Dear Kiwanian,

Kids need Kiwanis. Without Kiwanis, kids in New York wouldn’t have art supplies at summer camp; kids in California wouldn’t have bike helmets; kids in Missouri wouldn’t have a safe playground. Without Kiwanis, children with Down syndrome in Malaysia would have no place to learn life skills; children in Madagascar would be in the landfill fighting animals for food. Without Kiwanis, millions of babies would not survive the ravages of tetanus. Plain and simple, kids need Kiwanis—now more than ever.

I joined Key Club in 1977 to make a difference in my community. I saw that my efforts had a bigger impact when joined with those of others. That desire to continue improving lives and communities led to a lifetime as a member of the Kiwanis family. Today, I am honored and humbled to begin my term as Kiwanis International president. This is an historic moment, not only because Kiwanis is the first of any of the major service organizations to elect a female president at the international level, but most importantly, this is the start of our second century of serving the children of the world.

As we start this new Kiwanis year, I ask you to pause and remember why you first joined this remarkable organization. I joined to make a difference in my community. I bet that’s why you joined too. Continue to make that difference. Re-energize those around you. Be the spark that helps children live better lives. Show the world what you are doing to help children. Print out this placard (http://www.kiwanis.org/kiwanis/about-kiwanis/ourimpact/kids-need-kiwanis/kids-need-kiwanis-resources), write your commitment, then upload it to our gallery (http://www.kiwanis.org/kiwanis/about-kiwanis/ourimpact/kids-need-kiwanis) and share on your social media accounts. I can’t wait to see what you’re doing to make the world a better place for children. Together, we will change the world. Kids need Kiwanis.

In Kiwanis service,

Sue Petrisin
2015-16 President
Kiwanis International
The 2014-15 Distinguished Club submission form is now ready for clubs to complete!

The online form must be filed by December 1, 2015 in order to qualify and clubs must have a minimum of six criteria selected.

Kiwanis International will verify an increase in membership, sponsorship of a new club and Service Leadership clubs, as well as a donation to the Eliminate/Foundation.

NEW CERTIFICATES OF INSURANCE AVAILABLE FOR 2015-2016

By Jim Spinelli Risk Manager for UT/ID District

If someone you are doing business with in regards to an event, needs proof of insurance, you can issue your own certificate. If you meet the KI Insurance prerequisites for your events, you can issue your own Certificates of Insurance for proof of insurance. Go to www.Kiwanisone.org/liability to see if you qualify. You will then be allowed to use the on-line “fillable” form to issue your certificate of insurance. For help or more information call Jim Spinelli, 208-721-7246 or email at jspinelli543@gmail.com.

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SAVE THE CHILDREN OF THE WORLD
By Wesley Sine, 2015 – 2016 Utah – Idaho District Governor

The Kiwanis program to Serve the Children of the World has many facets. It is composed of the Youth Service Clubs: K Kids for Elementary School Youth Builders Club for Middle School Youth, Key Club for High School Youth and CKI for College Young Men and Women.

By popular demand, Utah Idaho District has added another facet which recognizes young people who excel in Service, Moral Character, and scholarship in both Elementary and Middle Schools. These programs were designed by an Elementary School Principle and a Middle School Principle and have been in existence for over 50 years. The awards are the Hope of America Award for Elementary School graduates and the Freedom Leadership Award for Middle School graduates.

The teachers choose who and how many they honor each year and the Sponsoring Kiwanis Club gets to give them out. It is a most rewarding program. At the presentation, there is the opportunity for a short presentation on Kiwanis and the various Youth Service Clubs which Kiwanis sponsors. Being present when each recipient joyfully receives their recognition is a reward in itself.

To recognize the Teachers, a Teacher of the Year Award is offered to the School Administration. Last year was the first year that this award was offered, and twenty two teachers, 11 plus schools participated in this award.

The certificates for these awards can be obtained from the Bonneville Kiwanis Club for a small price. All Utah Idaho District Clubs are encouraged to participate in this worthy program. Contact Mark Anderson, treasurer of the Bonneville Kiwanis Club for your certificates, a form letter to sent to your School and a brief suggestion for your presentation of the Award. Once you receive your list from the participating school, you fill out the certificate, have it signed by your club president, and the principle of the participating school, place it in a picture frame which can be bought from a Dollar store, and make your presentation. Mark Anderson’s telephone # is 801 232 5560, email address is pinemountain6952@gmail.com.

I guarantee that when you come home from your presentation, you will be smiling from ear to ear and filled with the warmth of the knowledge that the youth of today are the best this world has ever produced. If anyone has questions about the program contact your Lt. Governor or call Mark Anderson 801 232 5560 or call Governor Wesley Sine 801 560 4642

THANK-YOU FOR YOUR SUPPORT OF THE UTAH – IDAHO KIWANIS DISTRICT
Captain Jim Vaughan, 2015 – 2016 Utah – Idaho Governor-Elect
With the approaching holiday season advertising on TV and in the newspapers, I was thinking how great it is to be a Kiwanian. Kiwanians are a giving people, and the coming holidays offer a great opportunity to give of ones’ time, as well as resources. My home club is making plans for a Coats for Kids giveaway, as well as adopt a family for Christmas. With stores offering us a large discount we are not talking a lot of money, but just a rescheduling for our members to join together at an hour and day convenient to all. I am certain your club has an activity planned that will benefit the children in your community.

As I have served in the Governor Elect position since our August Convention this summer, I am becoming more aware of the behind the scenes operations of Kiwanis and our District. (Continued)
THANK-YOU FOR YOUR SUPPORT (Continued)

The 2016 Utah-Idaho District Convention will be held in the Sun Valley / Hailey area next August. Jim Spinelli and I spent a few days in October checking out the available venues, and I learned much from his insight. The district membership I believe will be truly pleased with the convention--please consider forming plans now to arrange your vacation schedule to join us August 11-14, 2016.

I had the wonderful opportunity early October to visit the Seattle, WA area, and help the local clubs around the Sea-Tac airport canvas the area, employing the Formula concept. I joined with over 55 Kiwanis members from other parts of the country conduct meetings by appointment, and also went on in sales lingo, “cold calling”. The numbers are still coming in, but the local Sea-Tac Club has confirmed 2 new clubs have been formed, consisting of at least 65 members. I was impressed with the Formula project, and felt bringing Kiwanians from other parts of the country gave credibility to Kiwanis. I urge everyone not familiar with the Formula plan, please seek out someone in your club to explain it. We meet folks every day, and probably encounter potential members that cannot meet at our club location and time, but would consider forming their own meeting times and projects. It just takes a question...would you like to help children?

Thank you everyone for your support of Kiwanis, and the Utah-Idaho District. Exciting things are coming down from Kiwanis International, and our District will benefit from these new things. Have a wonderful and safe holiday season.

