple languages for any issues while traveling.

To apply for this travel insurance plan, please complete the online registration form:

https://hybrid.sevencorners.com/insurance/custom/?tracking_code=KIWINT

Find out why you should be getting travel insurance. For questions about this travel medical policy, please contact Seven Corners toll-free in the USA/Canada at 1-800-335-0611 or worldwide at +1-317-575-2652, or by email at cs@sevencorners.com. Make sure to reference the Kiwanis International CHIP policy.

Emergency Assistance Plus®: 24-Hour Emergency & Medical Back-up Plan*

Any time you have an accident or sudden illness while traveling away from home, the Kiwanis endorsed Emergency Assistance Plus program provides a crucial safety net that helps pay for emergency medical expenses your health or travel insurance generally will NOT cover. With more than 20 assistance benefits, EA+ steps in to provide medical evacuation, medical assistance, travel assistance and assistance for companions. You'll even have access to the valuable Nurse Escort benefit, which will provide members with a nurse escort, if deemed medically necessary, to help ensure you get proper medical care during your trip home. For more information, visit emergencyassistanceplus.com/kiwanis or call toll free 1-844-292-4353.

*Open to US members only.

Amendments and Proposals

Don't just have an opinion. Put it into action. Important amendments and resolutions are submitted for votes at the convention every year. As a convention delegate, you'll be a part of the discussion.

If you plan to represent your club as a delegate in 2017, it's easy to prepare. Download the certificate of election of club delegates and alternates.

If your club wishes to propose an amendment to the Kiwanis International Bylaws or a resolution to be considered by the House of Delegates, consult the guidelines for making a proposal.

Elections

See Page 14

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Elections

ANNOUNCED CANDIDATES FOR KIWANIS INTERNATIONAL BOARD
To be elected during 2017–18, for terms beginning 2018–19
(as of November 16, 2017)

PRESIDENT: (one (1) one-year term to be elected)
Florencio C. “Poly” Lat, Metro Manila, Philippines

PRESIDENT-ELECT: (one (1) one-year term to be elected)
Daniel Vigneron, Howald, Luxembourg

VICE PRESIDENT: (one (1) one-year term to be elected)
John E. DeVilbiss, West Alexandria, Ohio, USA
Gary Levine, Owen Sound, Ontario, Canada
Arthur N. Riley, Westminster, Maryland, USA
Terry White, Evansville, Indiana, USA

TRUSTEES: Six (6) trustee offices will be filled as follows:
UNITED STATES AND PACIFIC CANADA — Three (3) three-year terms to be elected at the 2018 Kiwanis International convention in Las Vegas, Nevada (June 28–July 1, 2018) by delegates from the United States and Pacific Canada Region. Announced candidates are:

Katrina J. Baranko, Albany, Georgia, USA
Leigh A. Chagnon, Knoxville, Tennessee, USA
Tom Currier, Greenville, South Carolina, USA
George R. Delisle, Westfield, Massachusetts, USA
Steve Emhoff, Yakima, Washington, USA
Ronald E. Smith, Fountain Hills, Arizona, USA

ASIA-PACIFIC REGION — One (1) two-year term to be elected at the Kiwanis Asia-Pacific Convention in Kuala Lumpur, Malaysia (March 8–10, 2018) by delegates from Asia-Pacific. Announced candidate is:

Cheng Lian Teh, Perak, Malaysia
Ernesto V. Marcos, Cagayan de Oro City, Philippines
Tony Gunn, Melbourne, Victoria, Australia

CANADA AND CARIBBEAN REGION — One (1) three-year term was filled by Kulwant “Sam” Sekhon at the 2017 Western Canada District Convention in Winnipeg, MB, Canada (August 11–13, 2017) by delegates from the district.

EUROPE REGION — One (1) three-year term to be elected at the Kiwanis International-European Federation Convention in Braveno, Italy (May 26–27, 2018) by delegates from Europe.

Elio Garozzo, Catania, Italy
Henk Oostdam, Boskoop, Netherlands

The At-Large seat does not have a guaranteed trustee seat open for the 2017–18 administrative year.

CONTACT: Denise Parker: dparker@kiwanis.org, 1-800-549-2647 x245 or +1-317-217-6245.

Candidates will be announced as they are declared. Candidates' pages will be posted as information is received from the declared candidates.

