

The Utah-Idaho District Project Eliminate Report

March-April 2013

Club Coordinators' Report Highlights

Each issue features highlights of club events and activities for the Eliminate Project. We want to get each club recognized for the wonderful work you are doing. Division & Club Coordinators need to send your club reports to the District Coordinator. The following are the reports that have been received.

Division 5—Cheryl Juntunen, Coordinator

- Wood River/Hailey—Jim Spinelli, Chair.
 - Maverick Gas Station Rewards Card in place
 - 3 Zeller awards to be given in 2013
- Filer—Rick Dunn, Chair.
 - Club has voted to give \$1000 in 2012 and 2013
- Jerome—Sheryl Van Slooten, Chair
 - Maverick Gas Station Rewards Card implemented
 - Earned \$900 with Christmas Tree Fundraiser.
 - Planning “Read Around the World” Fundraiser in October.
 - Distributed Contribution containers to area banks.
- Rupert Club—Cindy McWilliams, Chair
 - Maverick Gas Station Rewards Card implemented
 - Aluminum Can Recycling
 - Junior Spudman Triathlon planning for 2014
 - Community Mother’s Day Recognition award with a Zeller presentation.
 - 4 Zeller Awards to be given in 2013
 - Club set goal of \$25,000 for project
- Buhl Club—Linda Swanson, Chair
 - Pewter Plate collection for each meeting
- Twin Falls Club—Linda Wright-Hartgen, Chair
 - Baby Jar Collection each week
 - Make available Senior Project events from High Schools
 - 2 more Zeller Awards given in 2012
 - MagicFeast Planning for 2013
 - Mother’s Day Recognition set for May 9. Teaming with the New Member committee for a special presentation.

Division 6—Frankie Marler, Coordinator

- Emmet Club—Beverly Ingram, Chair
 - Good News/Bad News weekly Contribution
- Capital City Club—Larry Hunter, Chair
 - Egyptian Theater Classic Movie Night Fundraiser
 - 4 Zeller presentations in 2012
- Meridian Club—Brad Epperly, chair

- Good News/Bad News Weekly Contributions

Division 9—Matt Meininger, Coordinator

- Ontario—Wayne Frey, Chair
 - Good News/Bad News Weekly Contribution
- Treasure Valley of Nampa, Matt Meininger, Chair
 - Food Concession at the McCall Winter Carnival in February
 - Golf tournament in planned for late Spring
 - Sporting Goods Raffle for late Summer planned