In Kiwanis service,
Captain Jim Vaughan
Governor Elect, Utah-Idaho

IDAHO KEY CLUBS HOLD FALL TRAINING RALLY

For the first time in four years, an Idaho Key Club Fall Training Rally was held at the College of Southern Idaho Twin Falls on Oct 10. Planned by the Division 5 Lt. Governors, Kelly Feng (Canyon Ridge HS) and Josh Cahoon (Kimberly HS), 13 members of Idaho Key Clubs and Advisors participated in a Challenge Course on the CSI Campus led by Campus Instructors. Brian of Rocky Mountain HS, Meridian, climbed to the top of a utility pole, stood on the 12 inch diameter and jumped and successfully grabbed the swing in front of him. This illustrates that for many of the challenges in life are hard to achieve, but we won’t know if we can accomplish them until we take the leap to reach them. Many other challenges included a cargo net team work exercise and a zip line. For some just climbing the ladder up the pole was a great accomplishment.

After lunch, Key Clubbers were led in training for the Key Club year by Governor Connie Zhou and Josh & Kelly. Topics included officer training, information about the District and International events and how to make local clubs effective and strong. Since Key Club focuses on service, the participants worked on a service project as well. Non-skid socks that are to be given to the South Central Idaho Foster Care program to children who are assigned to foster care families. The plain socks were decorated with fabric paint with messages and caring symbols and will be distributed to children so that they may have socks to use indoors that will not skid. Over 180 socks will be given to children in the foster care program through Department of Health and Welfare. Clubs participating were: Rocky Mountain HS, Meridian, Emmett HS, Emmett, Canyon Ridge HS, Twin Falls, Filer HS, Twin Falls HS.

2016 Key Club District Convention
March 11-13
Best Western Convention Center
Burley, Idaho
Register online at http://uikeyclub.org/district-convention-2016/

Mankind have a great aversion to intellectual labor; but even supposing knowledge to be easily attainable, more people would be content to be ignorant than would take even a little trouble to acquire it.
- Samuel Johnson (1709 - 1784), quoted in Boswell's Life of Johnson
JOINT KEY CLUB AND CIRCLE K FALL RALLY
AT THE UNIVERSITY OF UTAH
By Elizabeth Kwan, Utah – Idaho CKI District Governor

The joint Key Club and Circle K Fall Rally at the University of Utah was a success overall, despite low attendance. In fact, it helped tighten the bond among the Key Club and Circle K members. Through the icebreakers and service projects, Key Club and CKI members together learned communication and team building skills. They were able to learn not only about their own SLP, but also about our service partners, the district, and the Kiwanis family in general.

The event started off with introductions and playing Human Knot. Each table had a mix of Key Club, CKI, and some Kiwanis members. After introducing themselves, they stood in a circle, closed their eyes, grabbed another person’s hand with each of theirs, and tried to untangle themselves. The groups by table ended fairly quickly; however, everybody wanted to make it harder, by combining tables to make larger groups. In the end, every member played one large game of Human Knot. Despite some difficulties, we were able to finally untangle ourselves, closing the opening session with a triumph.

The next session was Key Club or CKI 101, where we split off by group to give general information and strengthen the relationship among our own clubs. We also announced our respective district and international conventions of the year. After that, we reunited for lunch session. During lunch, our members decorated T-shirts for veterans and listened to speakers from Youthlinc and Yuda Bands. The CKI board talked about continuing on from Key Club to CKI after high school, though there were already some seniors that went to CKI 101. It seems like the members and club advisers were excited to relay the information back to their home clubs. Lunch session ended with an Eliminate presentation, a costume contest, and a raffle.

We closed the rally with an Eliminate walk around campus. Our members decorated posters about Eliminate and raised awareness about it throughout the university’s campus. With the raffle and the walk, we raised about $40 towards the Eliminate Project.

U & I KIWANIAN IMPORTANT DATES
February / March 2016 Volume 20 Issue 3
ACCEPTING CONTENT
E-MAIL: marvin@gemsi.com
CONTENT DEADLINE: Thursday, December 24th
SUBMIT FOR PRINTING: Thursday, January 7th
EST. DELIVERY DATE: Thursday, January 28th

ROSTER CHANGES

Lt. Governors
Division 7 – Added
Chuck Baker (Paula) (Bonneville)
1397 Suncrest Circle
Centerville, UT 84014
(801) 390-6772
E-mail: cbaker1044@gmail.com
Note: Division includes: St. George & Santa Clara Clubs. Richfield will be part of Division 7 once the Charter paperwork in completed & processed by Kiwanis International.

Division 9
Stanley Boster
email correction: annex880@gmail.com

District Foundation
Marvin D. “Marv: Chamberlain email correction: marvin@gemsi.com

Division 2
Clearfield Club President
Last Name Correction to: Macfarlane

Division 3
Logan Club Secretary
Updated e-mail address: relwood@gwcu.org
Ogden Club President
Updated e-mail address: howard@greensinsurance.com

Division 5
Kimberly Club Secretary
Secretary Change
Chenele Dixon
P.O. Box 833
Kimberly, ID 83341
H. 208-420-3232
E-Mail chenele@yahoo.com

Division 10
Nephi Club President
E-mail Update: rick.robins@juabsd.org
Springville Club President
Phone and e-mail updates
C. 713-245-0190
E-mail: d.hamilton.kiwanis@gmail.com

815 N. College Rd.
Twin Falls
208-733-7671

Twin Falls
County
Sheriff’s Office
Sheriff
Tom Carter
and his staff are proud to support the fine community projects sponsored by Kiwanis.

755 North Main, Suite E, Pocatello
208-232-6277

We are proud to support the Kiwanis Programs and all they do for their communities.
The six permanent Objects of Kiwanis International were approved by Kiwanis club delegates at the 1924 Convention in Denver, Colorado. Through the succeeding decades, they have remained unchanged.

Object 1
To give primacy to the human and spiritual rather than to the material values of life.

The success of Kiwanis in local communities results from the strong and active service of thousands of Kiwanis club members. In fact, many Kiwanians have been club members for 25 years or more. With the Legion of Honor Award, you have the privilege of recognizing these longtime members in your club.

Object 2
To encourage the daily living of the Golden Rule in all human relationships.

The Golden Rule in English is "Do unto others as you would have them do unto you."

The ways you can illustrate the Second Object include participating in projects, programs and partnerships involving character education, such as those promoted through the Kiwanis Kids Terrific Kids program. We have partnered with some great preferred charities that you can learn more about. You can also honor community heroes who have saved children from harm, and promote active recruitment and enrollment of youth service-minded volunteers.

Object 3
To promote the adoption and the application of higher social, business, and professional standards.

The ways you can illustrate the Third Object include developing eco-friendly projects with youth groups and promoting the causes supported by Kiwanis foundations.

Object 4
To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.

The ways you can illustrate the Fourth Object include enrolling Key Club International and Circle K International alumni and keep our most engaged young leaders involved with the Kiwanis family. Another idea: Promote Kiwanis training and advance the Kiwanis brand by acting as a clearinghouse for potential club meeting speakers.

Object 5
To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.

The ways you can illustrate the Fifth Object include promoting conventions and conferences, interclub visits, club twinning and club outreach in disaster-stricken areas and recommend innovative new service projects.

Sister Kiwanis clubs
Developing a sister/twin club relationship with another club will expand your circle of contacts, give club officers and members the chance to bounce ideas and approach off each other in a less competitive environment. Perhaps a special meeting or video/Skype club get-together would make for an interesting program or even sharing of programs. From there, the Kiwanis International convention provides the ideal opportunity for that face-to-face meeting.

Object 6
To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism, and goodwill.