Kiwanis clubs in good standing are allowed two representatives in the House of Delegates, along with two alternates. Download the certificate of election of club delegates and alternates to the Kiwanis International convention.



KIWANIS CHILDREN'S FUND

Mission statement:

To assist Kiwanis International in serving the children of the world.

Extending your Kiwanis impact

A gift to the Kiwanis Children's Fund helps children in many places, in many ways. For the Kiwanis family, the Children's Fund is a way of reaching children through grants, scholarship programs and Kiwanis youth programs.

**INTRODUCING OUR
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GRANT PROGRAM.**

Find out more.

CLUB GRANT PROGRAM

Since 1940, the Kiwanis Children's Fund has helped Kiwanians extend their impact—in their own hometowns and around the world. We do this by developing resources that transform the goodwill and vision of Kiwanians into programs that serve the children of the world. One of the ways we make it happen is our Club Grant program.

For the Children's Fund, a grant does more than fill a funding gap. It's a collaboration. Grant funding helps address an unmet need of children through a project that provides long-term benefits sustained by a club. Clubs interested in applying for a grant should review the program material carefully to learn about the Kiwanis Children's Fund as a potential funding partner.

The Guide to Club Grants

Successfully applying for a club grant requires thoughtful preparation and thorough attention to the program's criteria. The keys to preparing a successful grant application can be found in our Guide to Club Grants. This document walks you through each step of the grant process—providing instructions, detailed background information, important dates, helpful tips and links to additional resources.

Eligibility and requirements

Grant-funded projects must have a strong Kiwanis identity—and the Kiwanis club's significant hands-on involvement. Projects must also support activities addressing at least one of the following Children's Fund cause areas: health, education and youth leadership development. Complete eligibility requirements are outlined in the Guide to Club Grants.

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CLUB GRANT PROGRAM

Important dates

For June 1 funding decisions:

Submit LOI any time before February 1

If approved, submit full application by April 1

For October 1 funding decisions:

Submit LOI any time before June 1

If approved, submit full application by August 1

For January 1 funding decisions:

Submit LOI any time before September 1

If approved, submit full application by November 1

Additional resources

For additional support throughout the grant-seeking process, applicants can find links to useful resources in the Guide to Club Grants and on our resource page.

The impact of club grants

The goodwill and vision—and hard work—of Kiwanians are changing the world. Take a look at some of the previous projects that the Kiwanis Children's Fund has supported.

Ready to apply?

After reading through the Guide to Club Grants and our additional resources, begin an application in Foundant, our online grantmaking system.

Contact us

Please contact us with questions at grants@kiwanis.org. You can also call 1-800-KIWANIS, ext. 225 (U.S. and Canada), or +1-317-217-6225 (worldwide).

Club Grant Program Resources

Children's Fund > Impact and Programs > Club Grant Program > Resources for grant seekers

Scholarship opportunities

The Kiwanis Children's Fund proudly assists in the disbursement of select scholarships available through our donor advised fund program to members of Circle K International and graduating seniors who are members of Key Club International. The Children's Fund appreciates the generous donors whose dedication to the Kiwanis family, education and community service makes these scholarships possible.

Select a scholarship fund below to learn more about awards available, eligibility requirements and submission instructions.

Scholarship opportunities for graduating high school senior members of Key Club International:

- Cunat International Scholarship
- Harry S. Himmel Scholarship
- Linda Canaday Memorial Scholarship

Scholarship opportunities for members of Circle K International:

- Cunat International Scholarship
- Harry S. Himmel Scholarship
- John E. Mayfield Circle K Scholarship
- Circle K International Past President's Scholarship

For general information about scholarships disbursed by the Kiwanis Children's Fund, including who to contact with questions and award notification dates, visit our FAQ Page.

Disaster Relief Grant program

Program overview

When disaster strikes, the Kiwanis family is there to help. So is the Kiwanis Children's Fund—with disaster relief grants to help Kiwanis clubs and districts meet crucial, immediate needs.

Grants are designed to support Kiwanis-led relief efforts to meet the most urgent needs of victims immediately following natural disasters. Natural disasters include earthquakes, flooding caused by excessive rains, monsoons, hurricanes, tornadoes, typhoons, wildfires and other similar disasters.