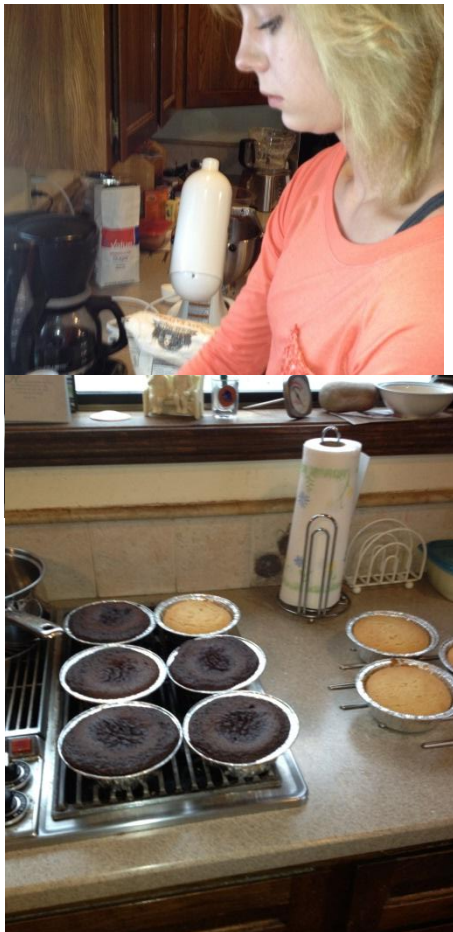
Division 4—Chuck Humphrey, Coordinator

- Idaho Falls Club—Craig Tibbitts, Chair
 - 1 Zeller awarded

Division 8

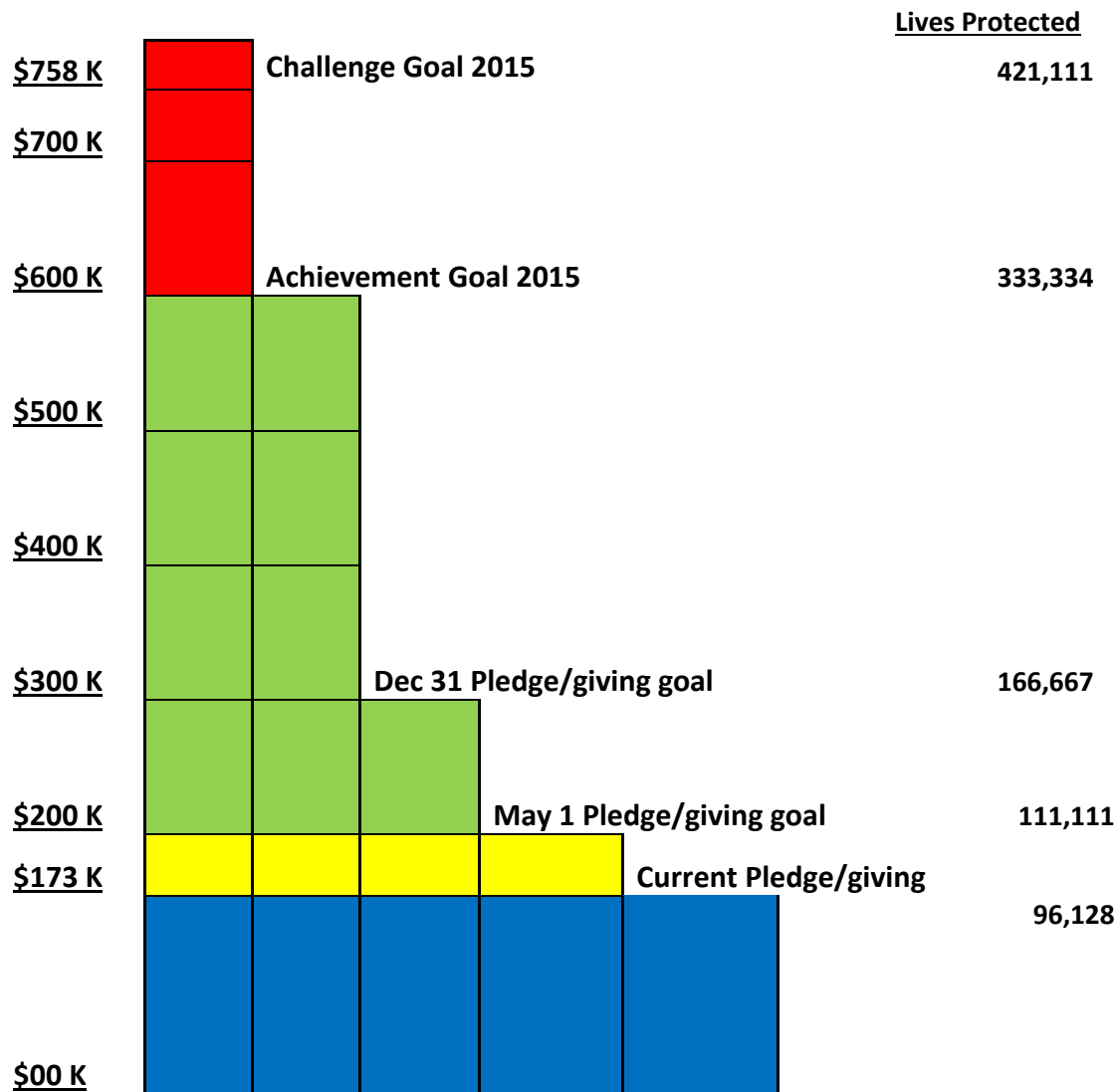
- Sugar House, SLC—Alene Russon, Chair
 - 2 Zellers Awarded

Treasure Valley of Nampa Club provides Food Concession at the McCall Winter Carnival. Proceeds were donated to Project Eliminate.