Use traditional and social media to help promote Kiwanis. In addition, recommend projects that support children and families in times of distress. Your club can also stimulate membership growth via “persons of influence,” including government officials and members of the media.

***

You have to recognize when the right place and the right time fuse and take advantage of that opportunity. There are plenty of opportunities out there. You can’t sit back and wait. Ellen Metcalf
Kiwanis International recently opened clubs in Malta (Malta) and Fiji (Suva). The number of Kiwanis countries and geographical areas, as of November 6, 2015, is 79:

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In the last year, the Kiwanis International Foundation board approved 41 grants for projects supported by Kiwanis-family members around the world. Projects provided therapeutic tricycles for children with disabilities and supplies to an impoverished school in Barranquilla, Colombia. Funds from the foundation provided medicine and vitamins that save children from worms and parasites in the Cloud Forest region of Honduras. Our foundation continues to provide global support to women and children through The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus.

KIWANIS SOCIAL MEDIA

We’re socially connected … are you? Visit Kiwanis International’s official pages on Facebook, LinkedIn, YouTube, Twitter and Flickr. Join our groups, interact with fellow members and volunteers, share experiences and stay in the loop on Kiwanis happenings.

Please join us online …
KIWANIS DEDICATES TIME CAPSULE TO OPEN IN 100 YEARS

2015–16 Kiwanis International President Susan A. "Sue" Petrisin joins 2014–15 Kiwanis International President Dr. John Button to dedicate a time capsule to celebrate the Centennial Anniversary of Kiwanis International.

In 100 years, the world will see how Kiwanis International celebrated its first century of serving the children of the world. In October 2015, the Kiwanis International Board of Trustees dedicated a time capsule to be unsealed in 2115. “I invite all of you back here in 2115 for the unsealing ceremony,” 2014–15 Kiwanis International President Dr. John Button joked as the capsule was tucked away for safekeeping.

Members of the Kiwanis family from around the world contributed items showing Kiwanis’ importance and impact in their communities. Items included club pins, books and photographs celebrating service projects benefiting children. Items were collected at the 2014 Kiwanis International convention in Chiba, Japan, and the 2015 Kiwanis International convention in Indianapolis, Indiana, USA.

A note to future Kiwanians opening the box also was included. It gives additional details about The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus, and the election of Susan A. “Sue” Petrisin, the first woman to serve as the president of Kiwanis International during the 2015–16 administrative year. In addition, the note details the success of Kiwanis’ first Global Campaign for Children to reduce Iodine Deficiency Disorders by providing iodized salt to developing countries.

The two-foot by two-foot box, which was chemically sealed to preserve the contents, will be stored and on display at the Kiwanis International office in Indianapolis, Indiana, USA.

KIWANIS INTERNATIONAL FOUNDATION EARNS HIGHEST CHARITY NAVIGATOR RANKING

The Kiwanis International Foundation has received the highest 4-star ranking from Charity Navigator, the United States’ premier charity evaluator. Charity Navigator ranks nonprofit organizations on financial health, commitment to accountability and transparency.

The ranking came from Charity Navigator, the gold standard in providing donors with essential information needed to give greater confidence in charitable choices.

Kiwanis International Foundation raises money for the causes of Kiwanis International, whose volunteer members are committed to making the world a better place for the children of the world.

“We are honored to be recognized for our foundation’s fiscal health and commitment to accountability and transparency,” said Mark Rabaut, 2015-16 Kiwanis International Foundation president. “In carrying out its mission to financially assist Kiwanis International in serving the children of the world, the Kiwanis International Foundation board of trustees and staff take very seriously their responsibility to gain and maintain the trust of the organization’s donors and the public at large.”

Charity Navigator uses data-driven analysis to evaluate charities and attracts more visitors to its website than all other charity rating groups combined.

Only a quarter of the charities reviewed by the organization achieved this ranking, indicating that we outperform many charities in the United States,” said Ann Updegraff Spleth, chief operating officer for the foundation. “Receiving four out of a possible four stars indicates that our foundation adheres to good governance and other best practices that increases donor confidence.”

She said the foundation will seek to maintain the ranking for years to come.

“We have worked very hard to achieve this high honor at the Kiwanis International Foundation,” adds Mark. “Our hard work has paid off. This is a huge victory not just for Kiwanis but the children we support.”

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One of the serious obstacles to the improvement of our race is indiscriminate charity. - Andrew Carnegie (1835 - 1919)
There are times when you go all in. This is one of them. Being part of a 100-year history is something to be proud of. Something to celebrate. Something to share. In a year that’s so important to the future of Kiwanis that makes it a big opportunity.

It’s time to go all in.

Thanks to The Formula, we’re all sharing what we love about Kiwanis. Now let’s show ’em! Here’s an idea: host an open house for your Kiwanis club. You can even give it a Kiwanis-anniversary theme. It’s your club—make it your event.

Whatever you do, welcome people to see what you’re all about ... and how they can be a part of it. Invite them to celebrate. Then inspire them to serve.

Are you all in?

These resources will help you plan an event that’s fun and exciting.

Before your event:
- Download this invitation (http://www.kiwanis.org/docs/default-source/the-formula-(club-strengthening-opening)/club-strengthening/all-in-fillable-invitation.pdf?sfvrsn=0) and fill in the details for your event.
- Review your options for making or ordering brochures (http://www.kiwanis.org/theformula/strengthen-your-club/tips-and-tools-for-inviting-others/club-brochures) that will teach others about your club.
- Help members think about how to share their stories (http://www.kiwanis.org/docs/default-source/marketing-and-pr/kiwanis-key-messages/howto-one-minute-speech.pdf?sfvrsn=20) and inspire people to consider Kiwanis.

During your event:
- Introduce Kiwanis, its mission and our global impact with this PowerPoint (http://www.kiwanis.org/docs/default-source/the-formula-(club-strengthening-opening)/club-strengthening/introduction-to-kiwanis-powerpoint—membership-event.pptx?sfvrsn=4)
- Share “A portrait of Kiwanis” (https://vimeo.com/117959317) —a mini-documentary in which Kiwanians share their pride in the impact they’ve made.

After your event:
- Get your new members engaged (http://www.kiwanis.org/theformula/strengthen-your-club/retaining-members) right away.
- Invite even more members. (Need ideas? Try this. (http://www.kiwanis.org/theformula/strengthen-your-club/tips-and-tools-for-inviting-others))

**HOSTING AN OPEN HOUSE**

When you love your club, you’ll want to share that experience and invite others to be part of it.

One organized way of sharing Kiwanis with others is to hold an open house. An open house focuses the club’s efforts on inviting potential members to an event planned just for them. Three simple steps will help your club become stronger this year.

To get started, download the Hosting an open house (http://www.kiwanis.org/docs/default-source/the-formula-(club-strengthening-opening)/club-strengthening/achieving-club-excellence-tools/howto-ace_hosting_open_house.pdf?sfvrsn=10) tool. The tool will provide you tips and advice for completing these three steps:

(Continued)

***

Be alert to give service. What counts a great deal in life is what we do for others.
Anonymous
HOSTING AN OPEN HOUSE (Continued)

Step 1: Prepare

Two months before the proposed event date, put your team together. Look for people who are committed to making the club bigger and better.