Immediate needs

The disaster relief grant is for Kiwanis-family clubs and districts interested in addressing the immediate needs of disaster victims in the wake of a natural disaster. Kiwanis must lead the project or relief effort and may not hand over funding to another agency, group or organization.

The types of activities eligible for funding are hands-on projects in which Kiwanians purchase and distribute basic necessities such as:

- Food
- Bottled water
- Clothing/blankets
- First aid supplies
- Cleaning supplies
- Toiletries

How to apply

Disaster relief requests must detail the Kiwanis club or district's plan of action for providing immediate aid to disaster victims. Be sure to specify what items will be purchased with grant funds.

Grant requests should be sent to grants@kiwanis.org and include all of the following information:

- Name of district or club requesting funding
- District or club K-Number
- Amount requested (up to US\$5,000)
- Detailed description of how grant funds will be used

Clubs and districts should determine the most pressing needs in the affected area in order to maximize the use of funds. This grant is not available to address long-term needs that may include building or rebuilding homes and replacing personal and household items.

For more information about our disaster relief program, email grants@kiwanis.org or call 1-800-KIWANIS, ext. 234 (U.S. and Canada), or +1-317-217-6234 (worldwide).

DONATIONS, SUPPLIES CONTINUE TO POUR INTO TEXAS COMMUNITIES DEVASTATED BY HURRICANE HARVEY

Steven Hadt | Sep 08, 2017

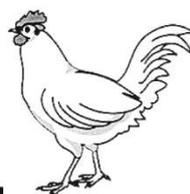
Workers at a Texas Sam's Club holler across the aisle to Marshall Kregel, "How much bleach do you want?" Kregel hollers back, "As much as you got. Bleach kills mold."

Kregel, the chair of the Kiwanis Texas-Oklahoma District's disaster relief efforts, continues buying supplies with the money donated to help victims of Hurricane Harvey.

"They opened 12 envelopes in the district office yesterday, and there were US\$12,000 in donations," Kregel said. "I want Kiwanians to know every dime we're getting is getting spent. We aren't holding anything back. We're working with the Salvation Army and United Way. They're giving me a shopping list of what they need. Kiwanis is helping in a very big way."

In the first days after the hurricane came onshore and dumped tons of water on Southeast Texas, Kregel focused the district's efforts on getting personal-hygiene and comfort items to people living in emergency shelters. Nearly two weeks after the disaster, he's working on getting cleaning supplies, trash bags, facemasks and gloves to the affected areas.

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DONATIONS, SUPPLIES CONTINUE TO POUR INTO TEXAS (Continued)

"We're reaching people right where they are," Kregel said. "We're making a big difference because of the support of Kiwanians around the world."

Kregel sends one truck and trailer every day from northern Texas to one of the four distribution points he set up for Kiwanis clubs in the communities affected by the disaster. Clubs load the supplies into their cars and take them where they are working.

"We're not FEMA. We're not the Red Cross. But we are making a difference," Kregel said. "People are going to remember Kiwanis for the rest of their lives."



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VIDEOS ABOUT STRENGTHENING YOUR CLUB

Kiwanis > The Formula > What's your formula? > Video resources > Strengthening your club

RETAINING MEMBERS

Strong, healthy clubs have members who are engaged, excited and happy to share their experience with others. Help your fellow club members be those kinds of Kiwanians—whether they're new to Kiwanis or longstanding members.

Get new members engaged



New members join because they want to belong to something meaningful—and they want to know that their involvement is important. Help them feel valued and appreciated from day one.

- Assign a mentor. Mentors can answer questions, serve as a familiar face and help connect new members with interesting service opportunities.
- Host a new-member orientation. Welcome new members with a new-member orientation—within the first two weeks. It's an opportunity to provide them with a better understanding about your Kiwanis club and learn about their interests and skills. Follow this orientation outline and use this presentation and script to help you cover everything.
- Conduct an induction ceremony. Members only get inducted once—so make it memorable. Help other Kiwanians get to know the new member by including details about their life and interests in your introduction. This is also a good opportunity to show your appreciation to the sponsoring member. A suggested script for your club's induction ceremony can be found in the Leadership guide.
- Show them they're needed. Assigning a new member to a committee can also help to engage special talents and interests. Alternatively, giving new members a simple task connected to a meeting or project can help them feel like part of the team. If they miss a meeting, follow up and let them know you noticed.
- Ask for their feedback. After new members are inducted, you might consider asking some of them to meet casually with some board members. A new person's input can provide a new perspective. A few months later, you might take the time to survey them to get a better sense of how they feel about the club.