Michelle Meininger, daughter of Division 9 Coordinator, used her culinary skills to prepare baked goods for a food concession booth at the McCall Winter Carnival. She was sold out and her donation was given to the Eliminate Project through the Treasure Valley of Nampa club.

Utah-Idaho District Project Eliminate Goal



This chart represents the stages of giving for the Utah-Idaho District Campaign. Currently we have pledged and given approximately \$172,000. We endeavor to increase the giving to \$200,000 by May 1 and \$300,000 by Dec 31, 2013. Our achievement goal for 2015 is \$600,000, but our challenge goal is \$758,000 by the end of the campaign averaging \$474 per member. This would protect 421,111 mothers and their future children.

From Randy DeLay, KI Chairman.

While fundraising is going well, there are **funding gaps** that are impeding progress of UNICEF and its partners from moving ahead with immunizations in 2 critical areas.

- In Afghanistan, plans to immunize about 1.4 million women **during** March are on hold. **All they need is an additional pledge or commitment to send funds to the field which will allow them to move forward. They need the knowledge of intent to send funds to start.**
- In Angola, UNICEF and its partners aim to reach 1.3 million women over their planned summer campaign, but can't count on doing it until they secure a **promise of funds** in advance.
- These funding gaps are standing in the way of action and we need to remember that we are raising funds for the issue not a particular country. These two countries are just a sampling of projects ready to go as soon as the funds become available.

Personal giving suggestions

- Pledge an amount each month or quarter and pay it with dues statement
- Keep a loose change jar at home. Bring it to club meeting once each month for the donations.
- Give a Latte' challenge—Remember \$1.80, or the price for a beverage at a restaurant will protect one mother and her future children.
 - ✓ Once a month pass around the Latte' cups & donate the latte's you would have purchased that month.
 - ✓ Divide club membership into teams. The team latte' cup that has the most \$\$ gets a prize. (Something from the Kiwanis Store). Do this monthly for a year. Have a member issue a challenge and issue a matching donation.
 - ✓ Do a Latte' contest within the Division. To even up the contest, base it on an average per member (or average attendance of monthly meetings). Total the number of members at the meetings collecting the donations and divide the total \$\$ by number of members. The club with the highest per member wins. Designate the length of the contest and the prize. May be a traveling trophy of some sort.

Honor a special person this Mother's Day season

The Mother's Day season is almost here. Beginning March 1, donors can give a gift in honor of a mother or special person. The Mother's Day/International Women's Day Zeller Fellowship is a special opportunity and will only be available until June 15. The limited-edition Zeller comes with a lavender, diamond broach. What better way to honor a special woman in your life than with a beautiful gift that saves or protects 690 lives?



More information on the Mother's Day Zeller will be available on The Eliminate Project website beginning March 1. Be sure to spread the word of the Mother's Day opportunity during midyears and club meetings. The Mother's Day Zeller was popular last year, and we hope to recognize even more Mother's Day Zeller Fellows in 2013.

Contact your Division Coordinator for information about the Mother's Day Zeller Award.

A big Thank You goes to Rayleen Barnes who is stepping down from her position of Multi-Division coordinator for Project Eliminate. She has been an effective leader in the start-up of the campaign and has provided wonderful leadership. In her place, Barbara Mullins has agreed to step into her position. Many of you know Barbara to be an effective leader and committed Kiwanian. We welcome Barbara to our team. You may contact Barbara by email: wbmullins@hotmail.com or phone: 435-830-6909.