Now is also the time to plan for success by preparing or ordering brochures (http://www.kiwanis.org/theformula/strengthen-your-club/tips-and-tools-for-inviting-others-club-brochures) from the Kiwanis Family Store.

Six weeks before the event, you’ll want to think about the date, location and theme of the meeting. It’s also a good time to start to plan your meeting agenda.

Step 2: Invite

You can conduct a roster analysis (http://www.kiwanis.org/docs/default-source/club-excellence/club-excellence-tools/form-roster-analysis-pdf.pdf?sfvrsn=17) or check a chamber of commerce list for ideas of who to invite. However, the people most likely to join are members’ colleagues, friends and family. Give them at least three weeks to respond to an invitation, but also ask that any member who refers a guest follow up with a personal invitation as the date gets closer.

On the big day, focus on hospitality. Make your guests feel welcome and focus on sharing your club’s impact and the fun you have.

Step 3: Follow up

A week after the event, touch base with all of your guests to encourage them to join. Plan a new-member orientation and installation to help new members feel special (http://www.kiwanis.org/theformula/strengthen-your-club/retraining-members).

PROMOTE YOUR CLUB

Communications is vital to Kiwanis growth and service. A good communications strategy and well-executed tactics help maintain positive relationships between your club and community—local and global. Messaging and media, whether it appears in a news release, brochure, public service announcement or website, should be consciously consistent.

Public awareness

Do the people in your community know about your club? We can help you ensure they do. Kiwanis International is providing communication tools and tips to enhance public awareness of your club. Use this simple public awareness toolkit (http://www.kiwanis.org/kiwanisone/promote-your-club/public-awareness-toolkit) to let people know that your club is part of the community—and made of people who live there.

And—if your club doesn’t have a website, you can easily create one with the simple-to-use Portalbuzz (http://www.portalbuzz.com/) website builder.

Ready-to-runs

We’ve made it easy to stay current, with content for your club publications or website available for download on the Ready-to-run page (http://www.kiwanis.org/kiwanisone/promote-your-club/ready-to-run-content). You’ll find news briefs, magazine ads, website copy, Web ads and more. The page is updated monthly, so check back often or subscribe to automatic (RSS) alerts whenever a new file is posted.

Communications resources

Take advantage of the Kiwanis communications resources (http://www.kiwanis.org/kiwanisone/promote-your-club/communications-resources), including key messages, logos and images, news release templates and other media tools to spread the word about your club’s service and fundraising.

Doing a unique service project in your community? Partnering with other clubs in the Kiwanis family? Tell us about it before it happens! Email shareyourstory@kiwanis.org, and post pictures to the Kiwanis International Facebook page (http://www.facebook.com/kiwanis).

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Character - the willingness to accept responsibility for one’s own life - is the source from which self-respect springs.

- Joan Didion (1934 - ), "Slouching Towards Bethlehem"
CREATING PUBLIC AWARENESS

No one shares your club’s stories like members of your own club. Start sharing your news—using the tools and advice available in the Public relations toolkit for club strengthening (http://www.kiwanis.org/docs/default-source/the-formula-(club-strengthening-opening)/club-strengthening/guide-pr_toolkit_club_strengthening.pdf?sfvrsn=6).

The resources in this toolkit are designed to help you publicize and market your club’s activities and service projects in a professional and well-branded way. By doing so, you can help build awareness and understanding of the ways Kiwanis improves the lives of children and youth, locally and globally.

The toolkit offers you tips and tricks for publicizing your club’s activities, whether it’s a first for your club or a tried-and-tested project you’ve been doing for years. It will help you:

- Determine who to pitch a story to
- Learn how to approach the media with an intriguing story
- Prepare for and conduct interviews

Additional resources you can find on the Promote your club (http://www.kiwanis.org/kiwanisone/promote-your-club) section of KiwanisOne.org include:

- Print and broadcast public service announcements (PSAs)
- News release templates
- Communications resources
- Logos, graphics and images
- Club website tools

Making more room for service

We strive to provide local membership and PR chairmen with high-caliber promotional tools, freeing up more of your time and resources for service. In fact, online downloads allow district of top-notch resources to clubs in every corner of the globe.

The Kiwanis International communications staff is available to provide advice, guidance, tools and information for your local and regional public relations and marketing efforts. Contact us at pr@kiwanis.org.

COMMUNICATIONS RESOURCES

Whether you are new to promoting Kiwanis or a seasoned communications pro, this page offers useful resources. Use the Key Messages and Fact Sheet to keep messaging consistent, whether you’re writing Web copy, a press release, or talking to a reporter or an acquaintance.

Customize the templates to fit your club, and use the guides below for tools and tips for spreading the word.

- Kiwanis fact sheet: Kiwanis International just the facts
- Key messages
- Ready-to-run content: News briefs, ads, photos and website copy updated monthly for use in your district & club publications

Media training

- PowerPoint presentation from media training sessions during the 2015 Kiwanis International convention

Templates

- DIY website template

News release templates

- Generic template
- Governor election
- Kiwanis Family Month
- Kiwanis One Day
- New club officers

Communications tools and guides

- Kiwanis International Graphic Standards manual addendum
- Kiwanis International Style Guide
- Social media response guide

Other helpful handouts

- Bridging statements
- Overcoming nervousness
- Interview tips
Toronto, Ontario, Canada is one of the most multicultural cities in the world. Attend the Toronto convention in 2016 and help celebrate 100 years of Kiwanis in Canada!

One of the benefits of being a Kiwanian:
You can book your hotel at preferred rates. Shuttle service will be available from select hotels to the convention center.

Schedule

**Wednesday, June 22**
Morning: Registration opens
All day: Store and exhibit hall open
Late afternoon: Welcome reception in the World Showcase (exhibit hall)

**Thursday, June 23**
All day: Registration, Kiwanis Store and World Showcase open
Workshops morning and afternoon
Evening: Opening Session

**Friday, June 24**
All day: Registration, Kiwanis Store and World Showcase open
Workshops morning and afternoon
Early morning: Fellowship Breakfast
Morning: Business Session
Early evening: Kiwanis in Canada’s 100th Birthday Party, a public event

**Saturday, June 25**
Morning: Kiwanis Store and World Showcase open
Idea Exchange sharing sessions
Early afternoon: Closing Session
Evening: Kids at Heart Gala, dinner and entertainment

Events and dates subject to change, watch for new details and changes. Schedule details will be posted as they are finalized; check back often and sign up for email updates (http://www.highroadsolution.com/kiwanis_preference_center/emailsearch.aspx).