Don't forget to reMEMBER

It's true of newer and more longstanding members alike: Kiwanis clubs often lose members who don't feel engaged in club activities and just drift away. Is this happening in your club? Make an effort to find out why and to re-engage them.

- Review the club roster to identify members who have become inactive.
- Assign club members to contact "missing" members.
- Contact members by phone or with a personal visit to tell them what's happening and invite to the next event.
- Conduct a fun meeting to celebrate the club's members and accomplishments.



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Communities change constantly. People move. Families grow. New organizations arrive. The best Kiwanis clubs evolve with the times.

Kiwanis clubs change too as new members and leaders offer new ideas and visions of how Kiwanis can support the community's needs.

Community surveys help your club learn about its service impact, partnership opportunities and possibilities for expansion. Scheduling surveys annually keeps the club's service relevant and helps evolution feel natural.

To get started, download the Rediscovering your community tool. It will walk you through the steps of conducting a helpful survey.

Step 1: Create contact lists

Brainstorm to identify community members who could provide the most useful information. These individuals may be partners or business and community leaders—anyone whose opinion will help your club understand where members' hearts and hands are most needed.

Step 2: Identify team members

Put together small teams to conduct interviews. Look for members who are eager to learn and comfortable interviewing people.

Step 3: Schedule and conduct interviews

Ask about the community's needs. What makes the community great? Where could it use improvement? How can Kiwanis help?

Step 4: Debrief and reflect

How can your club make itself even stronger and more relevant? Collect the input from the interviews and discuss ideas for potential new service projects or fundraisers, partnerships or sponsorships and even potential new members at the next membership committee meeting.



CREATING PUBLIC AWARENESS

No one shares your club's stories like members of your own club. Start sharing your news—using the tools and advice available in the Public relations toolkit for club strengthening.

The resources in this toolkit are designed to help you publicize and market your club's activities and service projects in a professional and well-branded way. By doing so, you can help build awareness and understanding of the ways Kiwanis improves the lives of children and youth, locally and globally.

The toolkit offers you tips and tricks for publicizing your club's activities, whether it's a first for your club or a tried-and-tested project you've been doing for years. It will help you:

- Determine who to pitch a story to
- Learn how to approach the media with an intriguing story
- Prepare for and conduct interviews

Additional resources you can find on the Promote your club section of KiwanisOne.org include:

- Print and broadcast public service announcements (PSAs)
- News release templates
- Communications resources
- Logos, graphics and images
- Club website tools

Making more room for service

We strive to provide local membership and PR chairmen with high-caliber promotional tools, freeing up more of your time and resources for service. In fact, online downloads allow districts access to top-notch resources for clubs in every corner of the globe.

The Kiwanis International communications staff is available to provide advice, guidance, tools and information for your local and regional public relations and marketing efforts. Contact us at pr@kiwanis.org.

TIPS AND TOOLS FOR INVITING OTHERS

Kiwanis > The Formula > Strengthen your club > Tips and tools for inviting others

Around the world, Kiwanis clubs make their communities better through more than 6 million hours of service each year. Every member represents 36 hours that improve lives every year. Think about what could happen if we all shared our Kiwanis stories—and inspired others to become a part of our movement to improve the world.

In addition to their hearts and hands, new members can bring new ideas, leadership and enthusiasm. Here are some tips for inspiring more people to join your Kiwanis club.



Share your story

You don't need to know everything about Kiwanis. You just need to start with what it means to you—and then share that story, connecting on a personal level about addressing community needs.

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TIPS AND TOOLS FOR INVITING OTHERS (Continued)

After all, 74% of members joined a Kiwanis club because someone invited them—and for 48% of them, it was a friend or relative.

Your club can also host an open house or special guest day, or invite the community to take part in your Kiwanis One Day event or other club projects. Need ideas of who to invite?

- Follow up with people you met while doing a community survey.
- Conduct a roster analysis.
- Make a prospect list with a few simple prompts.

When you're ready to invite them, we have resources to help you prepare for their visit.