Fellowship
Fellowship—it’s one of the biggest reasons Kiwanians enjoy the convention experience. Meet Kiwanians from around the world and mingle while exploring the exhibit hall. While you're in Toronto, enjoy the warm hospitality of fellow Kiwanians from our host district

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Please direct any questions regarding the Utah – Idaho Kiwanis District’s participation in the 2016 Toronto Kiwanis International Convention to Revis Turner, H 208-733-6709 C 208-404-3210, revisturner@outlook.com.
ANNOUNCED CANDIDATES FOR KIWANIS INTERNATIONAL BOARD

To be elected during 2015–16, for terms beginning 2016–17
(as of October 15, 2015)

PRESIDENT: Jane M. Erickson, Bellevue, Nebraska, USA
(one to be elected)

PRESIDENT-ELECT: James M. Rochford, Peoria, Illinois, USA
(one to be elected)

VICE PRESIDENT: Patricia Barsotti, Concord, California, USA
(one to be elected) Elizabeth M. Tezza, Sullivan’s Island, South Carolina, USA

TRUSTEES: Five (5) trustee offices will be filled as follows:

UNITED STATES AND PACIFIC CANADA
Three (3) three-year terms to be elected at the 2016 Kiwanis International convention in Toronto, Ontario, Canada (June 23–26, 2016) by delegates from the United States and Pacific Canada Region. Announced candidates are:

M.A. “Fred” Dietze, Hudson, Wisconsin, USA
James W. “Jim” Lee, Portales, New Mexico, USA
Peter J. Mancuso, North Bellmore, New York, USA
Bert West, Divide, Colorado, USA

CANADA AND CARIBBEAN REGION
One (1) three-year term to be elected at the 2016 Eastern Canada and the Caribbean District convention in Hamilton, Ontario, Canada (May 14, 2016) by delegates from the district.

EUROPE REGION
One (1) three-year term to be elected at the 2016 Kiwanis International-European Federation convention in Villach, Austria (May 27–29, 2016) by delegates from Europe.

ASIA-PACIFIC REGION
One (1) three-year term to be elected at the 2016 Kiwanis Asia-Pacific conference in Taichung City, Taiwan (March 10–13, 2016) by delegates from Asia-Pacific. Announced candidate is:

Chian, Chu-Ching, Taichung City, Taiwan

At-large seat does not have a guaranteed trustee seat open for the 2016–17 administrative year.

INTERESTING FACTS ABOUT TORONTO

Toronto is Canada’s largest city and is home to more than 5.7 million Canadians. Toronto’s history dates back to the late 18th century. With more than 20 million visitors a year, Toronto is the main tourist destination in Ontario. Toronto’s restaurants offer cuisines from every corner of the globe. There is no shortage of shopping options, attractions, historical sites and activities. Here are more fun facts about Toronto:

- Toronto is the fifth largest city in North America after Mexico City, New York, Los Angeles, and Chicago.
- Half of Toronto’s population was born outside of Canada.
- Almost 1/4 of Canada’s population lives within a 160 km radius of Toronto.
- Toronto is the most multicultural city in the world. There are more than 100 languages and dialects spoken throughout the city.
- The Toronto Stock Exchange is the sixth largest stock exchange in the world. Toronto is the largest financial centre in Canada and the fourth largest economic centre in all of North America.
- North America’s largest continuous underground pedestrian system, PATH, connects about 1,200 stores and restaurants, 50 office towers, five subway stations, Union Station, six major hotels and several entertainment centres under Toronto’s financial core.
- Toronto’s public transit system is the second largest in North America.
- More than half of Toronto’s labour force has a university degree or college diploma.
- Toronto is one of the cleanest, safest, and most peaceful large cosmopolitan cities in the world.
- Yonge Street is listed in the Guinness Book of World Records as the longest street in the world, stretching 1,896 km from the lakeshore in Toronto, north to Rainy River, Ontario, near the Minnesota border.
- Toronto is home to one of the world’s tallest free-standing structures, the CN Tower, which stands 1,815 feet (553 meters) tall.
- Toronto’s pro sports teams include the Toronto Blue Jays (Major League Baseball), Toronto Maple Leafs (National Hockey League), Toronto Raptors (National Basketball Association), and the Toronto Argonauts (Canadian Football League).

Information courtesy of visit-toronto.ca
M.A. "FRED" DIETZE, HUDSON, WISCONSIN, USA

Fred Dietze for trustee

Biography:
My 20-year U.S. Army career was spent in a wide range of leadership and senior staff positions. After retiring from the military, I worked in several human resources positions and subsequently successfully ran my own human resources and management consulting business. Now retired, I focus my time on Kiwanis.

Why did you decide to run for office?
I’m “hooked on Kiwanis” and dedicated to our youth in the Service Leadership Programs. These young people are our future and have the potential to see us through our next 100 years. For Kiwanis to grow as a strong international organization, the bond between Kiwanis International and the clubs must be strengthened.

What qualifies you to become an officer of Kiwanis International?
My military and civilian careers enable me to identify challenges and develop solutions. As governor, I established a restructuring plan to create clear and direct lines of communication between clubs and the district. I build personal relationships easily and am adept at rallying support for concepts, ideas and projects.

How will you leave your mark on Kiwanis?
My mark on Kiwanis will be measured by three things: An increase in the number of clubs that support our Service Leadership Programs, improved openness between the Kiwanis International Board/staff and the individual clubs and districts and a turnaround in membership losses.

Connect with Fred on Facebook, Twitter and LinkedIn. Consult his campaign website.
For more information, email Lena Scheibengraber, Fred's campaign manager, at Lena@freddietze.com.

JAMES W. “JIM” LEE, PORTALES, NEW MEXICO, USA

James Lee for trustee

Biography:

Why did you decide to run for office?
I want to significantly contribute to the long-term global survival of Kiwanis, and this can only be done at the Kiwanis International level.

What qualifies you to become an officer of Kiwanis International?
Director and officer of four 501(c)(3) corporations. Created teen suicide awareness and prevention program. Organized joint fundraising efforts of Kiwanis and other groups for needy children. Numerous Kiwanis leadership awards. Two proclamations from Mayor of Portales, NM, for community service. State of New Mexico 2012 Civic Volunteer of the Year.

How will you leave your mark on Kiwanis?
As a Kiwanis International trustee, I will work cooperatively with the officers and trustees of the Kiwanis International Board, and dedicate myself to excellence. Also, I will advocate a long-term Kiwanis survival program operated as a global service project using the success of The Eliminate Project as a model and The Formula as a guide.

Connect with James Lee on Facebook. Watch him on YouTube. Contact him at ki.southwest@hotmail.com or +1-575-562-9699
PETER MANCUSO, NORTH BELLMORE, NEW YORK, USA

Peter Mancuso for trustee

Biography:
Peter joined Kiwanis in 1987. He was a distinguished president, lieutenant governor and governor, and served as Kiwanis International Foundation president and district foundation director. Educated at MIT and Cornell, he is employed as an assistant district attorney. Peter and his wife Karen have two adult children, Stephen and Cathy.

Why did you decide to run for office?
My personal and professional lives have been largely devoted to helping others, especially those in need. In Kiwanis, I found the perfect organization for this, full of wonderful like-minded people. Serving as Kiwanis International trustee would offer an incredible opportunity to make a positive difference in so many people’s lives.

What qualifies you to become an officer of Kiwanis International?
• I have extensive experience in matters of Kiwanis International governance.
• A proven record of success at every level of our organization.
• An understanding that everything of value in Kiwanis happens at the club level.
• A vision for our future.
• The energy and enthusiasm to go the distance for Kiwanis.

How will you leave your mark on Kiwanis?
By providing leadership on the Kiwanis International Board to grow our membership, organize new clubs, support our service leadership programs, implement our strategic plan, partner with complementary service organizations, develop new sources of revenue for our organization and increase our charitable endowments at the club, district and Kiwanis International level.

Connect with Peter on Facebook and LinkedIn.
Contact his campaign manager, Jim Mancuso, at james.n.mancuso@gmail.com.

BERT WEST, DIVIDE, COLORADO, USA

Bert West for trustee

Biography:
Bert is a third generation Kiwanian and has been a member since 1988 with 27 of years of perfect attendance. He’s been club president three times, lieutenant-governor twice, and is a past governor. He’s been married to Sandy for 30 years and has two daughters, Megan and Lauren, and “The Wonder Dog” Ace.

Why did you decide to run for office?
I am passionate about this organization! Its rich history and traditions and its potential for the future excite me! I want to help clubs further their goals of implementing the Kiwanis objectives and serving their communities. I am ready to be a champion for our clubs and all of the amazing things they accomplish.

What qualifies you to become an officer of Kiwanis International?
TENACITY! I have the tenacity to do what is right at the Kiwanis International level and what is necessary to advance Kiwanis for another hundred years. My passion for Kiwanis and Kiwanians of all tenure is second to none! Additionally, my successful business experience will be beneficial in the board room.

How will you leave your mark on Kiwanis?
I will always lead by example, with a service driven life. Together, we can ensure that our Kiwanis clubs become critically relevant to the communities they serve! As trustee, I will work diligently with the board to help advance Kiwanis well into the future.

Connect with Bert on Facebook. Contact Bert at bwest422@gmail.com.
COORDINATE VOLUNTEERS WITH ONLINE TOOLS

Kiwanis International has partnered with Club Resource Inc. and recommends the full version of the Portalbuzz Club Management System, which includes tools for managing volunteers and service projects. This system evolves to suit how clubs operate, communicate and manage projects.

Meetings and events

Bell Ringing
King Slooper
Variables
Lakewood, CO 80128
United States

Event coordinators: John Doe

Test drive the system!

Portalbuzz now offers a free 30-day trial so you can get hands on with the easy-to-learn tools. Go to www.portalbuzz.com/kiwanis and sign up for a free trial.

HELP CENTER & TUTORIALS

(KiwanisOne > Resources > Help Center)

Bookmark this page for when you need extra help or reminders about the more technical parts of your leadership position, such as video tutorials and instructions. This page is also great for helping new officers get up to speed quickly.

Secretary & President basics:

- How to login and register
- Tour: Monthly Report
- Monthly reporting instructions
- Overview: Reporting & due dates
- Read club alerts
- Contact your district
- Online reporting support center

Technical support:

- View a PDF as a slideshow
- Video & audio troubleshooting
- Computer basics tip sheet
- Whitelist Kiwanis e-mail
  (adjust spam filters)

Education/training tools:

- CLE self-guided learning
- Kiwanis education

Support for full version club management tools:

- Download videos
- Try the Portalbuzz club management system for free
- Club website template example
- Portalbuzz Knowledgebase
- Whitelist Kiwanis email
  (adjust spam filters)

Miscellaneous

- Get logos
- Download Kiwanis & SLP videos
Kiwanians are inspired to give. But sometimes it’s not just a matter of what inspires them, but who. The Kiwanis International Foundation gives individuals and clubs alike a chance to make a gift that honors—or remembers—someone special. Be sure to check the box and provide the details of your honor or memorial gift on the form. A notification card will be sent upon request (no gift amount will be shown).

**Kiwanis Leadership Society**

If you’ve been inspired by someone who has made a significant difference, show your appreciation with a US$250 Kiwanis Leadership Society gift. When you make the gift in his or her honor, you or your club will induct the honoree into the society. Consider outgoing club presidents or other officers, district governors or lieutenant governors, charter club members—or any friend, family member or fellow Kiwanian who deserves appreciation.

You can also become a Kiwanis Leadership Society member yourself by making a gift in your own name.

**Tablet of Honor**

Honor or memorialize someone with a gift of US$2,000 or more. When you do, honorees (or their family members) receive the Tablet of Honor, which notes that a gift was made in their name. Pay tribute to an individual, couple, club, company or organization. It’s a particularly effective show of appreciation in the event of a death, anniversary or other significant occasion.

**INDIVIDUAL GIFTS**

The Kiwanis International Foundation gives you so many ways to make a positive impact on children’s lives. You can provide a one-time gift or make regular donations a part of your annual giving. Our foundation can also help you explore your options for planned giving—and for making your generosity a part of your personal legacy.

Make a gift today using our convenient, secure online donation form. Or download a gift/pledge form (Continued)
to give by mail or fax. Gifts of all sizes matter and make a difference in children's lives.

Ways to give

With an annual gift to the Kiwanis Children’s Fund, you serve children today—supporting programs and initiatives that benefit thousands of children each year.

You can even serve children forever with a planned gift. Help change children’s lives, even beyond your own lifetime. After all, you ensure your valuables—why not ensure your values? We can help you explore a gift that makes sense for your circumstances, as well as tax benefits.

Did you know that you can set up your own permanent, endowed fund through our foundation? It’s a way to make grants for specific purposes—from Kiwanis-related projects to other causes. See our donor advised fund page for more information.

Annual gifts go farther

At the Kiwanis International Foundation, we’ve recently improved our annual giving benefits to ensure that every gift goes farther in helping children. The result: opportunities to support our mission at a level that’s appropriate to your interests and circumstances.

They also give you good reasons to continue giving—by honoring your generosity in ways that reflect your ongoing investment in our mission.

Our membership levels are:

- **Supporter**: US$25–US$249
- **Sustainer**: US$250–US$499
- **Patron**: US$500–US$999
- **Advocate**: US$1,000–US$2,499
- **Leader**: US$2,500–US$4,999
- **Impact Circle**: US$5,000+

It’s not just the funding that matters. Your loyalty is a gift, and that gift makes a continuing impact. For consistent generosity, we offer recognition through membership in the Kiwanis Loyalty Society. Benefits begin when you have given to our foundation for five consecutive years—with progressive benefits up to 25 years.

In fact, we provide benefits and rewards for each of our annual membership levels. And we welcome you to give today. Let us know if you need more information.

**IMPACT AND PROGRAMS**

Through the Kiwanis International Foundation, you can help make the future better for children around the world—and for members of Kiwanis’ Service Leadership Programs. You can join the fight to eliminate a deadly disease like tetanus, and you can join the immediate response to disasters that threaten families’ health and welfare.

Our foundation’s programs offer you a range of ways to make a difference—today, tomorrow and forever.

**Kiwanis-family grants**

**Program overview**

Twice each year the Kiwanis International Foundation awards grants to the Kiwanis family in support of our common mission—to serve the children of the world. Our foundation welcomes grant applications from district foundations, districts and clubs for the important projects they support.

The types of projects we fund vary in size, depth and scope, with priority given to Kiwanis Service Leadership Programs and projects involving children. Grants can be used to help projects that are already in place or ones just getting started. All grant-funded projects benefit from a strong commitment from the applicant, demonstrated through significant financial and volunteer support.

Grants from our foundation are intended to improve or increase the reach of each funded project by filling a specific financial gap. Like other funders, our foundation does not have the capacity to fund projects almost entirely on behalf of an applicant. Before submitting a grant application, consider your involvement in the project, including contributions of time, labor and financial resources by your members. This involvement is an essential part of each successful, grant-funded project.

Please note, submitting an application does not guarantee funding at any level.