Talk about your impact

Your club is making a positive impact in the community. Does the community know? If you don't tell them, who will?

Regular communication about your activities will lead you to the name recognition your club deserves—and help attract more members. Posting pictures on your club's Facebook page, updating your club's website, using community calendars and sending press releases to local newspapers all help create awareness.

Keep members for the long run

When new members join, help them feel valued.

- Assign a mentor.
- Provide them with orientation.
- Get them involved early.
- Keep in touch with their ideas and opinions—survey them often.

For members who have become inactive, don't forget to reMEMBER. Of course, inviting or retaining members sometimes requires a little flexibility. Consider creating a club satellite to reach out to a different group of members or offering corporate memberships.

HOSTING AN OPEN HOUSE

When you love your club, you'll want to share that experience and invite others to be part of it.

One organized way of sharing Kiwanis with others is to hold a membership drive. A membership drive focuses the club's efforts on inviting potential members to an event planned just for them. Three simple steps will help your club become stronger this year.

To get started, download the Hosting an open house tool. The tool will provide you tips and advice for completing these three steps:

Step 1: Prepare

Two months before the proposed event date, put your team together. Look for people who are committed to making the club bigger and better. Now is also the time to plan for success by preparing or ordering brochures from the Kiwanis Family Store.

Six weeks before the event, you'll want to think about the date, location and theme of the meeting. It's also a good time to start to plan your meeting agenda.

Step 2: Invite

You can conduct a roster analysis or check a chamber of commerce list for ideas of who to invite. However, the people most likely to join are members' colleagues, friends and family. Give them at least three weeks to respond to an invitation, but also ask that any member who refers a guest follow up with a personal invitation as the date gets closer.

On the big day, focus on hospitality. Make your guests feel welcome and focus on sharing your club's impact and the fun you have.

Step 3: Follow up

A week after the event, touch base with all of your guests to encourage them to join. Plan a new-member orientation and installation to help new members feel special and involved.



Your one-minute speech

A guide to engaging new members, sponsors and partners

What's the best way to attract new people to your Kiwanis club? By grabbing their interest—and respecting their time. Put together a “one-minute speech” by thinking of answers to a few simple questions.

Why my club?

Think about what you love most about your club—and your community. Consider how the two matter to each other.

What's our community impact?

Pick the service project that makes you proudest of your club. And think of a young person—or group—your club has mentored.

How do we make an impact?

By working together with people in our community who care. More hearts and more hands mean more opportunities for service and partnership.

Other tips

Nothing attracts a new member like a happy member. Be sure to:

- Practice your speech.
- Listen to the other person.
- Maintain eye contact.
- Smile and speak firmly.
- **Most important of all:** Invite him or her to a meeting or service project.

Now it's your turn!

On the reverse side, we've left some room for you to create your own one-minute speech to promote your Kiwanis club.

Think about this: Kiwanis clubs enrich their communities with six million hours of service each year. Think about what could happen if we shared our stories—and inspired others.

Here's where you come in: Every community needs a Kiwanis club. And every club needs Kiwanians. The Formula is your chance to shape the future of your club, your community...and the Kiwanis family.

VIDEO RESOURCES

[Kiwanis](#) > [The Formula](#) > [What's your formula?](#) > [Video resources](#)

Browse through the categories to find a video:

[Why strengthen Kiwanis](#)
[Sharing Kiwanis with others](#)
[Strengthening your club](#)
[Retaining and engaging members](#)
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Your one-minute speech

Share your story in your community

Why my club?

What's our community impact?

How do we do it?

People to consider:

- Family and friends
- Coworkers
- Local business owners
- Parents of Service Leadership Program members
- Neighbors
- Clients
- Fellow church members
- Fellow parents (PTO, Little League, etc.)
- Teachers and principals
- Insurance agents, accountants, bankers and other providers

Take an extra look at the contacts on your phone—who else would enjoy your club?

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KIDS AT HEART

Kiwanis International brings the world together — one community at a time. Today, we stand with more than 600,000 members in more than 80 countries from Kiwanis to Key Club to Circle K and beyond. Each community has different needs, and Kiwanis empowers members to pursue creative ways to serve the needs of children through local service projects and fundraising.

Kiwanis hosts nearly 150,000 service projects each year.