**Disaster relief**

There are times when the needs of families and children require an immediate response. The Kiwanis International Foundation’s disaster relief program gives you a way to help. Our foundation provides emergency disaster-relief grants to Kiwanis-family clubs and districts responding to disasters in their communities.

At any time, Kiwanis-family clubs and members may make gifts that will be used solely for disaster relief. Those donations support the grants that allow Kiwanians to feed, clothe and shelter children and families affected by catastrophe.
SUPPORT UTAH - IDAHO DISTRICT FOUNDATION
WITH A $100 DONATION TO COMMEMORATE 100 YEARS OF KIWANIS SERVICE

We need your support today to sustain our tradition of making scholarships possible for Key Club and Circle K members in our District. The Foundation in the past has been able to award up to five $1000 scholarships each to Key Club members and Circle K members through donations by Kiwanis Clubs in a “Club Gifts” to the Foundation. “Club Gift” traditionally has been to donate $6 per person or $100 whichever is greater. Half of the scholarships were provided by a matching grant from International Kiwanis Foundation. Last year the International Foundation stopped its program to match half of those scholarships.

The only source of funding for the Utah-Idaho Foundation is through the generosity of its members, Kiwanis Clubs, and other interested persons/corporations. Today, we need you as members and clubs to increase support to Utah Idaho District Foundation. In addition to the traditional “Club Gift” we are asking members to make a donation as well.

We invite you as Kiwanis members in the Utah-Idaho District to donate $100 in honor of the 100th Anniversary of Kiwanis International to Utah-Idaho District Foundation to help support youth service clubs and scholarships.

In celebration of our Kiwanis International 100 Year Anniversary, the district designed a fantastic 100 year commemorative lapel pin for this momentous event, highlighting UT/ID District, thanks to the art work design by Div. 1, LTG Dick and Marilyn Sanford. The pin is 1 inch wide, silver with white “K”, and a blue and silver banner on the bottom. These pins are available for sale at $10 each. They will be available for your LTG’s to pick up for you, at the October Board of Trustees meeting in October. So, place your order, with payment, to your LTG to be purchased at the BOT meeting in October. All proceeds from the sales will be going to the Utah - Idaho District Foundation.

The Reed Culp Medal – Reed Club medal has been created to honor our Past International President Reed Culp. Reed Club was a member of the Salt Lake Kiwanis Club and was an active Civic leader. He was a partner and owner with his brothers and later with his sons of Culp & Sons Sheep Co. He was named to the national board of Boys Clubs of America and was appointed to the Salt Lake Mayor’s Committee on Juvenile Delinquency.

The function and goal of the Utah-Idaho District Kiwanis Foundation is to establish permanency, through contributions and donations that will assure our youth leadership and development programs will continue without interruption. Promoting high moral, ethical and spiritual leadership examples to our youth is the key to this. As you may know, this annual campaign is the primary source of income and determines much of the Foundation’s impact, particularly in the areas of supporting Kiwanis sponsored programs.

I pledge to support the Utah Idaho District Foundation in the amount of $100 in commemoration of the International Kiwanis 100 years of service, please join me.

Pattie Lopshire,
Utah – Idaho District Governor 2008 – 2009
I've come to believe that each of us has a personal calling that's as unique as a fingerprint - and that the best way to succeed is to discover what you love and then find a way to offer it to others in the form of service, working hard, and also allowing the energy of the universe to lead you. - Oprah Winfrey (1954 - ), O Magazine, September 2002
SKYVIEW KEY CLUB LEADERSHIP WENT TO LEADERSHIP TRAINING

Skyview Idaho Key Club President Kayleigh Andrus and Vice-President Wendy Johnson received leadership training in October at Camp Collins in Gresham Oregon. They joined other students from Washington and Oregon Districts Key Clubs for this experience. The facilitator of the training was International President-Elect Jane Erickson who presented an excellent program. Becoming part of neighborhoods the students learned about integrity, growth, and respect through different exercises about taking risks, listening, and decision making to build their communities to develop relationships to achieve positive goals. Kayleigh and Wendy then spoke to the Treasure Valley Kiwanis about their experiences and how the ideas they learned will help their lives and help teach other students what they experienced. This camp is invaluable to our Key Club students - and Treasure Valley Kiwanis is looking forward to sending students again next year.

CLUB COMMITTEES

Each Kiwanis club forms committees, and for the most part, this is where the actual work takes place: Committees plan fundraising events, recruit and educate new members, and develop service projects. Each committee typically has a committee chairman to lead the group.

Club committees include:

Membership committee. The membership committee monitors all aspects of membership, including invitations, retention and education - bringing in new members, teaching them about Kiwanis and then ensuring that the member experience meets everyone’s expectations. That’s no small job. You were chosen because you’re up to the task.

Public relations committee. Is your community aware of the remarkable work your club is doing? Spread the word. The public relations committee contributes directly to the success and growth of your club projects and events—even the growth efforts. Use the resources here to develop media contacts, put together well-written and branded communications, and create a web presence that attracts attention.

Programs committee. Club meetings and events are an important part of a member’s Kiwanis experience. Make your meetings productive and engaging. Start by asking club members what they expect from a meeting, then strive to meet those expectations. Use these meeting and event planning resources to wow your members and your community.

Service & fundraising committee. A fundraiser usually starts with a need: How can we fix this problem? Once club members come up with a solution, the next question is: How will we fund it? And thus a fundraiser is born. Service and fundraising efforts go hand in hand. And committee members will work hand in hand too to make a difference in the community or around the world.

Community services committee. Service is the heart of Kiwanis. And the community services committee helps spread that heart-felt service to your part of the world. How will your club meet the needs of the community? How can you be sure to invite every member to be involved in one or more of your outreach efforts? Here are tools for assessing your community needs, evaluating your current projects and matching those with the interests of your club members.

Fundraising committee. Fundraisers are the fuel that drives a club’s community service. Generally the magnitude of your club’s service impact is directly proportional to your fundraising success. Get your community behind the service you’re doing, and your community partners will support you in your fundraising efforts.

Your club’s fundraisers might involve foods or festivals, races, rides or runs, auctions or outings, sales or shows. Choose an event that fits the interests of your club and community.

A successful fundraiser educates the club or community about an issue, brings in enough donations to make an impact and brings people together for a common cause. It’s team-building for your club, community-building for your area, and support-building for your cause.

Service Leadership Programs committee. Through Kiwanis’ Service Leadership Programs, we bring the Kiwanis message to: Kiwanis Kids programs in elementary schools, Builders Clubs in junior high or middle school, Key Leader weekends, Key Clubs in high schools, Circle K International clubs in universities and colleges, and Aktion Clubs for adults with disabilities.

We provide opportunities to serve, to lead, to grow and to belong. Your club’s SLP includes Kiwanis club advisors for each sponsored SLP club. Your main objective is to provide support for each club in the form of financial sponsorship, training for advisors and leaders, and guidance in event and meeting planning.

Financial review committee (optional). Unless your club’s financial records are audited by a qualified accounting firm, your club will also have a financial review committee to complete this task. This committee performs an annual financial audit of club accounts and reports to club leadership.
NEW MONTHLY REPORT FOR 2015-16 KIWANIS YEAR

The monthly report, completed online by club secretaries each month, fulfills your club’s requirement to Kiwanis International to provide data that will improve our programs and track signature club projects and partnerships. Kiwanis has revised the monthly report to be more user-friendly and align and support the I-Plan, Kiwanis’ new strategic plan. The new October report in English will open around November 1 with translations to follow.

The new online monthly report will feature five sections that correspond with the strategic plan:

- Club information (for review only)
- Inspiration (membership and engagement data)
- Impact (meaningful service data)
- Image (Kiwanis branding and PR data)
- Investment (financial viability data)

The steps to begin a new monthly report or review a past report will remain similar to past reports, with a few upgrades. The monthly report itself is completely new. The club secretary can stop and re-start, finishing a report at a later time and completing sections in any order they wish. Additionally, expanded “help” features are available from any screen.

Some features carry over from the previous report structure, such as meeting attendance and interclub data, an on-screen preview and the export to PDF option. Monthly reports will continue to open the first of each month and will be due by the 10th of each month. When all 12 months of the monthly report are completed online, data is automatically rolled into an annual report for you.

Screenshot examples of the new monthly report will be available soon.

NEW KIWANIS PARTNER FOR U.S.-BASED CLUBS

Kiwanis International is proud to announce a new partner: Atlas Flags, Inc.

Through this partnership, Atlas Flags, a United States flag manufacturer for 77 years, has created an American flag fundraiser program for Kiwanis clubs in the U.S. Help your community celebrate patriotic holidays—and raise money for your club’s next activity or charitable donation.

Here are a few ways your club can participate:

- Selling flag subscriptions to homeowners and businesses. A subscription provides them with a three-foot by five-foot U.S. flag on a 10-foot pole for their yard on patriotic holidays throughout the year. (Flags for all branches of the U.S. military are also available.)
- Reselling U.S. and military flags or kits that homeowners and businesses can use to display flags all year long.
- Offering to decorate private yards, business properties, parks and cemeteries with U.S. stick flags for holidays and special occasions.
- Giving customized Kiwanis International stick flags to donors at fundraising events.
- Buying mini flags embossed with Kiwanis branding to distribute at community parades, sporting events, festivals and more.

Atlas Flags has conducted many successful fundraising campaigns like this since 1938, when the company’s founder began offering flag kits for local newspapers to sell to their readers with the goal of flying a flag in every yard in America. (Read more about the company’s history.)

With this partnership, Kiwanis clubs across the country can help bring patriotism and national pride back to the forefront of their neighborhoods and communities, while simultaneously generating revenue to pay for charitable activities.
BONNEVILLE KIWANIS CLUB SUPPORTS OPERATION SCHOOL BELL EFFORT

On October 14, 2015, members, spouses, and friends of the Bonneville Kiwanis club gathered at the Assistance League® of Salt Lake City Chapter House. Purpose was to bundle bags of new warm clothing, each one tailored to a specific student. These are then directed to schools which have children in need throughout our community. Each year, over 5,000 elementary school children in the Salt Lake Valley benefit from this recognized Assistance League program.

According to Richard Greene, Bonneville Kiwanis president, “The evening was considered a huge success with over 15 Kiwanians participating… and all having a rewarding time in the process. As an added benefit, participants may, if interested, schedule a time to be at one of the schools when the children actually receive the clothing to witness first-hand the big smiles on their faces.”

The Bonneville Kiwanis club is pleased to have supported the Assistance League of Salt Lake City in this effort the past three years and considers the program to be of significant value to low income families in the greater Salt Lake community. Anyone interested in obtaining additional information about the program may contact Barbara Engen, V.P., Communications, Assistance League of Salt Lake City, 801-272-0778.
SIGNATURE PROJECTS

Serving Children. Uplifting Communities. Service is at the heart of every Kiwanis International club, no matter where in the world it’s located. Each year Kiwanis member’s stage nearly 150,000 service projects, devote more than 18.5 million hours of service and raise nearly US$100 million for communities, families and projects.

Why signature projects matter. Signature projects are important for the future of Kiwanis. They help to elevate awareness of Kiwanis in local communities, engage current members and remind them why they joined, provide valuable and needed service to a community, and maximize community resources. Additionally, signature projects can increase membership. Don’t forget to invite and involve potential new members in your club’s next signature project.

What is a signature project? A signature project is one that includes all of the following signature project criteria: 1. Recurring: At a minimum, the project should take place annually. 2. Brand enhancing: The project should be designed to elevate the Kiwanis brand in the local community with opportunities for public relations activities, such as Kiwanis naming rights, media mentions, etc. 3. High impact: The project should have a demonstrable positive impact on the community; this impact should be measurable in monies raised, children served, flags hung, playgrounds built, etc. 4. Membership focused: The project should support opportunities to strengthen membership and develop new partnerships.

GARY L. ROSS
August 5, 1940 - September 21, 2015

Gary L. Ross, 75, of Kimberly and formerly of Oregon City, Oregon passed away Monday evening, September 21, 2015 with family surrounding him.

Gary was born in Salem, Oregon and lived there until he was six years old. From there he moved to Bend where he lived until 1958. He graduated from high school in Salem. After two years in the U.S. Navy he went to Salem Vocational Technical School for one year, and then began a five year stint at Oregon State graduating in Civil Engineering in 1967. He later became registered as a Civil Engineer in Oregon. For the next 16 years he worked for the Oregon Highway Department in a variety of positions, then went into private construction for Morse Brothers Construction Company. He was there construction Superintendent. He ran highway and sewer pipe installation projects as well as estimated project jobs for bid. It was in this job he felt the call to ministry.

Gary was very active in the Jaycees, being President of the Oregon Jaycees. Gary was also appointed by Gov. Tom McCall, to chair a state wide campaign to raise funds and seed for the survivors of the Nicaragua earthquake in 1978. After moving to Salem, Oregon he went through a divorce. It was there that Christ began a transformation of heart and soul. He then met Ernestine and were married on August 7, 1976; together they have 4 children, Mark, Kerry, Kelly and Lisa. It was in the winter of 1982 that Gary answered the call to ministry going to Iliff School of Theology in Denver, Colorado. After three years, he graduated with a Master of Divinity. Then off to Garden Home United Methodist Church in 1986. After five years was asked to go to Madras United Methodist Church; then in 1999 moved to the Oregon City United Methodist Church until 2009; then again asked to go to Crossroads United Methodist Church in Kimberly. While in Kimberly, Gary was the charter President of the Kimberly Kiwanis Club where he served to build the club and the community.

Gary was preceded in death by his father, George Webster Ross, Sr.; his mother, Nell Ross; his brothers, Bill Seacy Ross and George Webster “Web” Ross. He is survived by his wife, Ernestine Ross of Kimberly, Idaho; his sons, Mark Ross of Oregon City, Oregon; Kerry (Jackie) Ross of Madras, Oregon; Kelly (Lisa) Kaas of Riverton, Utah and daughter, Lisa Ross of Portland, Oregon; as well as 8 grandchildren and 4 great grandchildren.

The family suggests memorials be given in Gary's name to the Shriner's Children Hospital in Portland, Oregon or the Crossroads United Methodist Church Scholarship Fund. Contributions may be given to funeral chapel staff or mailed to Reynolds Funeral Chapel, P.O. Box 1142, Twin Falls, Idaho 83303.